

# Andrew Burns

Hustle/Optimism/Curiosity/Sincerity/Support

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## Education


 **Master of Science in Sports Product Management**  
Class of 2022

- University of Oregon, Lundquist College of Business


 **Bachelor of Commerce in Finance**  
Class of 2018

- Santa Clara University, Leavey School of Business
- NCAA Division I, Cross Country & Track Scholarship Athlete


## Work Experience

 **Product Creation Specialist | Nokona**  
October 2022- Present

- Supported all stages of the product creation cycle, and introduced a briefing process to ensure alignment with consumer needs.
- Forecasted 2024-2025 material and color trends to drive innovation in product design while aligning with senior leadership initiatives.
- Conducted extensive wear testing, incorporating athlete feedback into material selection and product development.
- Collaborated with suppliers to improve material quality and sampling. Supported packaging creation, honoring heritage and craftsmanship.

 **Manufacturing Excellence Intern | LaiYih Group (adidas)**  
June 2023-August 2023


- Lived in Vietnam to support an adidas TI footwear factory's production.
- Assessed the assembly of key models including the adidas Samba OG, D.O.N. Issue 5, and the adizero Ubersonic 4.
- Developed a digital solution for minimizing machine downtime, which is being implemented across the group's five adidas factories.

 **Footwear Wear Tester | Columbia, lululemon, Puma**  
December 2022- Present


- Providing detailed fit, wear, and durability reports to innovation teams.
- Feedback directly informs the development of upcoming product lines

 **Sales Associate | The Duck Store**  
November 2022- June 2023

- Navigated questions about products, assisted with purchasing.
- Created displays to merchandise new and existing products.

 **Investor Relations Intern | GoDaddy Inc.**  
June 2021-August 2021

- Initiated a corporate disclosure repository to support CFO's onboarding.
- Delivered and analysis of prior financial reports and press releases.

 **Technical Accounting Intern | GoDaddy Inc.**  
June 2020- August 2020

- Performed quarter-end financial analysis and data validation testing for the Financial Reporting, Order-to-Cash, and Registry teams.

## Projects

**Oböz Footwear | Product Creation**  
January 2024-March 2024

- Briefed a new product for hiking athletes. Key focuses were pairing athlete insights to product features and pursuing sustainability goals.

**Cannon Golf | Master's Project**  
September 2022-March 2024

- Leveraged golfer insights from consumer research to design an anti-slip spikeless golf shoe for global markets.

## Certifications

**Forage | January 2023**

- lululemon Planning Virtual Experience

**Forage | December 2023**

- lululemon Merchandising Virtual Experience

**Forage | December 2023**

- lululemon Omnichannel Marketing Virtual Experience

**VStitcher | December 2023**

- Browzwear University 101 Course Set

## Awards

**Most Improved Athlete Award**

- May 2021 | Santa Clara University Cross Country & Track

**Fr. Harry Olivier 'Man for Others' Award**

- May 2018 | Brophy College Prep Senior Awards

**Inaugural True Grit Award**

- December 2015 | Brophy College Prep Cross Country

## Leadership

**Student-Athlete Advisory Committee President**

June 2022- November 2022

- Collaborated with conference SAAC leaders on leadership initiatives.
- Updated Santa Clara athletes on conference updates, and events.

**Santa Clara Cross Country Team Captain**

June 2022- November 2022

- Teammate-selected leader due to responsibility and work ethic.
- Led weekly practices and held strategy meetings with coaches.