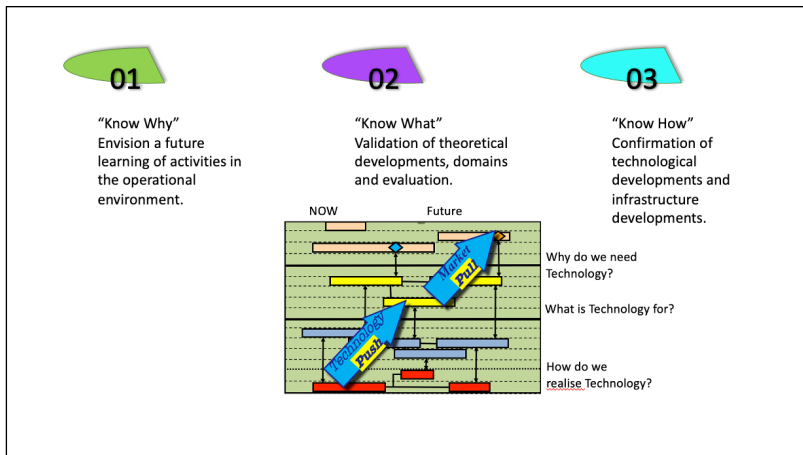


SEELBOND PTE LTD



Who we are?

Seelbond Pte Ltd is a transformational company since 1954. From electrical appliance servicing to facility management and now, we are a Business, Management and Technology consultancy firm.



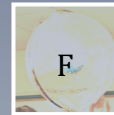
What we do?

Our area of focus includes Industry Transformation Mapping, brand development, strategic marketing development, strategic business planning, business applications development, disruptive technology and forming and collaborating with partners to cater our offerings pro-

professionally for our clients. Our dedication and commitment to our clients signify professionalism, integrity, transparency and openness. Our team of consultants is always ready to go the extra miles to support you. Helping you grow your business is natural to us.

How we do it?

F.A.M.E. Technology Roadmapping



Findings

- Introduction
- Scope of Roadmap
- Roadmap Members
- Roadmap Timeline
- Roadmap Objectives



Market/Technology Drivers

- Market Intelligence
- Technology Trends
- Internal Business Drivers
- Customer Expectations
- Market Segments

Game-Changing Products & Services

- New Products/Services/Biz.
- Business Model Innovation
- Product Range Clustering
- Prioritisation
- Selection



Cutting-Edge Technology & Resource

- Technology & Solutioning
- R&D Programme Identification
- Resources Identification
- Prioritisation
- Selection



Chart Up "F.A.M.E. Technology Roadmap"

- Validate Goals and Milestones
- Demonstrate New products
- Demonstrate New Services
- Project Timeline Prioritised

Let's F.A.M.E.! You will be outstanding

