



DECA Chapter Use ONLY

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DECA prepares emerging leaders and entrepreneurs  
for careers in marketing, finance, hospitality, and management in High Schools &  
Colleges around the world.

**King George High School DECA MEMBERSHIP ENROLLMENT FORM 2020-2021**

**Student** membership includes local, state/provincial, and international DECA affiliation. Members receive access to all DECA activities, are eligible for DECA competition at the local, state/provincial, and international level, scholarship opportunities, an international and state membership pin, a *DECA Direct* magazine subscription, and participation in other DECA field trips and activities. You will also receive your own stylish DECA member t-shirt and lanyard to wear to all meetings and activities.

**Student DECA membership \$35.00**

Make checks payable to **King George High School** with **DECA** in the memo.

**STUDENT INFORMATION:**

**Student Name:** Please print neatly!

\_\_\_\_\_

First Name

\_\_\_\_\_

Last Name

**Address:**

\_\_\_\_\_

**Home Phone number**

**Student Cell phone number**

\_\_\_\_\_

\_\_\_\_\_

**Student Email**

\_\_\_\_\_

**Circle the response that applies for each selection.**

**Grade:** 9 10 11 12 **Gender:** Male Female

**T-shirt size:** S M L XL XXL **Ethnicity:** \_\_\_\_\_

*You must be in a Marketing Class or Econ & Personal Finance either 1st or 2nd semester this year to join KG DECA.*

**Please complete this form & return it to a marketing teacher or Rm 225 with your dues.**

**Check any activity in which you are interested in participating or planning:** (Check as many as you like)

- \_\_\_\_\_ Social Activities      \_\_\_\_\_ National DECA Month      \_\_\_\_\_ Promotion Activities      \_\_\_\_\_ Card Volunteer
  - \_\_\_\_\_ Membership Drive      \_\_\_\_\_ Competitive Events      \_\_\_\_\_ Fundraising      \_\_\_\_\_ KGSS Volunteer
  - \_\_\_\_\_ Community Service      \_\_\_\_\_ KG Fall Festival      \_\_\_\_\_ Big Feet Meet      \_\_\_\_\_ 5K Volunteer
- I would like to assist with VP of \_\_\_Leadership, \_\_\_Career Development, \_\_\_Marketing, \_\_\_Finance, \_\_\_Hospitality, \_\_\_Fox Stox

*I agree to become a responsible DECA member. I will adhere to the DECA code of ethics and will uphold DECA's mission to the best of my ability.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

More on back

Who referred you to join KG DECA?  
Name of Student \_\_\_\_\_



# DECA

**Competence  
Innovation  
Integrity  
Teamwork**



Welcome to **KG DECA at King George High School!** As a student in the Marketing Education Program at KGHS, you have the privilege of membership in this student organization. KG DECA, chartered in September 2001 at King George High School began with 16 hardworking students who built the foundation for a strong, active, and involved DECA at King George High School. Last year, almost 200 students, alumni, & professionals became DECA members where over 60 students participated in the DECA District Leadership Conference, over 45 participated in the DECA State Leadership Conference, and 5 students would have traveled to Nashville, TN for the International Career Development Conference! Now it is your turn to carry on this tradition to the **"NEXT LEVEL"** in DECA! Read On!

DECA is a co-curricular, professional, student-centered organization.

*DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.*

DECA's Comprehensive Learning Program:

- Integrates into Classroom Instruction – An integral component of classroom instruction, DECA activities provide authentic, experiential learning methods to prepare members for college and careers.
- Applies Learning – DECA members put their knowledge into action through rigorous project-based activities that require creative solutions with practical outcomes.
- Connects to Business – Partnerships with businesses at local and broader levels provide DECA members realistic insight into industry and promote meaningful, relevant learning.
- Promotes Competition – As in the global economy, a spark of competition drives DECA members to excel and improve their performance.

DECA prepares the next generation to be

- Academically Prepared – DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.
- Community Oriented – recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.
- Professionally Responsible – DECA members are poised professionals with ethics, integrity and high standards.
- Experienced Leaders – DECA members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation.

The purpose of DECA is to provide learning opportunities to Marketing Education students through goal-oriented Chapter activities. The focus of these activities is always upon developing greater understanding and appreciation of marketing, finance, hospitality, management, and entrepreneurship. These activities contribute to occupational competence by promoting greater understanding and appreciation for the responsibilities of citizenship in our private and free enterprise system. As a Co-Curricular organization, what is learned in class enhances membership and membership enhances what is learned in class.

The KG DECA Chapter is to the Marketing Education Program what a civic or professional organization is to a group of community members & business people. Chapter activities are recognized as a part of the total education program because they develop leadership skills, professional attitudes, business competency, citizenship characteristics, and social growth of the individual. These same activities serve the instructor as a teaching tool by creating student interest in all phases of marketing, finance, hospitality, management, entrepreneurship, and self-presentation.

KG DECA activities provide members with opportunities to serve in leadership roles, work in teams, and receive local, District, State, and International recognition along with local, State, and International scholarships to apply for. From the King George Fall Festival to Big Feet Meet, DECA is busy throughout the school year!

KG DECA has full membership meetings once a month at IE and after school to suit all students time schedules. Meeting agendas, activity sign-ups, and other member information is ALWAYS available in Room 225 & 224 and online. Meetings are not a requirement for membership.

Dues for KG DECA at King George High School are \$35.00 for the year. Whether you are in any Marketing or Econ/Personal Finance classes first or second semester, dues should be paid by September 30 in order for you to receive all the benefits of membership.

*(Dues can also be earned by participation on the Little Caesar's Pizza Kit fundraiser. See your teacher for details.)*