



Michigan Bariatric Society 18th Annual Meeting

The Mint at Michigan First Conference Center

October 2, 2025 | Lathrup Village, Michigan

INVITATION TO EXHIBIT & SUPPORT

We invite you to participate in the 18th Annual Michigan Bariatric Surgery (MBS) Meeting through commercial promotion or commercial support. The 18th Annual Meeting will take place at The Mint at Michigan First Conference Center in Lathrup Village, Michigan on Thursday, October 2, 2025.

The Michigan Bariatric Society's vision is to improve public health by improving the management of obesity and metabolic disease by:

- Interchanging ideas, information and experience pertaining to metabolic and bariatric surgery.
- Fostering educational programs for physicians, integrated health personnel and the community at large.
- Establishing and promoting guidelines for patient selection and care.
- Promoting improved perioperative and long-term care of patients and the reduction of patient risk.
- Encouraging its members to pursue investigations both in the clinic and laboratory setting.
- Promoting outcome studies and quality assurance.

Our membership includes bariatric surgeons, non-surgeon physicians, physician assistants, nurse practitioners, psychologists, nurses, dietitians, diabetes educators, office staff, hospital personnel and others.

The opportunity to connect with industry partners is a highlight of the Annual Meeting. Through your participation, your products and services will gain exposure to professionals with significant purchasing power. Attendees will be encouraged to visit each booth to collect passport stamps that allows them to enter to win prizes.

EXHIBIT HOURS & LOCATION

The tabletop exhibits will be located outside of the meeting room. Beverages and breaks will be placed in the Exhibit area. Exhibits will be open all day, but most traffic will be during breaks. The tentative schedule is below:

7:00 am -8:00am	Exhibitor Setup	12:15pm – 1:15pm	Sponsored Lunch
8:00am – 4:30pm	Exhibits Open	2:45pm – 3:00pm	PM Break
8:00am – 8:45am	Sponsored Breakfast	4:30pm – 5:00pm	Exhibitor Teardown
10:00am – 10:30am	AM Break		

TERMS AND CONDITIONS

All educational activities are controlled independently of sponsors. The Michigan Bariatric Society is responsible for control of content and selection of presenters and moderators. The Company agrees not to direct, influence, or control any content of the program. There will be no "scripting", emphasis, or direction of content by the Company or its agents.

No other funds from the commercial company will be paid to the program director, faculty or others involved in the CME activity (additional honoraria, extra social events, etc.).

The Company agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education.

Providing sponsorship is not a provision for exhibiting. Company will not claim endorsement from MBS as a result of sponsoring.



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COMMERCIAL PROMOTION OPPORTUNITIES

Platinum Package - \$10,000

Platinum Package includes:

- Basic Exhibit Package plus,
- Priority booth placement over all other packages
- Link to company's website and on the MBS website
- Company name on Marketing Partners signage
- Logo on Passport-to-Prizes card
- Company name and logo in final meeting details email
- Opportunity to Host Thursday Breakfast, Thursday Lunch with a speaker of your choice (non CME), or Thursday evening reception. (additional fees will apply)
- Extra Exhibitor table (upon request)
- Complimentary Wi-Fi & electrical power in exhibit area
- Four additional conference badges
- Virtual booth on MBS website
- Company listing in Meeting Program, and on MBS website

Gold Package - \$5,000

Gold Package includes:

- Basic Exhibit Package plus,
- Priority booth placement (Over Basic & Silver)
- Link to company's website on the MBS website
- Company name on Marketing Partners signage
- Logo on Passport-to-Prizes card
- Logo on Attendee Charging Station
- Opportunity to Host Thursday evening reception in conference center. (additional fees will apply)
- Complimentary Wi-Fi & electrical power in exhibit area
- Two additional conference badges
- Virtual booth on MBS website
- Company listing in Meeting Program, and on MBS website

Silver Package - \$3,000

Silver Package includes:

- Basic Exhibit Package plus,
- Priority booth placement over basic exhibit package
- Link to company's website on the MBS website
- Company name on Marketing Partners signage
- Logo on Passport-to-Prizes card
- One additional conference badge
- Virtual booth on MBS website
- Company listing in Meeting Program, and on MBS website

COMMERCIAL PROMOTION OPPORTUNITIES

Basic Exhibit Package - \$1,500

Basic Exhibit Package includes:

- One 6ft. skirted table, two chairs and wastebasket
- Two conference badges (additional badges are \$100 each)
- Company acknowledged on signage during the meeting
- Complimentary breakfasts and breaks
- Company listing in Meeting Program, and on MBS website
- Virtual booth on MBS website

COMMERCIAL SUPPORT OPPORTUNITIES

The MBS leadership team invites you to provide support through an unrestricted educational grant. Your company will receive recognition based on level of support on our website, in various meeting materials and signage. Unrestricted educational grant amounts are separate from exhibitor booth fees.

- **Platinum: \$10,000**
- **Gold: \$6,000 – \$9,999**
- **Silver: \$3,000 – \$5,999**
- **Bronze: up to \$2,999**

You may also specify that your educational grant support specific aspects of the meeting. Opportunities include:

- **Keynote Address \$1,000**
- **Breaks (AM or PM): \$1,000 each**
- **Wi-Fi: \$2,500**

For more information on opportunities to support MBS, please contact Amy Weber at amy@michiganbariatricsociety.org or 317-409-0873

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COMMERCIAL PROMOTION / COMMERCIAL SUPPORT CONTRACT DETAILS & FEES – [REGISTER ONLINE HERE: https://cvent.me/KMY5vB](https://cvent.me/KMY5vB)

Company Name *(Please list exactly as you would like it to appear on the recognition signage and name badges)*

Name of Main Contact

Contact Phone Number

Email Address

Mailing Address

City/State/Zip

EXHIBITOR BADGES

The Basic Exhibitor package includes (2) conference badges. Please print names exactly as you would like them to appear on the name badge. Additional badges may be purchased for \$100/badge.

First & Last Name <i>(no charge)</i>	Email Address	First & Last Name <i>(\$100)</i>	Email Address
First & Last Name <i>(no charge)</i>	Email Address	First & Last Name <i>(\$100)</i>	Email Address

COMMERCIAL PROMOTION

Platinum Package — \$10,000	\$ _____
Gold Package — \$5,000	\$ _____
Silver Package — \$3,000	\$ _____
Basic Exhibitor Package — \$1,500	\$ _____
Miscellaneous/Other	\$ _____

COMMERCIAL SUPPORT

Unrestricted Grant \$ _____
Specify Grant purpose _____

ADDITIONAL BADGES # _____ x \$100 each = \$ _____
TOTAL DUE \$ _____

PAYMENT INFORMATION

Check should be made payable to the Michigan Bariatric Society and mailed to the address listed above.

Tax ID # 26-3471838. ☐ Mail Check ☐ AmEx ☐ MC ☐ VISA ☐ Discover

Name as it Appears on Card

Card Number

Expiration Date

CVC Code

Signature

Email Address *(if different from main contact)*

Credit Card Billing Address

City/State/ZIP

Liability/Insurance: Neither MBS nor the hosting facility assume responsibility for any loss, injury or damage occurring to an exhibitor or any exhibitor's property. It is the exhibitor's responsibility to have their person and materials insured against theft, damage, loss or injury.

Please complete all sections and return via email or fax to:

Michigan Bariatric Society
648 Waterfield Drive
Batavia, IL 60510

SALES & SUPPORT CONTACT

Amy Weber

Phone: 317-409-0873

Fax: 678-668-7312

Email:

amy@michiganbariatricsociety.org

MBS Tax ID: 26-3471838

Opportunities available on a first come, first served basis.

No refunds after September 2, 2025.

EXHIBIT SPECIAL REQUESTS

All special requests will be at the individual company's expense. Details / fees will be emailed upon receipt of the Contract.

- ☐ Electrical Internet
- ☐ AV Equipment
- ☐ Shipping & Receiving

List companies you prefer not to be placed near: