



# CommonWall™ Resource HUB

**Solving common problems with CommonWall™**

## Executive Summary

"Solving common problems with CommonWall™," this transformative resource HUB directly addresses housing challenges in rural communities. Through comprehensive housing solutions and a commitment to community impact, CommonWall™ empowers individuals and transforms neighborhoods, communities, and lives.

Our client-centered services HUB creates pathways to homeownership and access to resources for maintaining homes while fostering economic growth and sustainable practices with Workforce Training coordination. CommonWall™ is a catalyst for change, bringing resource to the front door of rural citizens and their communities addressing housing insecurity while building resilient communities.

## Introduction

Rural communities face unique housing challenges: limited affordable housing options, aging infrastructure, and resource gaps. CommonWall™ is the solution, designed to bridge these gaps through innovative partnerships, sustainable practices, and tailored services.

CommonWall™ addresses the critical housing shortage efficiently and affordably. The resource HUB integration of housing resources for purchase, rent, maintenance, financial counseling, educational services, and workforce training coordination ensures a holistic approach to housing that supports individuals and strengthens communities.

## Program Overview

### Core Offerings

1. **Housing Solutions:**

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- a. Housing HUB resources for-profit and non-profit organizations and programs whose purpose is home renting, ownership, and utility needs specific to each CommonWall user.
  - b. Maintenance HUB resources service providers, for-profit and non-profit organizations whose purpose is maintenance and construction
  - c. Workforce Training HUB resource coordination providing more accessible opportunities for workforce training
  - d. Partnerships with developers for prefabricated, 3D-printed, and rehabilitated homes.
  - e. Affordable, durable, and regionally adaptable housing options.
- 2. Comprehensive Services:**
- a. Financial counseling and support through housing pathways, including rent-to-own, cooperatives, and traditional mortgages.
  - b. Free homeownership education workshops covering maintenance and financial management.
- 3. Integrated Maintenance Services:**
- a. Collaboration for home inspections, maintenance planning, and emergency repairs.
  - b. Green technology integration for energy efficiency and sustainability.
- 4. Economic and Community Impact:**
- a. Promoting community pride, stability, and engagement through housing access.
  - b. Generating local economic activity and creating sustainable career pathways.

## Strategic Goals

### Short-Term Goals (1-2 Years)

- Develop CommonWall APP
- Formalize relationships with state, regional, and national housing, maintenance, and workforce training programs to enhance service delivery.
- Develop data-driven reporting tools to measure program success and impact.



## **Medium-Term Goals (3-5 Years)**

- Establish “brick and mortar” CommonWall locations
- Establish partnerships with housing developers specializing in prefabricated and 3D construction.
- Construct and place 50 homes, ensuring collaboration with local municipalities and organizations.
- Build foundational staff capacity, including CW Administrator, CWHousing Specialist, CWMaintenance Specialist, and CW Realtor/Property Manager.
- Expand to serve 200 housing units, with operational staff growing to meet community needs.

## **Long-Term Goals (5+ Years)**

- Expand the program to 1,000+ homes, serving diverse rural communities across Oklahoma, the United States and its territories looking towards global application.
- Position CommonWall™ as a model for national and international housing solutions.
- Build partnerships with technology and innovative energy firms to ensure maximum efficiency in housing and maintenance.
- Establish regional HUBs for housing solutions, workforce training, and community development.

## **Governance and Organizational Structure**

### **Governance**

CommonWall™ initial launch and Beta testing operates under [REAP Oklahoma](#), a 501(c)3 Rural Economic Development organization, oversight, with a Board of Directors providing strategic guidance and ensuring alignment with organizational goals. Governance priorities include alignment with community priorities, compliance, fiscal accountability, and transparency in decision-making.

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## Organizational Structure

- **CW APP Administrator and Staff:** Oversees app operations, supports partnerships with CW APP set-up, administration, maintenance, user-education, and ensures program efficiency and alignment with strategic goals.
- **CW Administrator:** Oversees operations, builds partnerships, and ensures program efficiency and alignment with strategic goals.
- **CWHousing Specialist:** Manages housing program services, guiding clients from application to occupancy, and maintaining relationships with housing partners.
- **CWMaintenance Specialist:** Leads maintenance program services, coordinates vendor networks, and provides hands-on training in green technologies.
- **CW Realtor/Property Management:** Facilitates property management and sales, ensuring compliance with housing regulations and offering tailored services to buyers and renters.

This structure is scalable, with additional specialists added as community needs grow.

## Economic and Community Impact

### Economic Metrics

- **Local Community Impact:** Increase home ownership, attractiveness to industries, manufacturers, and their staff.
- **Local Business Impact:** Increased employee retention, workforce availability, and local economic activity.
- **Property Value Trends:** Documented appreciation in areas served by CommonWall™.
- **Tax Revenue Growth:** Increased property tax revenue as homes are built, rehabilitated, and occupied.

### Community Metrics

- **Housing Stability:** Reduced homelessness, overcrowding, and housing-related stress.
- **Workforce impact:** Increase in skilled workers, wages, and small business.

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- **Sociological Outcomes:** Improved mental health, educational achievement, and civic engagement.
- **Environmental Metrics:** Local rural community alignment through more efficient construction innovation and energy-efficient upgrades.

## Call to Action

Solving a common problem with CommonWall™ means bringing affordable, sustainable housing solutions to rural communities. Together, we can reduce housing insecurity, foster economic growth, and a return to vibrant, resilient communities.

