

Safer. Smarter. Lasting Weight Loss

A minimally invasive, reversible procedure places the band around your upper stomach to help limit your food intake and promote your feeling of fullness. When your needs change, the Lap-Band changes with you. Bariatric surgery alternatives are permanent, higher risk, and require partial "amputation" of the stomach.

Unlike other bariatric surgeries that permanently change your anatomy and-consequently-fundamentally change what you can eat, the Lap-Band does not impact food choice and does not require expensive supplements. Typically, only a daily multi-vitamin is required. You can continue to eat the healthy foods you love while maintaining portion control.

Lap-Band patients with a lower BMI lose an average of 65% of their excess weight in the first year and 70% in the second year.⁵

Gastric banding was shown to be safer and less invasive than other weight loss surgeries.^{2,3,4,8} The average patient lost approximately 65% of their excess weight 1 year after surgery¹⁴

The Lap-Band Program is a safe, minimally invasive, gradual weight-loss solution that helps you lose the weight and keep it off.

Call 1.800.LAP.BAND or visit lapband.com to learn more.



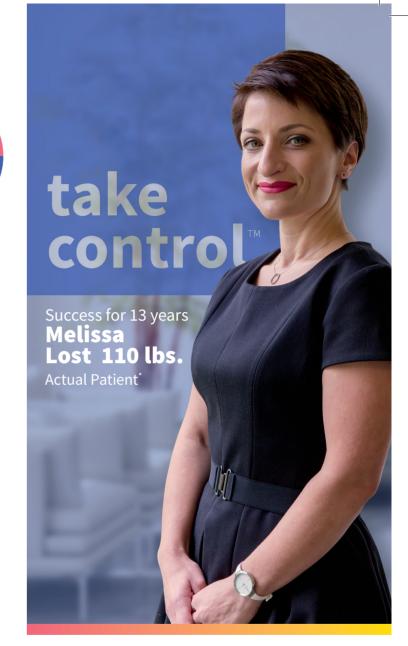
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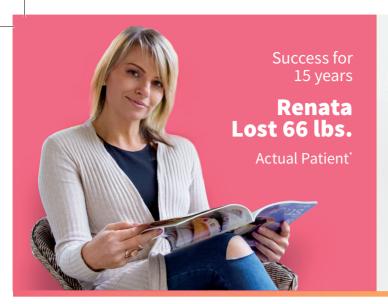


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Weight-Loss Program





Take Control.

Losing Weight With The Lap-Band° Program

You've tried everything – fitness routines, rounds of dieting, and medications. Still, your weight is affecting your confidence, your happiness and your health. Are you looking for a better option? Are you committed to transforming your life? If so, the Lap-Band* Program just may be the tool to help you take control. The Lap-Band helps you take control over your weight, because only the Lap-Band can be tightened or loosened as your body or your physical needs change over time, helping to provide sustainable weight loss over the long term.

Since 1994, over 1,000,000 people have chosen the Lap-Band System, with hundreds of thousands realizing their weight-loss goals¹. It's a safe, minimally invasive, gradual weight loss solution that helps you lose the weight and keep it off.²⁻⁷ It could be the tool for you to take control of your weight, so why not ask your doctor today?

Feel Full Faster. Stay Full Longer.

So, what does the Lap-Band° System actually do?

It's a really simple concept. With the Lap-Band in place, you are less hungry – it takes less food for you to feel full, and you feel satisfied for a longer time. This leads to a more gradual weight loss that can be kept off easier. The Lap-Band program includes customized counseling, coaching, and nutritional education to help support the lifestyle changes you need to keep the weight off over time.

Minimally invasive. Minimally disruptive.

The procedure is usually done laparoscopically, meaning that

it is done through several small incisions (cuts). The band is placed around your stomach using long, thin instruments.¹³ The Lap-Band System procedure is usually done on an outpatient basis and the surgery itself typically takes less than an hour.^{2,13}



An Important decision.

The Lap-Band® System may be right for you if:®

- Your BMI is at least 30 kg/m2 with one or more obesity related comorbid condition, or you have a BMI of at least 40 kg/m2.
- You are at least 18 years old.
- Your serious weight loss attempts have had only short-term success.
- You are not currently suffering from any other disease that may have caused your excess weight.
- You are prepared to make major changes in your eating habits and lifestyle.
- You do not drink alcohol in excess.
- You are not currently pregnant.
 (Patients who become pregnant after band placement may require deflation of their bands.)

The Lap-Band Weight Loss Program

- 1 Adjustable, Adaptable, and Safe
- 2 Eat the Foods You Love Without Expensive Supplements
- 3 Significant, Consistent Results
- 4 Life-Changing Transformations
- **5** Covered by Most Insurance Companies



To find out more about the Lap-Band, please visit www.lapband.com to view the online seminar. Or call 1.800.LAP.BAND

*Patients' results and experience may vary. Actual Lap-Band patient was provided renumeration

Important LAP-BAND* System Safety Information: The LAP-BAND* System is indicated for weight reduction for patients with obesity, with a Body Mass Index (BMI) of at least 40 kg/m2 or a BMI of at least 30 kg/m2 with one or more obesity-related comorbid conditions. It is indicated for use only in adult patients who have failed more conservative weight reduction alternatives, such as supervised diet, exercise and behavior modification programs. Patients who elect to have this surgery must make the commitment to accept significant changes in their eating habits for the rest of their lives. The LAP-BAND System is not recommended for non-adult patients, patients with conditions that may make them poor surgical candidates or increase the risk of poor results, who are unwilling or unable to comply with the required dietary restrictions, or who currently are or may be pregnant. The LAP-BAND* System is a long-term implant. Explant and replacement surgery may be required. Patients who become pregnant or severely ill, or who require more extensive nutrition may require deflation of their bands. Anti-inflammatory agents, such as aspirin, should be used with caution and may contribute to an increased risk of band erosion. Placement of the LAP-BAND* System is not recommended under the medications and methods used during surgery, death can occur. Possible complications include the risks associated with the medications and methods used during surgery, the risks associated with any surgical procedure, and the patient's ability to tolerate a foreign object implanted in the body. Most common related adverse events include: Band slippage, pouch dilation, stoma obstruction, gastroesophageal reflux, esophageal dilation, cholelithiasis, incisional infection, abdominal pain, gastroenteritis, or nausea and vomiting may occur. Reoperation may be required. Rapid weight loss or esophageal dilation. CAUTION: Rx only.

