

Andrew Burns

Aspiring Sports Product Professional

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About

- Motivated and optimistic leader pursuing a Masters' in Sports Product Management, looking for a product creation role in footwear or apparel.

Projects

Oboz Footwear | Product Creation
Jan. 2024-Mar. 2024

- Briefing a new product for hiking athletes. Key focuses are pairing athlete insights to product features and pursuing sustainability innovations.

Cannon Golf | Master's Project
Sep. 2022-Mar. 2024

- Driven by golfer insights from consumer research, our team is crafting an anti-slip spikeless golf shoe for global markets.

Certifications

Forge | Jan. 2023

- lululemon Planning Virtual Experience

Forge | Dec. 2023

- lululemon Merchandising Virtual Experience

Forge | Dec. 2023

- lululemon Omnichannel Marketing Experience

VStitcher | Dec. 2023

- Browzwear University 101 Course Set

Awards

May 2021 | Santa Clara Univ.

- Santa Clara Cross Country's Most Improved Athlete Award

May 2018 | Brophy College Prep.

- Fr. Harry 'Dutch' Olivier 'Man for Others' Senior Award

Dec. 2015 | Brophy College Prep.

- Brophy Cross Country Inaugural True Grit Award

Education

Mar. 2024 **Master of Science in Sports Product Management**

- University of Oregon, Lundquist College of Business

Mar. 2022 **Bachelor of Commerce in Finance**

- Santa Clara University, Leavey School of Business
- NCAA Division I, Cross Country & Track Scholarship Athlete

Work Experience

Oct. 2023-
Present **Product Management Intern | Nokona**

- Working with the product creation team to assess category expansion.
- Led wear-testing sessions to collect qualitative and quantitative data.
- Forming product development and material selection process.

Jun. 2023-
Aug. 2023 **Manufacturing Excellence Intern | LaiYih Group**

- Lived in Vietnam for 10 weeks supporting an adidas T1 footwear factory.
- Designed a digitalized solution for minimizing machine downtime, which is being implemented across the group's five adidas factories.
- Assessed production flow on the adidas Samba OG, D.O.N. Issue 5, and the adizero Ubersonic 4.

Jan. 2023-
Present **Footwear Wear Tester | Columbia, lululemon, Puma**

- Providing detailed fit, wear, and durability reports to innovation teams.
- Feedback impacts the development of initial/existing product lines.

Nov. 2022-
Jun. 2023 **Sales Associate | The Duck Store**

- Navigated questions about products, assisted with purchasing.
- Created displays to merchandise new and existing products.

Jun. 2021-
Aug. 2021 **Investor Relations Intern | GoDaddy Inc.**

- Initiated a corporate disclosure repository to support CFO's onboarding.
- Delivered and analysis of prior financial reports and press releases.

Jun 2020-
Aug. 2021 **Technical Accounting Intern | GoDaddy Inc.**

- Performed quarter-end financial analysis and data validation testing for the Financial Reporting, Order-to-Cash, and Registry teams.

Leadership Experience

Jun. 2022-
Nov. 2022 **Student-Athlete Advisory Committee President**

- Collaborated with conference SAAC leaders on leadership initiatives.
- Updated Santa Clara athletes on conference updates, and events.

Jun. 2022-
Nov. 2022 **NCAA Division I Cross Country Team Captain**

- Teammate-selected leader due to responsibility and work ethic.
- Led weekly practices and held strategy meetings with coaches.

Skills and Interests

Skills

Advanced Qualtrics, Office 365, Browzwear, Photoshop, Illustrator, Lightroom, Intermediate Microsoft Excel

Travel + Language

Traveled to 18 countries. Active Spanish speaker.

Athletics

Runner, biker, and surfer; avid college and professional sports fan.