CREATIVELY NEELU

GRAPHIC DESIGN PORTFOLIO

BRAND IDENTITY DESIGN • SOCIAL MEDIA DESIGN • PRINT/DIGITAL MEDIA DESIGN

NEELU SUBRAMANYA KUMAR

MARKETING COMMUNICATIONS & CONTENT SPECIALIST

creativelyneelu@gmail.com creativelyneelu.com (204) 869-0844

ABOUT ME

HI THERE!
I AM NEELU

I'm a multidisciplinary graphic designer and content specialist with 7+ years of experience creating visual communications across print, digital, and large-format media.

My background spans graphic design, photography, videography, and marketing content, with professional experience supporting organizations such as the World Police & Fire Games and Cobra Enterprises. I create everything from brand materials, brochures, posters, and social media graphics to signage and large-format applications—often using original photography and video to build stronger, more authentic visual stories.

Through freelance work, I've also helped small businesses and individuals build their visual identities through logos, social media design, packaging, product photography, and branded collateral.

CORE FOCUS

- **Brand Identity Design**
- **Social Media Graphics**
- **Print & Digital Media Graphics**
- **Marketing Collateral**

TOOLS

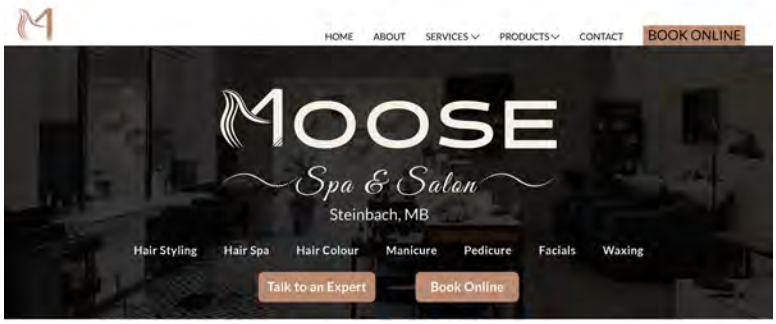
- Illustrator
- InDesign
- Photoshop
- Lightroom
- After Effects
- Premiere Pro

PORTFOLIO

BRAND DESIGN

MOOSE

Spa & Salon



Thoughtfully crafted luxurious experiences, designed to be felt!

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BRAND DESIGN

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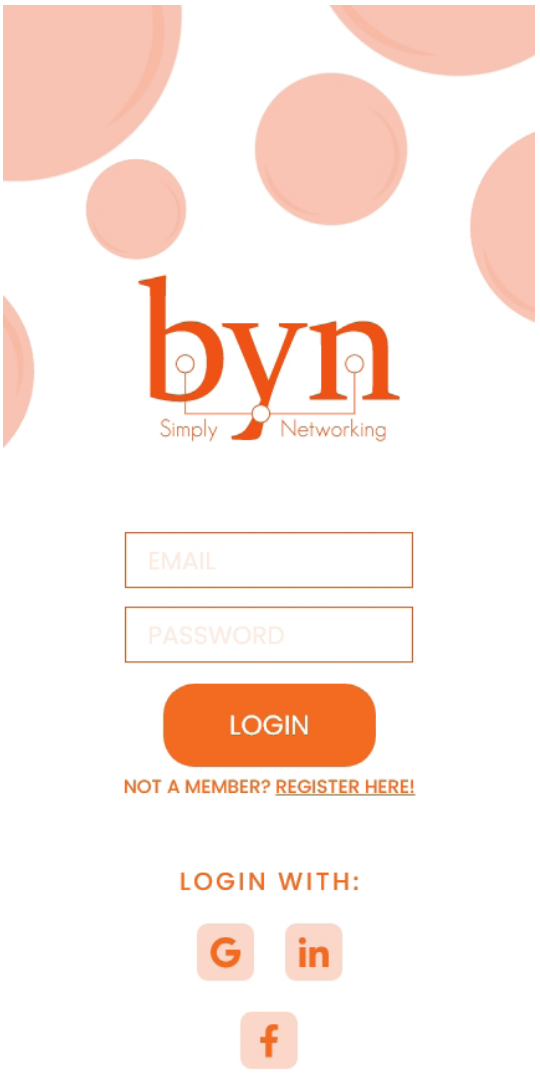
Simply Networking



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BRAND DESIGN

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Enabling Adventures

Adventure Travel Concept

A concept for a travel company that caters to adventure seekers - beginners or experienced. Offers a variety of packages based on experience, location and activities.

Custom packages with guided tours, travel booking, itinerary creation are all tailored to the adventurer's requirement.

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SOCIAL MEDIA DESIGN

PORTFOLIO

SOCIAL MEDIA DESIGN

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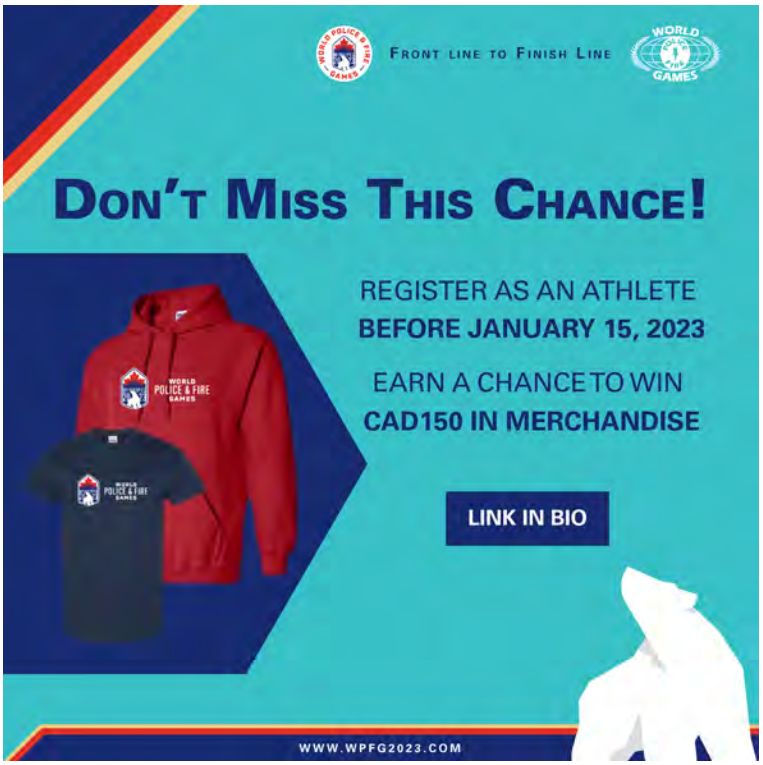
SOCIAL MEDIA DESIGN

World Police & Fire Games

Created during my tenure as a full-time contractor for the 2023 World Police & Fire Games held in Winnipeg, Manitoba.

Served as a Marketing & Communications Co-ordinator specializing in content development and paid social media campaigns.



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PAGEANTRY DESIGN

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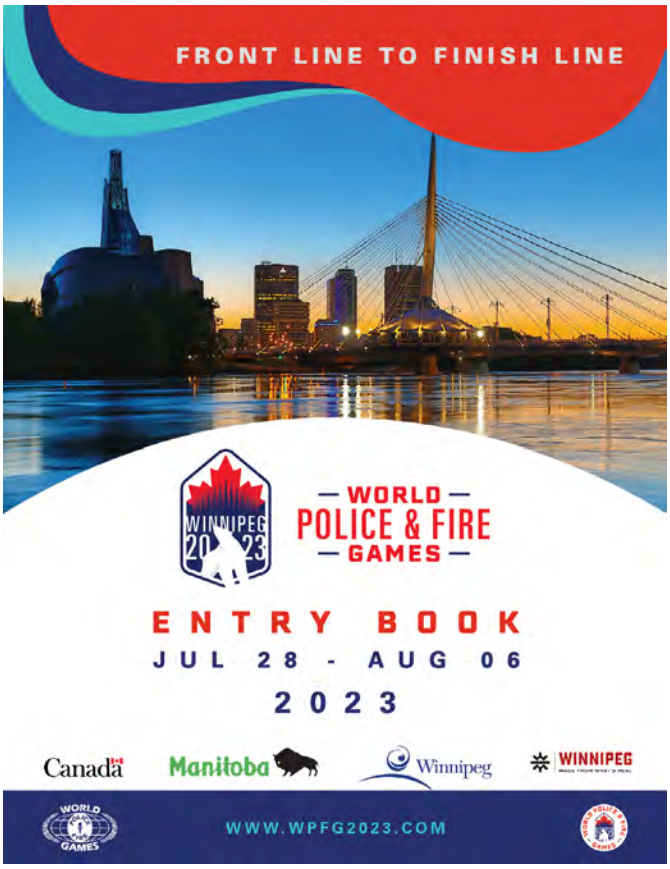
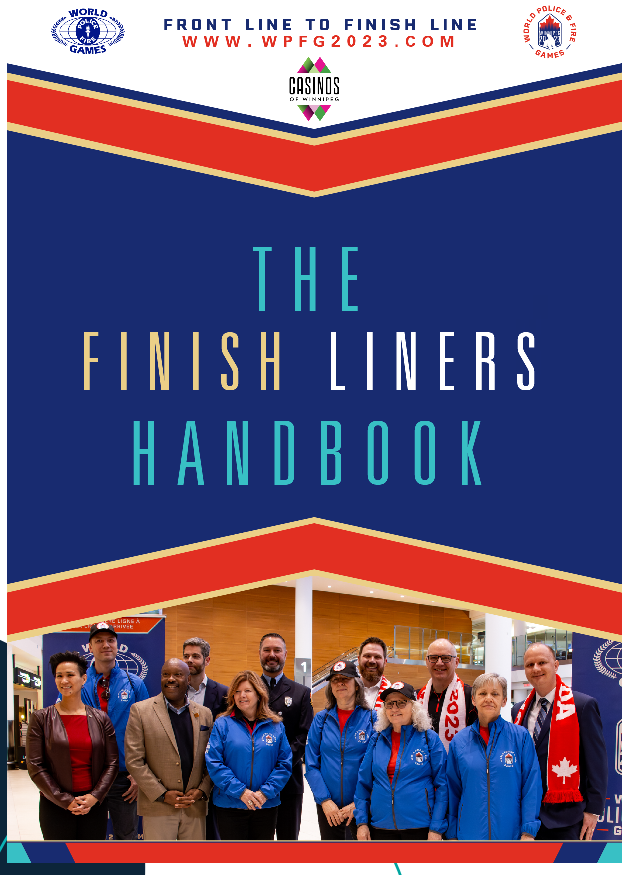
PUBLICATIONS





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