



CREATIVELY
NEELU

GRAPHIC DESIGN PORTFOLIO

BRAND IDENTITY DESIGN • SOCIAL MEDIA DESIGN • PRINT/DIGITAL MEDIA DESIGN

NEELU SUBRAMANYA KUMAR

MARKETING COMMUNICATIONS & CONTENT SPECIALIST



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creativelyneelu.com



(204) 869-0844

ABOUT ME



HI THERE!
I AM NEELU

I'm a multidisciplinary graphic designer and content specialist with 7+ years of experience creating visual communications across print, digital, and large-format media.

My background spans graphic design, photography, videography, and marketing content, with professional experience supporting organizations such as the World Police & Fire Games and Cobra Enterprises. I create everything from brand materials, brochures, posters, and social media graphics to signage and large-format applications—often using original photography and video to build stronger, more authentic visual stories.

Through freelance work, I've also helped small businesses and individuals build their visual identities through logos, social media design, packaging, product photography, and branded collateral.

CORE FOCUS

- Brand Identity Design
- Social Media Graphics
- Print & Digital Media Graphics
- Marketing Collateral

TOOLS



Illustrator



InDesign



Photoshop



Lightroom



After Effects



Premiere Pro

PORTFOLIO BRAND DESIGN

MOOSE *Spa & Salon*



Thoughtfully crafted luxurious experiences, designed to be felt!



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PORTFOLIO

BRAND DESIGN

byn

Simply Networking



Jane Doe
Senior Programmer

Cell: +1 [2xx] xxx xxxx
Phone: +1 [2xx] xxx xxxx
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byn

Simply Networking

EMAIL

PASSWORD

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PORTFOLIO BRAND DESIGN



Adventure Travel Concept

A concept for a travel company that caters to adventure seekers – beginners or experienced. Offers a variety of packages based on experience, location and activities.

Custom packages with guided tours, travel booking, itinerary creation are all tailored to the adventurer's requirement.

PORTFOLIO

SOCIAL MEDIA

DESIGN

NETWORKING STARTS AT SCHOOL!



20% OFF OF OUR
PREMIUM MEMBERSHIP
SIGN UP WITH YOUR SCHOOL EMAIL!
(LINK IN BIO)



WE AIM TO MAKE COLLABORATION SIMPLE!

TRY OUR NEW ONLINE MEETING TOOL...

VMeeT



89% PROFESSIONALS AGREE THAT
NETWORKING
WAS KEY TO THEIR SUCCESS!



PORTFOLIO

SOCIAL MEDIA

DESIGN

Getting lost on your trek is one less thing to worry about.

Our professional guides make sure of that!



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Planning a trip
with your friends?

Hostel Scoop
makes it simple!

Save 20% on Hotel Bookings!
Use Link in Bio.



The only impossible
journey is the one
you never begin.

-Tony Robbins



PORTFOLIO

SOCIAL MEDIA

DESIGN



World Police & Fire Games

Created during my tenure as a full-time contractor for the 2023 World Police & Fire Games held in Winnipeg, Manitoba.

Served as a Marketing & Communications Co-ordinator specializing in content development and paid social media campaigns.



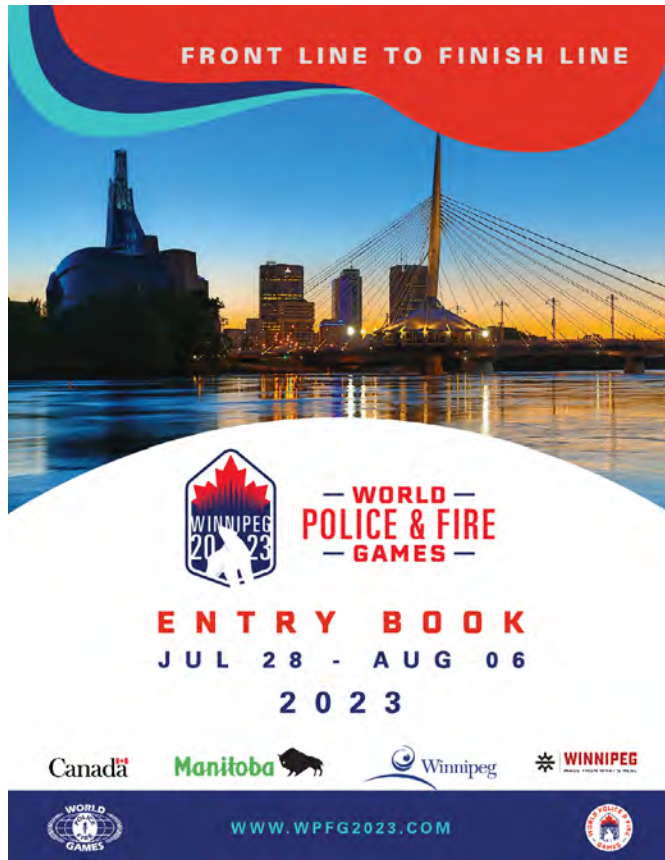
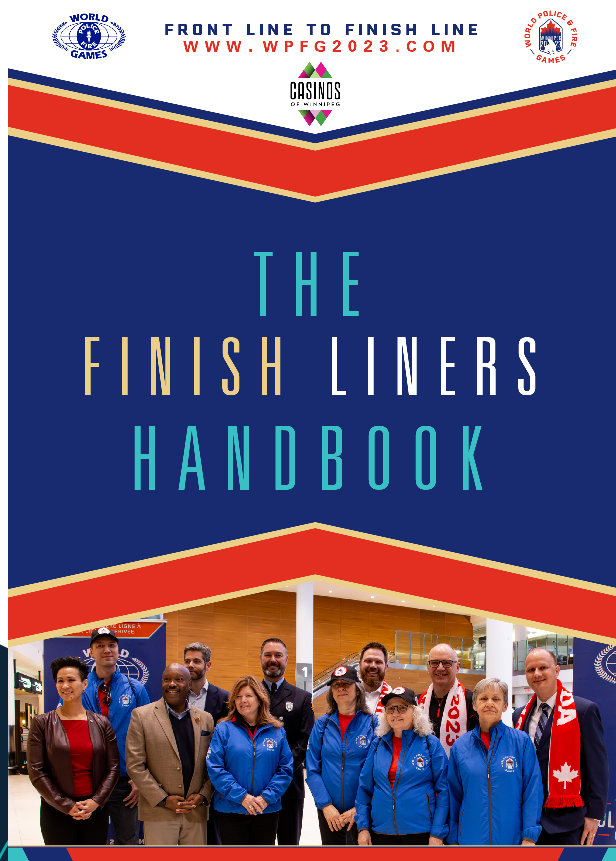
PORTFOLIO PAGEANTRY DESIGN



PORTFOLIO PAGEANTRY DESIGN



PORTFOLIO PUBLICATIONS





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GET IN TOUCH CONTACT



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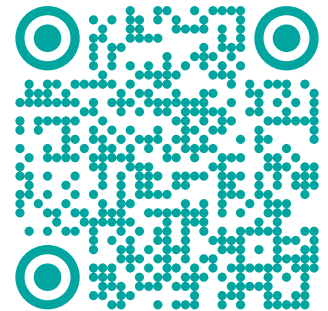


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LINKEDIN PROFILE



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