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represent a powerhouse lineup: commissioners, league executives, team owners and presidents; leading corporate sponsors and advertisers; influential media and music executives, top agency heads, and visionary venture capitalists. They are industry trailblazers, gamechangers, and thought leaders who will delve into the dynamic intersection of sports, arts, and entertainment—including music, film, and fashion.

HERE'S A GLIMPSE OF WHAT COMPANIES AND BRANDS WILL PRESENT: