



Simply Homemade Catering

CAPABILITY STATEMENT

COMPANY OVERVIEW

Simply Homemade Catering is a catering company that specializes in making life easier for working families or individuals who are busy, by offering customizable family style meals. Also, looking to help businesses boost employee morale through food.

KEY PERSONNEL

Danielle Portis is Owner, Founder, and Cook of Simply Homemade Catering. Danielle has experience in cooking from her family who owned a Soul Food Restaurant in Pittsburgh, PA for 40 years. Danielle also has a B.S. in Business Management for North Carolina A&T State University, a M.S. degree in Management and Leadership, and a MBA through Western Governor's University.

CATERING

WORKSHOPS

PRIVATE
PARTIES

CORPORATE
EVENTS

CERTIFICATIONS | LICENCES

Serve Safe
NC HUB Certification
City of Charlotte SBE Certification (*pending*)

NIGP COMMODITY CODES

96115 - Catering
37500 - Bakery Products
92460 - Workshops

DIFFERENTIATORS

- Specializes in practical affordable meals for everyday families
- Focus is on businesses looking to boost employee morale
- Items are made from scratch | No processed foods
- Outstanding customer service | Customizations specific to client
- Small events under 75 people, to ensure quality service
- One-on-one consultations

PAST PERFORMANCE

- **Annual House of Hearts Dinner** – Full Service
- **Media Girls Event for CIAA** – Delivery and Setup of Catered Luncheon
- **Dream Vacationing Launch Party** – Delivery and Setup of Buffet-style Luncheon
- **Personal Enrichment Smart Start Series - Meetup Group** – Lunch Sponsor (Aug 2018-Dec 2019)
- **Elevation Church University Youth Group-Variou Events-** (January 2022-August 2022)
- **River Oaks PTA- Teacher Appreciation** (May-2022)



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- **Charlotte Mecklenburg Government Center-Delivery Set Up Buffet Style-Dinner (June-2022)**
- **Jeld-Wen- Employee Thanksgiving Dinner-Delivery Set Up Buffet (November-2022)**
- **Cato Warehouse- Employee Christmas Dinner - Delivery Set Up Buffet (December-2022)**
- **Imagery HOA- New Year's Eve Dinner- Delivery Set Up Buffet (December-2022)**
- **Office of Economic Development-Delivery and Set Up Boxed Lunches (February-2023)**
- **Mecklenburg ABC Board- Delivery and Set Up Boxed Lunches (February-2023)**