



San Diego Diverse Business Association

SDDBA's Meet the Designers Fashion & Trunk Show Brings Diversity and Inclusion to San Diego's Fashion Industry

FOR IMMEDIATE RELEASE

Contact: info@sd-dba.org

San Diego, April 12, 2023 – San Diego, CA - San Diego Diverse Business Association (SDDBA) is excited to announce its upcoming Meet the Designers Fashion & Trunk Show, taking place on May 26 and 27, 2023. This two-day event will feature some of San Diego's top fashion designers, including Nea Eshe, The Black R.a.c, UNSHOOK, Midtrovert, Jenneva Borboa, Baza Haute Couture, Nina Cicolo, and Kenneth Barlis.

Aiming to expand the reach of this event, participants will be offered both a live experience and a virtual format. First, the virtual Meet the Designers event will take place on May 26 from 7 PM to 9 PM, where attendees can meet the designers, learn more about their journey as a designer and their upcoming projects, and ask questions. Subsequently, there is the live event "Meet the Designers Fashion Show," which will be held on May 27 from 12 PM to 1:30 PM at the San Diego Balboa Park Club Ballroom, providing guests with the opportunity to experience the latest fashion trends in person.

Through this event, SDDBA aims to foster diversity, equity, and inclusion in the fashion industry by promoting philanthropy, leadership, and economic development. By supporting local women-owned, minority-owned, LGBTQIA+-owned and small fashion design businesses, SDDBA hopes to empower these individuals and their businesses, highlighting their creativity and talent to a larger audience.

Moreover, this Meet the Designers Fashion & Trunk Show serves as a platform for underrepresented groups to showcase their work and gain exposure, ultimately creating economic growth and development opportunities. As members of a diverse group of designers are brought together, SDDBA hopes to foster a sense of community and support for underrepresented groups in the fashion industry, ultimately working towards creating a more equitable and inclusive industry.

General admission tickets are free to the public, and a limited number of VIP tickets are available for purchase at different price points depending on the date of purchase. Furthermore, multiple volunteer opportunities are available, including the set-up and check-in team, show coordinator team, model team, clothing/line-up team, stage, sound, and production team, and breakdown team.



San Diego Diverse Business Association

For this event, the organizers are also accepting limited vendor applications from fashion and art-related businesses, sponsorships and donations to support their fundraising efforts. Vendor booths are available for \$50 per booth to exhibit between 11AM to 4PM. In addition, several paid advertisement opportunities for businesses in their Meet the Designers event program are available in both printed and digital formats. Ad sizes and prices include full-page for \$150, half-page for \$100, quarter-page for \$50, and business card size for \$25. Vendors and businesses are encouraged to make a tax-deductible donation equal to the cost of the vendor booth or advertisement to SDDBA at San Diego Gives: <https://mtyc.co/2uxubg>

All those interested in the fashion industry of the San Diego community are encouraged to join SDDBA in this exciting event and show support for local designers while promoting diversity and inclusivity in the fashion industry.

Learn more about the Meet the Designers Fashion & Trunk Show:

https://youtu.be/mPQ_R5D2izA

<https://sd-dba.org/training-%26-events>

Eventbrite Tickets: <https://bit.ly/MeetTheDesigners2023>

SDDBA Website: <https://sd-dba.org>

Sponsorship Opportunities:

https://docs.google.com/forms/d/e/1FAIpQLScT6xzCDSCHKJXUBK_So6kcPrqBPceR6gg3PMLooEq0_o-ZAg/viewform?usp=sf_link

Donation Application Form:

https://docs.google.com/forms/d/e/1FAIpQLScycW5a9u-uPx-iMm6QRWyrZAJCxA9bNgfRF5i9AjmROUWHw/viewform?usp=sf_link

Vendor Application Form:

https://docs.google.com/forms/d/e/1FAIpQLScfQsk42cXsW09wMb5cd5XfliS3rUrxo3umI_dhCgiV325-IrA/viewform?usp=sf_link.

Paid Advertisement Application:

https://docs.google.com/forms/d/e/1FAIpQLScbMmQfpmgRw2ht5bmVCjAb0oKqi2jXMNYgnlcAP_CQJjoj8g/viewform

Volunteering Opportunities:

https://docs.google.com/forms/d/e/1FAIpQLScw9NLOXkAQZIXsVubS5o84h-tAMpZ-IVkmFE_5vkaQTVi2pw/viewform