



Dr. Kohl has been speaking over 30 years to agrilenders and agribusinesses on the changes occurring in their marketplace and how these are impacting credit risk models and marketing programs. This presentation will look at the future of agriculture competition from a global context. The future of asset values, the seven business models of agriculture, and their wants and needs can be useful perspectives regardless of where an individual is in the organization. He will coordinate the characteristics of those lenders, agribusinesses, or cooperatives that will stay, grow, or go in a competitive global environment.

Future Mega Trends for Rural Living

Tuesday, August 10, 2010
Max's Bar & Grill • Olivia, MN
6:00 social • 6:30 dinner/program
\$25.00, Steak & Shrimp Dinner • Limit 220 people
RSVP Brad Nere 320-522-1637 or bnere5@yahoo.com

Evening Session

Good to Great in Agriculture: Vision 2020 By: Dr. David Kohl

The first decade of the new century is in the books. There has been an economic surprise around every corner that has created some unprecedented challenges but also some business opportunities. Whether you're a producer, agrilender, or agribusiness, understanding what makes a good business great is critical. Let's examine the economic crystal ball both around the corner and down the road concerning domestic and global economics, land values, interest rates and much more information that is imperative in sound strategic business planning.

Golden Keys to Management

Wednesday, August 11, 2010
Max's Bar & Grill • Olivia, MN
8:30 coffee & rolls • 9:00 - Noon
\$100.00 per table • Limit 14 tables
RSVP Brad Nere 320-522-1637 or bnere5@yahoo.com

Morning Session

Best Management Practices By: Dr. David Kohl

Come back for a second session with Dr. Kohl as he goes more in-depth to give you some time-tested business principles that work regardless of the business cycle or changing paradigms. He will cover best management practices behind peak performers and the "Golden Rules." Find out what lenders are looking for in their customers with all the new financial regulation changes.

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