

BUYERS GUIDE



THE **BLUES**

JULY 2022

THIS MONTH'S BUYERS GUIDE SPONSORED BY:

The Datalink logo features a stylized orange swoosh that curves under the word "Datalink".

Datalink



BUYERS GUIDE

PROFORCE
LAW ENFORCEMENT

NEW KID ON THE BLOCK

ProForce Law Enforcement is a relative newcomer to the law enforcement distribution market in the state of TEXAS. Proforce first opened its doors and established their corporate headquarters, warehouse and support center just outside the beautiful town of Prescott, AZ, which is two hours north of Phoenix, in 2001. With continuous growth and high demand for top quality durable law enforcement equipment, Proforce quickly found popularity in the California area. In 2004, Proforce opened a retail location in Brea, Southern California and, after 18 years, the Proforce Brea store continues to serve its law enforcement customers. The store is not open to the general public and exclusively sells to individual officers in the law enforcement community.

In the years since incorporation, Proforce Law Enforcement has become well established and has grown professionally, adding sales and support professionals all over the Western United States. They have an excellent outside sales team who travel specific territories building close relationships and assessing the needs of law enforcement agencies, demonstrating new products, sizing body armor and solving day to day issues.

Proforce's commitment to providing excellent customer service and satisfaction is built upon the foundation of an extensive inventory of law enforcement products, equipment and accessories from top manufacturers. Proforce's relationships with top industry manufacturers and vendors, as well as their sales volume, allows them to negotiate better law enforcement pricing to meet the budgetary needs of many law enforcement agencies. While some vendors may not always have product available in a timely manner, through Proforce's industry relationships and direct contact with vendor representatives, the sales team is able to suggest and provide alternatives to meet specific requirements of agencies, ensuring that the agency's needs are always met.

The company features an excellent selection of law enforcement products, equipment and accessories from



Inset: Dan Rooney ProForce President



Proforce Distribution Center Arizona

top manufacturers such as: Axon/Taser, Aimpoint, Beretta, Colt, H&K, Smith & Wesson, Eotech, Sig Sauer, Streamlight, UTM, Vortex, and more.

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PROFORCE is now a distributor for L3 HARRIS and their range of next generation lightweight and compact night vision equipment.

In a fast moving and increasingly complex world L3 HARRIS is providing regional, state and local agencies with trusted, reliable and resilient systems and equipment.

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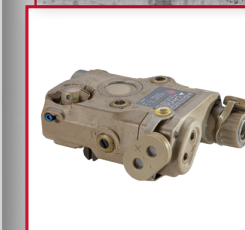
>> PRODUCTS & SERVICES <<



Agency demonstrations, test and evaluation of products is available upon request. Ask us about trade-ins! We will buy your agency duty or confiscated firearms, any model and condition!

First class customer support, quality service makes PROFORCE the number one choice for first responder equipment and accessories!

Support Center: 2625 Stearman Road, Prescott AZ, 86301 Tel: 800-367-5855
e-mail: sales@proforceonline.com | www.proforceonline.com



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AXON • AIMPOINT • BERETTA • COLT
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SMITH & WESSON • EOTECH
SIG SAUER • KIMBER • OTIS
DEFENSE TECHNOLOGY • MAGPUL
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RUGER • STREAMLIGHT • SAFARILAND
SPRINGFIELD • BLACKHAWK
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SUREFIRE • US PEACEKEEPER • OSS
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P320 PRO CARRY OPTIC READY W/320CA-9-BXR3-PRO CALIBER: 9MM CAPACITY: 30+1 SIGHTS: NIGHT SIGHTS BARREL LENGTH: 3.9"	LE M4 COMMANDO AGENCY ONLY CALIBER: 5.56 NATO CAPACITY: 30+1 SIGHTS: REAR FLIP UP BARREL LENGTH: 11.5" STOCK: ADJUSTABLE	FN509 MRD-LE CALIBER: 9MM CAPACITY: 17+1 SIGHTS: NIGHT SIGHTS BARREL LENGTH: 4.0"
M&P 9 M2.0 ACRO DIRECT MOUNT CALIBER: 9MM CAPACITY: 17+1 SIGHTS: NIGHT SIGHTS BARREL LENGTH: 4.25"	SAINT VICTOR AR15 ACRO DIRECT MOUNT CALIBER: 5.56 NATO CAPACITY: 30+1 SIGHTS: FLIP UP BARREL LENGTH: 16.1" STOCK: ADJUSTABLE	AIMPOINT DUTY RDS REFLEX SIGHT 2MOA One-piece Torsion Nut Mount RED DOT SIGHT

NEW! **NEW!** **NEW!**

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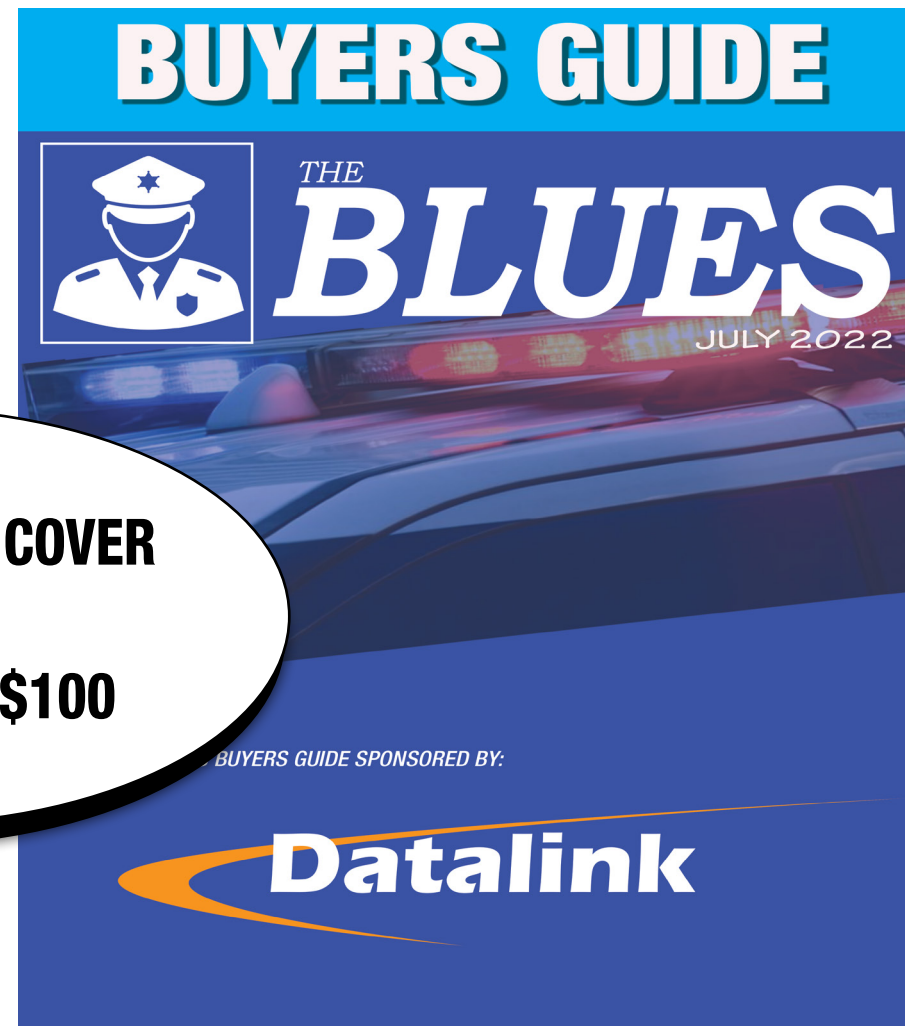
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