

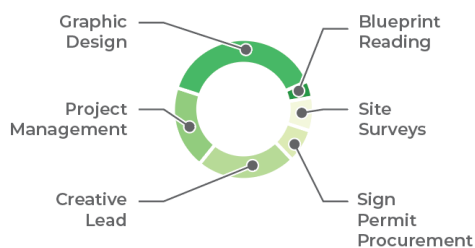
My goal is to create effective visuals & functional solutions that improve the experience of physical spaces.

EDUCATION

Bachelors of Science in Graphic Design

The Art Institute
2007-2010

SKILLS



DESIGN SPECIALTIES

Environmental Branding



Signage & Wayfinding



Logo Design



Production Design



Brand Management



EXPERIENCE

Capital Signage Specialist

Sound Transit | Seattle, WA

July 2023-Present

- Plan, design, and oversee signage installation for new and existing transit stations.
- Ensure clear and effective customer signage for an improved transit experience.
- Manage project documents, research materials, and track signage production.
- Oversee contracts, budgets, and expenditures for Federal Way Link Extension and Stride.
- Collaborate with agency staff, designers, and contractors as a Subject Matter Expert.

Manager

Platinum Construction | Sacramento, CA

2021-2023

- Pulled cabinet shop out of the red.
- Oversaw all existing casework and custom millwork while the owner closed up shop for retirement..
- Transferred to PM at Destefano Design Group once the fabrication shop closed. Executing existing contracts & managing custom work for DDG.

Manager Seattle Division & Design Team

Identity Signs | Redmond, WA

2017-2021

- Led a team of six graphic designers in Utah Division.
- Ensured design compliance while fostering creativity and meeting deadlines.
- Supervised the launch and first 2 years of their Seattle Division. Overseeing project management, design, fabrication, and installation.
- Developed timelines, training programs, and workflow processes.
- Managed internal and external relations with stakeholders, vendors, and city boards.
- Spearheaded initiatives like paperless workflows, department training, and 3D outsourcing.
- Created a companywide health and wellness program offering yoga classes, massages, health and fitness consultations.

christi
zirbel

design@christizirbel.com

916.597.0088

www.christizirbel.com

CONFERENCES & TRADE SHOWS

AWFS Fair

The Association of Woodworking & Furnishings Suppliers
Las Vegas, NV 2021

Autodesk Media & Entertainment Showcase

Portland, OR 2019

SEGD Wayfinding & Placemaking

Los Angeles 2018

ISA International Sign Expo

Las Vegas, NV 2013

SOFTWARE

Adobe Creative Suite

Illustrator, Photoshop, InDesign, Acrobat Pro, Lightroom

Microsoft Office

Word, Excel, PowerPoint, Outlook, Teams, OneDrive

Google

Sheets, Docs, Pics, Earth, Drive, Gmail, Calendar, Slides

Additional

CADtools, Bluebeam Revu, Spike by Ike, Zoom, SmartSheets, Slack, Cyrious Control, Dropbox, LastPass, SketchUp, FileMaker Pro

Creative Director

Boyd Sign Systems | Denver, CO
2014-2017

- Collaborated with project managers and department heads to create ADA-compliant sign systems with my team of four designers. .
- Prepared packages for conceptual designs, submittals, and drawings for fabrication and installation.
- Led the company rebranding effort while building teamwork among engineering, design, and fabrication teams.
- Managed marketing campaigns using email, social media, and involvement with SEG D.

christi
zirbel

design@christizirbel.com
916.597.0088
www.christizirbel.com