

ABBREVIATED SERMON PREPARATION GUIDE

IDENTIFY – What is the point? How do we get to it?

INFORM – What do the people “NEED” to know? Why? How will you inform them?

INVITE – Who is this message for and how will they be engaged? Why should they listen?

ILLUSTRATE – What is the “picture” the people need to see? How will this picture be painted?

INSPIRE – What should the people become or do?

INSTRUCT – How will the people become or do what the message communicates?
