



# DOUBLE<sup>TM</sup> BLACK



Please note that I Joseph Betesh personally own (and/or my entities) all brand names and logos that you are being shown. Each of those brand names and logos is filed in the U.S. Trademark Office and is protected in all 50 states with a right of priority. All brand names and logos are being presented to you confidentially and with the understanding that you will not use them commercially for your own benefit without my permission.

# WELCOME TO DOUBLEBLACK™

*A brand tailored to the 'Experts Only' of Luxury Ski Wear.*

Feel Cool, Feel Confident, Feel Exhilarated, Feel like an Expert when you embrace our Brand at Double Black! That is our inspiration for this unique Performance Driven Company that lends to everything outdoors and expressing everything inside you. There is energy, courage and creativity all brought forward by the message of our products.

Striving for a lifestyle brand that involves a winter destination full of championship sporting events, fine dining and unbeatable entertainment, a place for royalty and celebrities, an ultimate retreat to get away from it all ... a glacier of winter paradise.

Raise your energy, and feel fresh in our crisp recipe of detail, tailoring & colour. We strive for excellence in quality, manufacturing, technical merit, craftsmanship and precision design.

Our motto may be 'Experts Only' but we welcome all passionate enthusiasts!

*Join Us!*

Where will you see Double Black?:

Courchevel, France / Aspen, Colorado / Verbier, Switzerland / Zermatt, Switzerland /  
Whistler, Canada / Gstaad, Switzerland / Vail, Colorado / St Moritz, Switzerland

*collections*

**SEASON 1 | SEASON 2 | RESORT**

# DOUBLEBLACK SEASON ONE



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# DOUBLEBLACK™ SEASON TWO

EXPERTS ONLY



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DOUBLEBLACK™ SEASON TWO | WOMEN  
EXPERTS ONLY



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# DOUBLEBLACK™ SEASON TWO | WOMEN

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DOUBLEBLACK™  
EXPERTS ONLY

SEASON TWO | WOMEN



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DOUBLEBLACK™  
EXPERTS ONLY

SEASON TWO | MEN



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# DOUBLEBLACK™ SEASON TWO | MEN

EXPERTS ONLY



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DOUBLEBLACK™  
EXPERTS ONLY

RESORT SEASON | MEN & WOMEN



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DOUBLEBLACK™  
EXPERTS ONLY

RESORT SEASON | MEN & WOMEN



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