



DECA Chapter Use ONLY

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DECA prepares emerging leaders and entrepreneurs  
for careers in marketing, finance, hospitality, and management in High Schools &  
Colleges around the world.

**King George High School DECA MEMBERSHIP ENROLLMENT FORM 2017-2018**

**Student** membership includes local, state/provincial, and international DECA affiliation. Members receive access to all DECA activities, are eligible for DECA competition at the local, state/provincial, and international level, scholarship opportunities, an international and state membership pin, a *DECA Direct* magazine subscription, and participation in other DECA field trips and activities. You will also receive your own stylish DECA member t-shirt to wear to all meetings and activities.

**Student DECA membership \$35.00**

Make checks payable to **King George High School** with **DECA** in the memo.

**STUDENT INFORMATION:**

**Student Name:** Please print neatly

Grid for Last Name

Grid for First Name

Last Name

First Name

**Address:**

Grid for Address

**Home Phone number**

**Student Cell phone number**

Grid for Home Phone number

Grid for Student Cell phone number

**Student Email**

Grid for Student Email

**Circle the response that applies for each selection.**

**Grade:** 9 10 11 12 **Gender:** Male Female

**T-shirt size:** S M L XL XXL

**Locker Number: Upstairs** [ ] [ ] [ ] [ ] **OR Downstairs** [ ] [ ] [ ] [ ]

Who referred you to join KG DECA?  
Name of Student \_\_\_\_\_

**Please complete this form and return it to your marketing teacher by September 30**

**Check any activity in which you are interested in participating or planning: (Check as many as you like)**

- Social Activities       National DECA month       Promotion Activities       Bird volunteer
  - Membership Drive       Competitive Events       Fundraise       KGSS volunteer
  - Community Service       KG Fall Festival       Meet in the Middle       5K volunteer
- I would like to assist with VP of \_\_\_Leadership, \_\_\_Career Dev, \_\_\_Marketing, \_\_\_Finance, \_\_\_Hospitality, \_\_\_FoxStox

*I agree to become a responsible DECA member. I will adhere to the DECA code of ethics and will uphold DECA's mission to the best of my ability.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

**More on back**



**Competence  
Innovation  
Integrity  
Teamwork**



Welcome to **DECA at King George High School!** As a student in the Marketing Education Program at KGHS, you have the privilege of membership in this student organization. DECA, chartered in September 2001 at King George High School began with 16 hardworking students who built the foundation for a strong, active, and involved DECA at King George High School. Last year, almost 200 students, alumni, & professionals became DECA members where over 50 students participated in the DECA District Leadership Conference, over 45 participated in the DECA State Leadership Conference, and 14 students traveled to Anaheim, CA for the International Career Development Conference!

Now it is your turn to carry on this tradition to be "LIMITLESS" in DECA! Read On!

DECA is a co-curricular, professional, student-centered organization.

*DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.*

DECA's Comprehensive Learning Program:

- Integrates into Classroom Instruction – An integral component of classroom instruction, DECA activities provide authentic, experiential learning methods to prepare members for college and careers.
- Applies Learning – DECA members put their knowledge into action through rigorous project-based activities that require creative solutions with practical outcomes.
- Connects to Business – Partnerships with businesses at local and broader levels provide DECA members realistic insight into industry and promote meaningful, relevant learning.
- Promotes Competition – As in the global economy, a spark of competition drives DECA members to excel and improve their performance.

DECA prepares the next generation to be

- Academically Prepared – DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.
- Community Oriented – recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.
- Professionally Responsible – DECA members are poised professionals with ethics, integrity and high standards.
- Experienced Leaders – DECA members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation.

The purpose of DECA is to provide learning opportunities to Marketing Education students through goal-oriented Chapter activities. The focus of these activities is always upon developing greater understanding and appreciation of marketing, finance, hospitality, management, and entrepreneurship. These activities contribute to occupational competence by promoting greater understanding and appreciation for the responsibilities of citizenship in our private and free enterprise system. As a Co-Curricular organization, what is learned in class enhances membership and membership enhances what is learned in class.

The DECA Chapter is to the Marketing Education Program what a civic or professional organization is to a group of community members & business people. Chapter activities are recognized as a part of the total education program because they develop leadership skills, professional attitudes, business competency, citizenship characteristics, and social growth of the individual. These same activities serve the instructor as a teaching tool by creating student interest in all phases of marketing, finance, hospitality, management, entrepreneurship, and self presentation.

DECA activities provide members with opportunities to serve in leadership roles, work in teams, and receive local, District, State, and International recognition along with local, State, and International scholarships to apply for. From the King George Fall Festival to Meet in the Middle, DECA is busy throughout the school year!

KG DECA has full membership meetings once a month with an IE and after school meeting to suit all students time schedules. Meeting agendas, activity sign-ups, and other member information is ALWAYS available in Room 225 & 224 and online. Meetings are not a requirement for membership.

Dues for King George High School DECA are \$35.00 for the year. Whether you are in any Marketing class or Econ & Personal Finance class first or second semester, dues need to be paid by September 30 in order for you to receive all the benefits of membership.

*(Dues can also be earned by participation on the Little Ceasar's Pizza Kit fundraiser. See your teacher for details.)*