



2019 Roses Rugby Golf Tournament Benefiting the ALS Association Greater Philadelphia Chapter



Roses Rugby Football Club will be holding our annual golf tournament with the majority of proceeds benefitting the **ALS Association Greater Philadelphia Chapter**. This year's event will be held June 22nd at Highlands of Donegal Golf Club, located at 650 Pinkerton Road, Mount Joy PA. The event will start at 8:00 AM and include golf, cart, practice range, BBQ luncheon, refreshments and a great time for all. The tournament will be a "better ball" style tournament.

Sponsorship information is listed below. Please be aware that if you don't see a fit for you, we will make it happen. For any questions or custom sponsorship opportunities please call or email Kyle Leshar at: lesherkyle@gmail.com or 717-269-0118.

For more information regarding the event, the fight against ALS and Rugby leading a charge in the battle, please visit <http://www.rugbysmashals.org>

2019 Sponsorship Packages

	Bronze/Hole \$100	Silver \$500	Gold \$1,000
Sponsored Foursome			•
Prominent Event Display			•
Large Banner		•	•
Hole Sponsorship Sign	•	•	•
Event Recognition	•	•	•
Promotional Information Distribution	•	•	•
Social Media/Web Recognition	•	•	•

Explanation of package benefits explained below...

Sponsored Foursome: Golf for four people, carts, practice range, meals, refreshments and fun.

Prominent Event Display: Display of all sponsorship and promotional material at "prime" locations throughout the event including a table for promotion at the luncheon.

Large Banner: 2.5' x 8' banner with color text and your organizations logo in acknowledgment of your sponsorship.

Hole Sponsorship Sign: Yard sign with color text and your organization logo in acknowledgement of your sponsorship.

Event Recognition: Recognition for your organizations contributions during the event and reception.

Promotional Informational Distribution: All sponsors are welcome to provide advertising and promotional material that will be distributed to all players within the welcome package that will be provided at registration.

Social Media/Web Recognition: Sponsors will be promoted in various ways using social media and event web sites.



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Sponsorship Opportunities

Below is our list of sponsorship opportunities to put toward your sponsorship goals. We will work directly with you regarding product costs. If you do not see something that interests you, please let us know and we can customize a sponsorship for your organization.

We are also interested in any donation to go directly toward listed sponsorships or for prizes/giveaways. Nothing is too small and all gifts are greatly appreciated.

General Event Sponsorships:

- **Event Polo Shirts:** Event polo shirts featuring your company name and logo prominently displayed. Shirts will be distributed to all registered players with an additional four shirts to be provided to the sponsor.
- **Dinner Sponsorship:** 2.5' x 8' banner with color text and your organizations logo prominently displayed at the luncheon. Distribution of marketing materials to all dinner guest and specific recognition at the reception.
- **Golf Cart Sponsorship:** Sign with color text and your organization logo on all carts used at the event.
- **Beverage Cart Sponsorship:** Sign with color text and your organization logo displayed on the beverage cart throughout the event.
- **Score Card:** Custom event scorecards with your organizations logo and name.

Golf Goodies and Giveaways:

- **“Goodie Bag” Sponsorship:** Event tote bag with your organizations name and logo. Each golfer will receive an event bag that contains marketing material, golf “goodies” (balls, tees, markers...) and snacks.
- **Logo Golf Balls:** A sleeve of golf balls (x3 balls) with your company name or logo to be distributed to each player.
- **Tees:** Golf tees to be distributed to each player with your organization’s name or logo.
- **Divot Tool:** Divot repair tool with your company name or logo to be distributed to each player.
- **Golf Towel:** Golf towel with your company name and log to be distributed to each player.
- **Golf Combo Pack:** For those who want to “bundle” the gifts we have a combination pack that includes two logo golf balls, tees and a towel! (Organization color name and logo on towel and name on tees.)

Prize Hole Sponsorships (Silver Package included):

- **Long Drive:** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes awarded to the winner.
- **Closest to the Pin (1):** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes awarded to the winner.
- **Closest to the Pin (2):** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes awarded to the winner.
- **Winning Team:** \$500 Sponsorship includes 2.5' x 4' banner with color text/ organizations logo and prizes awarded to the winner.



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Hole/Course Sponsors:

- **Individual Sponsorships:** \$50 to \$200 Great opportunity to show your individual support for the event and the fight against ALS. Includes a medium hard sign with your personalized message. Signs will be displayed at appropriate locations throughout the course.

Other Links of Interest:

ALS Association Greater Philadelphia Chapter: <http://www.alsphiladelphia.org>

Roses Rugby Football Club: <http://www.rosesrugby.com>

Player information and signup: <http://rugbysmashals.org/roses-rugby-golf-event>

Sponsorship Application

Requested sponsorship Level: Let us know what level of sponsorship you want to achieve and we will customize a package for you! Gold Silver Bronze/hole Prize Hole Other

Donated Items or Prizes:

Contact Information:

Name of Organization: _____

Contact Name: _____

Contact E-mail Address: _____

Contact Phone Number: _____

Payment Information: Online: Online payments can be processed at: <https://squareup.com/store/roses-rugby-club/>
Please email/mail completed sponsorship form to LesherKyle@gmail.com and list your payment confirmation number.
(Physical mailing address: 135 Tumblestone Dr. Mount Joy, PA 17552)

Checks can be mailed to 135 Tumblestone Dr. Mount Joy, PA. All checks must be made payable to **“Lancaster Rugby Club”**.