



2018 Roses Rugby Golf Tournament Benefiting the ALS Association Greater Philadelphia Chapter



Roses Rugby Football Club will be holding our annual golf tournament with significant proceeds benefitting the **ALS Association Greater Philadelphia Chapter**. This year's event will be held at Highlands of Donegal Golf Club, located at 650 Pinkerton Road, Mount Joy PA. The event will start at 8:00 AM and include golf, cart, practice range, steak dinner, refreshments and a great time for all. The tournament will be a "better ball" style tournament.

Sponsorship information is listed below. Please be aware that if you don't see a fit for you, we will make it happen. For any questions or custom sponsorship opportunities please call or email Mike Deeley at: mdeeley@rugbysmashals.org or 717-368-3880.

For more information regarding the event, the fight against ALS and Rugby leading a charge in the battle, please visit <http://www.rugbysmashals.org>

Other Links of Interest:

ALS Association Greater Philadelphia Chapter: <http://www.alsphiladelphia.org>

Roses Rugby Football Club: <http://www.rosesrugby.com>

Player information and signup: <http://rugbysmashals.org/roses-rugby-golf-event>

2017 Sponsorships

	Individual/Hole	Silver	Gold	Platinum	Diamond
	\$50 to \$200	\$500	\$1,500	\$3,000	\$6,000
Sponsored Foursome	N/A	N/A	N/A	Single Foursome	Two Foursomes
Large Banner				•	•
Medium Banner		•	•		
Yard/event Sign	•	•	•	•	•
Prominent Display				•	•
Event Recognition	•	•	•	•	•
Promotional Information Distribution	•	•	•	•	•
Social Media/Web Recognition	•	•	•	•	•
50K plus, event email distribution	•	•	•	•	•



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Sponsored Foursome: A \$400 value that includes golf for four people, carts, practice range, steak dinner, refreshments and fun.

Large Banner: 2.5' x 8' banner with color text and your organizations logo in acknowledgment of your sponsorship.

Medium Banner: 2.5' x 8' banner with color text and your organization logo in acknowledgement of your sponsorship.

Yard/Event Sign: Yard sign with color text and your organization logo in acknowledgement of your sponsorship.

Prominent Display: Display of all sponsorship and promotional material at "prime" locations throughout the event.

Event Recognition: Recognition for your organizations contributions during the event and reception.

Promotional Informational Distribution: All sponsors are welcome to provide advertising and promotional material that will be distributed to all players within the welcome package that will be provided at registration.

Social Media/Web Recognition: Sponsors will be promoted in various ways using social media and event web sites.

50K plus, event email distribution: In partnership with the **ALS Association Greater Philadelphia Chapter** we will be marketing the event to over 50K email subscribers throughout the Greater Philadelphia area. (York, Lancaster, Harrisburg, Philadelphia, Southern New Jersey, Delaware and Maryland.)

Sponsorship Opportunities

Below is our list of sponsorship opportunities to put toward your sponsorship goals. They include brief descriptions and associated cost for sponsorships. If you don't see something that interests you, please let us know and we can customize a sponsorship for your organization.

We are also interested in any donation to go directly toward listed sponsorships or for prizes/giveaways. Nothing is too small and all gifts are greatly appreciated.

General Event Sponsorships:

- **Event Polo Shirts:** \$4,000 Event polo shirts featuring your company name and logo prominently displayed. Shirts will be distributed to all registered players with an additional four shirts to be provided to the sponsor.
- **Dinner Sponsorship:** \$1500 2.5' x 8' banner with color text and your organizations logo to be prominently displayed at the dinner. Distribution of marketing materials to all dinner guest and specific recognition at the dinner event.
- **Golf Cart Sponsorship:** \$2,000 Sign with color text and your organization logo on all carts used at the event.
- **Beverage Cart Sponsorship:** \$500 Sign with color text and your organization logo displayed on the beverage cart throughout the event.
- **Score Card:** \$500 Custom event score cards with your organizations logo and name.



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Golf Goodies and Giveaways:

- **“Goodie Bag” Sponsorship:** \$2,000 Event tote bag with your organizations name and logo. Each golfer will receive an event bag that contains marketing material, golf “goodies” (balls, tees, markers...) and snacks.
- **Logo Golf Balls:** \$1,200 A sleeve of golf balls (x3 balls) with your company name or logo to be distributed to each player.
- **Tees:** \$200 Golf tees to be distributed to each player with organization name.
- **Divot Tool:** \$400 Divot repair tool with your company name or logo to be distributed to each player.
- **Golf Towel:** \$1,100 Golf towel with your company name and logo to be distributed to each player.
- **Golf Combo Pack:** \$2,100 For those who want to “bundle” the gifts we have a combination pack that includes two logo golf balls, tees and a towel! (Organization color name and logo on towel and name on tees.)
- **Ball Caps:** @3,000 Event ball caps with your company logo included in the design.
- **Drink Holders:** \$500 Event drink holders with your company logo included in the design.

Prize Hole Sponsorships:

- **Long Drive:** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes to be awarded to the winner.
- **Closest to the Pin (1):** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes to be awarded to the winner.
- **Closest to the Pin (2):** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes to be awarded to the winner.
- **Winning Team:** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes to be awarded to the winner.

Hole/Course Sponsors:

- **Hole Sponsorship:** \$200 Includes a large yard sign with color text and your organization logo to be displayed at the appropriate tee box.
- **Individual Sponsorships:** \$50 to \$200 Great opportunity to show your individual support for the event and the fight against ALS. Includes a medium hard sign with your personalized message. Signs will be displayed at appropriate locations throughout the course.



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Sponsorship Application

- | | |
|---|--|
| <input type="checkbox"/> Event Polo Shirts: \$4,000 | <input type="checkbox"/> Dinner Sponsorship: \$1,500 |
| <input type="checkbox"/> Golf Cart Sponsorship: \$2,000 | <input type="checkbox"/> Beverage Cart Sponsorship: \$500 |
| <input type="checkbox"/> Score Card Sponsorship: \$500 | <input type="checkbox"/> "Goodie Bag" Sponsorship: \$2,000 |
| <input type="checkbox"/> Logo Golf Balls Sponsorship: \$1,200 | <input type="checkbox"/> Tees: \$200 |
| <input type="checkbox"/> Divot Tool Sponsorship: \$400 | <input type="checkbox"/> Golf Towel Sponsorship: \$1,100 |
| <input type="checkbox"/> Golf Combo Pack Sponsorship: \$2,100 | <input type="checkbox"/> Ball Cap Sponsorship: \$?? |
| <input type="checkbox"/> Drink Holder Sponsorship: \$?? | <input type="checkbox"/> Long Drive Sponsorship: \$500 |
| <input type="checkbox"/> Closest to Pin Sponsorship: \$500 | <input type="checkbox"/> Winning Team Prize Sponsorship: \$500 |
| <input type="checkbox"/> Hole Sponsorship: \$200 | <input type="checkbox"/> Individual Sponsorships: \$50 to \$200, list amount |

Requested sponsorship Level: Let us know what level of sponsorship you want to achieve and we will customize a package for you! Gold Platinum Diamond

Donated Items or Prizes:

Contact Information:

Name of Organization: _____

Contact Name: _____

Contact E-mail Address: _____

Contact Phone Number: _____

Payment Information: Online: Online payments can be processed at: <https://squareup.com/store/roses-rugby-club/>
Please email/mail completed sponsorship form to mdeeley@rugbysmashals.org and list your payment confirmation number. (Physical mailing address: 2685 Hemlock Drive, Columbia PA 17512)

Checks: Checks can be mailed to 2685 Hemlock Drive, Columbia PA 17512. All checks must be made payable to "Lancaster Rugby Club".

Credit Card: Please contact Mike Deeley at mdeeley@rugbysmashals.org or 717-368-3880 to provide credit card information.