

State Leadership Conference (SLC) 2018

March 2-4, 2018 Virginia Beach, Virginia

WHERE & WHEN

- We will leave on Friday, March 2 at 7:30am from KGHS.
- We will ride school buses to Virginia Beach, VA.
- There will be a stop at Chick-fil-A for lunch when we arrive in Va Beach – be sure to eat breakfast!
- Please do not be late for leave time. Please have all your luggage and personal items on the bus.

- We will return to KGHS on Sunday, March 4 between 2pm and 3 pm.
- Students will be asked to call parents when we are about an hour away.



Our hotel is the: DoubleTree Va Beach 1900 Pavilion Drive Virginia Beach, VA 757-422-8900

We will be competing at the Virginia Beach Convention Center









Don't Forget the Basics!!!

- Shampoo & Conditioner
- Toothbrush & Toothpaste
- Deodorant don't be stinky!
- Girls: Hair ties or head bands to keep your hair out of your face.
- Boys: Razors and shaving cream keep it clean cut!
- Personal Items
- Socks, pantyhose (bring extra!), trouser socks, belts

- Lunch and breakfast on Friday & Saturday are on our own. (We will not stop for lunch on the way home Sunday so be sure to get breakfast!)
- Students should bring approximately \$50 for these meals.
- There is a restaurant in the hotel and there will be food concessions at the VBCC.
- Friday and Saturday dinners are part of registration and we will eat together. (Dietary issues???)





More on Food

Hungry Teens are Cranky Teens....

Bags of healthy snacks and water will be provided to each of your rooms. Students should pack other food to bring. Parents – please sign up to help fill these bags! (sign up sheet on front table)



Parents - please sign up to help fill these healthy snack bags and provide \$\$ for water – please see sheet before you leave!

- Campaigning, DECA University, & Leadership Village will be open Friday & Saturday for students
- Competition is Saturday!
- There will be the Opening Session on Friday night, the first Awards Session on Saturday night, and the Grand Awards Session on Sunday morning.
- There is a Senior Breakfast early Sunday morning!
- We stay for all events until they are over – KG does





Please see agenda provided - this will be updated for students upon their arrival to Virginia Beach.

Please know that the dress code for the weekend is BUSINESS ATTIRE including suit blazers for male and female students.



More About the DRESS CODE

DRESS CODE – DECA is a professional student organization for students enrolled in Marketing Education. As in business, where company policies related to dress and grooming are maintained, DECA has developed its own policies. Proper dress and grooming for any occasion are a matter of exercising good judgment; thus should questions concerning the Dress Code arise, contact your Chapter Advisor. Help us to build and maintain a positive image of DECA! Proper attire is enforced for all conferences.

Business Proper attire when traveling to a conference (no hotel available for change of attire on arrival), sessions (i.e., opening, campaign, awards), workshops, interviews, candidate sessions, competition (including all performance events), hotel lobby or hotel general areas, exhibits. •Males: Business Suit or Dress Slacks, Dress Shirt, and Sports Coat AND Dress Shoes/Socks, Tie. •<u>Females</u>: Dress or Skirt Suit (skirt w/ blouse, blazer) or pants suit (pants w/ blouse, blazer) AND Dress Shoes/Hose.

•Skirts must be no shorter than 2" above the knee.

AND ONE MORE TIME...

Friday On the bus ride to Virginia Beach - NO JEANS OR T-SHIRTS – Business casual

Men – Khakis/dress pants & collared shirt, blazer, jacket, dress shoes, dress socks (all weekend!) Ladies – Dress slacks/pants or skirt & nice shirt/sweater, blazer, jacket

Friday At Hotel, Dinner, & Opening Session– NO JEANS OR T-SHIRTS – Business Attire

Men –Suit or Dress pants/dress khakis & Blazer, collared shirt (long sleeved), tie & belt Ladies – Dress/Skirt Suit or Pants Suit, Dress Skirt/pants & Blazer, closed toe shoes, pantyhose

Saturday ALL DAY - NO JEANS OR T-SHIRTS – Business Attire

Men –Suit or Dress pants/dress khakis & Blazer, collared shirt (long sleeved), tie & belt Ladies – Dress/Skirt Suit or Pants Suit, Dress Skirt/pants & Blazer, closed toe shoes, pantyhose

Saturday Night Dinner & Awards - NO JEANS OR T-SHIRTS – Business Attire

Men –Suit or Dress pants/dress khakis & Blazer, collared shirt (long sleeved), tie & belt Ladies – Dress/Skirt Suit or Pants Suit, Dress Skirt/pants & Blazer, closed toe shoes, pantyhose

Sunday Grand Awards session and return home - NO JEANS OR T-SHIRTS – Business Attire

Men –Suit or Dress pants/dress khakis & Blazer, collared shirt (long sleeved), tie & belt Ladies – Dress/Skirt Suit or Pants Suit, Dress Skirt/pants & Blazer, closed toe shoes, pantyhose

<u>**Rule for the weekend – Be Dressed Nice the Whole Time!**</u>

THERE WILL BE NO JEANS OR T-SHIRTS ALLOWED THIS WEEKEND!!



Except in your hotel room!



We will have other chaperones with our group of students.

Please show your respect to Mr. & Mrs. Buddy Miller Ms. Shannon Tolliver Mrs. Jennifer Collins

ATTITUDES & MANNERS

Please know that your attitude and the manners you have are essential for a successful and fun trip to the DECA State Leadership Conference.

KG DECA has established a great reputation in Virginia for mannerly students who do not get into trouble. This year's group will be no different! Be respectful to all! Follow directions completely! Be where you are told to be! Do as you are told! DO NOT EMBARRASS YOURSELF, YOUR **ADVISORS, OR YOUR SCHOOL!**

MEETINGS & ASSIGNMENTS

Our Chapter will meet several times as a whole group during the weekend. Be on time to all meetings! Be sure to be early for all of your presentation/role play times! There are no make-ups! And no judge will wait for you! There is no excuse for missing any meeting or presentation time!



Turn your cellphone off and put them away when going into the presentation areas!

Be sure to answer your cell phone and your room phone, especially when your advisors calls!

<u>What Should I do to Prepare for My</u> Presentation?

- Practice sessions are required of ALL competitors.
- Testing for some competitor is the week of Feb 5-9.
- If you have a written event, you must have your slides/materials for your presentation to Mrs. Strauss by Wednesday, January 24, 2018. (Maximum of 6 slides in PowerPoint or Slides (Standard Width) if you are using mini boards, more if you are using flip books; let me know if you are using tri-fold board)
- These will be reviewed then taken to FedEx for printing/mounting.
- Large foam boards and flip books are here ready for you to put together. I need to know what you are using no later than Wednesday, Jan 17, 2018.
- The boards must stay in Mrs. Strauss' room until they are packed for the trip to VA Beach!

PRACTICE, PRACTICE,....

Practice Sessions are required activities for all students. These dates are after school every Tuesday and Wednesday until 4pm – Jan 23-Feb 21, Tuesday evenings from 6pm-8pm from Jan 24-Feb 20, and during I/E blocks from Jan 29-Feb 26. (Special times can be arranged to accommodate sports schedules, including weekends, but you must make these arrangements in advance, please.)

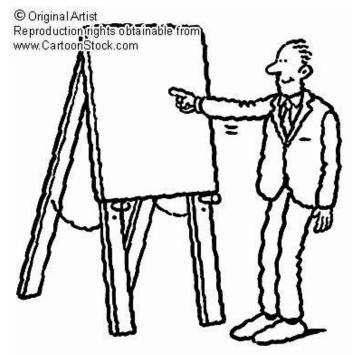
If you are in an Individual Event – you must attend at least three Practice Sessions.

If you are in Team Decision Making Events – you must attend at least three Practice Sessions.

If you are in a Written Event or a Professional Selling Event – you must attend at least 6 Practice Sessions.

During these after school sessions, you (&your partners) will be practicing role plays & presenting your presentations to other teachers and your advisor to get prepared for the judges at SLC.

This cannot be left to the last minute! Plan Ahead!



Please sign up for your practice sessions on the calendar in Room 225!

And when you Win at SLC...

Here is what happens next VERY QUICKLY! We book our travel to Atlanta, Georgia! Cost for this trip (excluding food) ~ \$1200/person (This includes travel expense. I am working with an agent for a group rate for travel expense, but can't do anything until we have a firm number/winners at SLC) Please tell me by Monday morning, March 5, 2018 if you cannot attend the International Career Development Conference. (Fundraising is available for this trip)









Questions?

To stay in touch – please go to https://aa2i.app.link/qIgqfDc2ly This is the app LOKL and there is a place for parents here.