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# portfolio

2025

signage & wayfinding  
graphic design  
**christi zirbel**

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**signage**  
& wayfinding



**PROJECT INSTALLATION**  
03.12.2020

**LOCATION**  
109 Washington Ave  
Bremerton, WA 98337

**ROLE**  
project management  
graphic design  
permit submittals &  
procurement  
fabrication & installation  
drawings

**DELIVERABLES**  
logo refresh  
main identity sign  
awning  
facade backer  
window graphics

signage & wayfinding



illuminated sign & awning



production files



sign permit drawings

00 00 00 00
255 255 255
# FFFFFF
<b>TEAL</b>
100 85 00 00
0 109 101
# 0 0 A 9 9 7
p.m.s. 3 2 7 5 c
<b>DARK TEAL</b>
100 30 68 15
0 119 102
# 0 0 7 7 6 6
p.m.s. 3 2 9 5 c
<b>BLACK</b>
59 00 100 00
119 174 65
# 7 7 3 0 4 1



before



**PROJECT INSTALLATION**  
2020

**LOCATION**  
218 1st St  
Bremerton, WA 98337

**ROLE**  
project management  
graphic design  
permit submittals & procurement  
fabrication drawings  
install drawings

**DELIVERABLES**  
building identity signs  
awning  
patio railing  
custom mural  
neon signage



signage & wayfinding

**LOCATION**

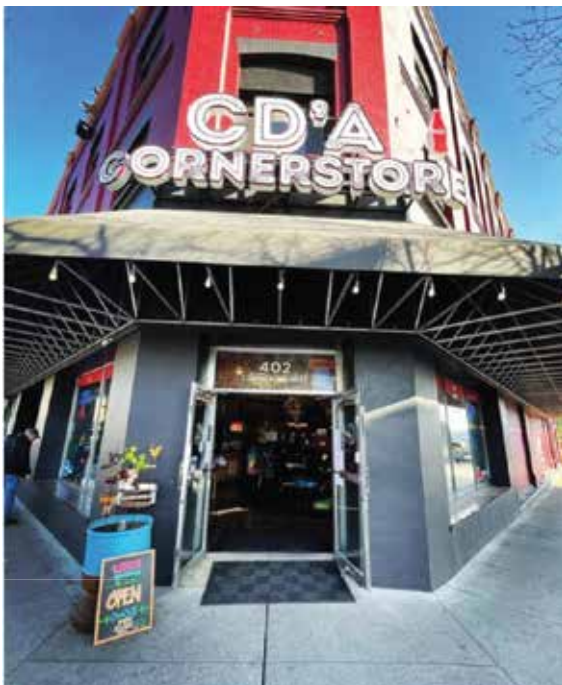
402 E Sherman Ave  
Coeur d'Alene, ID 83814

**ROLE**

graphic design  
production design  
fabrication drawings  
installation drawings

**DELIVERABLES**

building sign  
window graphics  
wall graphics  
department headers  
fridge headers



package  
signage  
wayfinding  
signage

signage & wayfinding

**LOCATION**

1777 Wewatta St  
Denver, CO 80202

**ROLE**

graphic design  
production design  
fabrication drawings  
installation drawings

**DELIVERABLES**

- interior & exterior sign package
- building identity signage
- room identities
- directionals & wayfinding
- safety, code & ADA signage



signage & wayfinding





signage & wayfinding



signage & wayfinding



**DIRECTIONALS & WAYFINDING**  
various projects

**ROLE**  
production design

**DELIVERABLES**  
interior sign systems





signage & wayfinding

121 | 120



WOMEN



MEN



**ROLE**  
production design  
research & development

**DELIVERABLES**  
directionals  
wayfinding  
dimensional signage

**GRAPHIC DESIGN BY OTHERS**

signage & wayfinding

1620

signage & wayfinding



ROLE  
production design


DELIVERABLES  
sign design/layout to honor  
existing brand standards

**graphic**  
design




# BIG WYOMING

DUSTLESS  BLASTING



## BIG WYOMING

DUSTLESS  BLASTING

307.840.6808 | www.bigwyodustlessblasting.com

Surface Blasting and  
Cleaning Estimate

#

Today's date	Customer Information		
<input style="width: 100%;" type="text"/>	Name <input style="width: 60%;" type="text"/> Company <input style="width: 35%;" type="text"/>		
<input style="width: 100%;" type="text"/>	Address <input style="width: 100%;" type="text"/>		
<input style="width: 100%;" type="text"/>	City <input style="width: 40%;" type="text"/>	State <input style="width: 15%;" type="text"/>	ZIP <input style="width: 15%;" type="text"/>
<input style="width: 100%;" type="text"/>	Email <input style="width: 60%;" type="text"/> Phone <input style="width: 35%;" type="text"/>		

Service	Description	Sq Ft	Cost
Preparation	Customer / Big Wyoming Dustless Blasting (circle one) and will prepare the item(s) to be blasted.		
Cleanup	Customer / Big Wyoming Dustless Blasting (circle one) and will clean up and dispose of blasting byproducts.		
Sales Tax	_____ %		
Additional Comments <input style="width: 90%;" type="text"/>		Total	\$ <input style="width: 50px;" type="text"/>
		Deposit Amount	<input style="width: 50px;" type="text"/>
		Deposit Paid	<input style="width: 50px;" type="text"/>

Terms & Conditions	Acceptance of Estimate
<p>To prevent flash rust, please prime any metal surface as soon as possible after blasting, not to exceed 24 hours. Do not expose to moisture, touch with bare hands, or expose to body oils.</p> <p>Big Wyoming Dustless Blasting is not liable for damage to otherwise compromised surfaces.</p>	<p>The above price and specifications are satisfactory and are accepted.</p> <p>Signature _____</p> <p>Date _____</p>

BUSINESS CARDS



Back



Front



Brand Colors



Brand Variations



Black Background



Stacked

Brand Typefaces

Headlines :: Terte Extra Bold

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890

Body Copy :: Avenir Book

ABCDEFGHIJKLMN**OPQRSTUVWXYZ**  
abcdefghijklm**nopqrstuvwxyz**  
1234567890

Proposed Business Cards



Front



Back



Back



Front

Full color print with copper foil





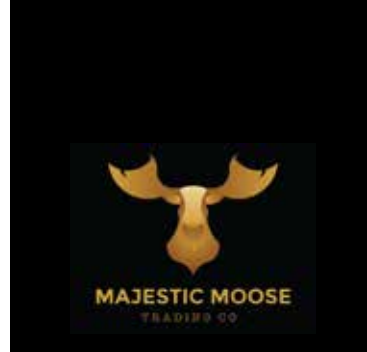
graphic design



Maple Mountain  
QUILT RETREAT



the  
**GATHERED  
FIBER**  
company



ch  
avenue  
Studio

graphic design

CASTLEBERRY  
FILMS

FINANCIAL  
SERVICES, LLC



257 TOWER LEASING OFFICE  
CBRE

Biz Kahuna

Celeste  
Barlow

ELDRUM  
CONSULTING & SAFETY

COOKIE



eatie



DGBG



SOUTHWILLOW  
APARTMENTS

TURE  
AID INC.



PREMIER  
networking company



kidman  
COOKIE STORE

CatalystVar

**thank**  
you

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