Round the Corner d/b/a Round Da’ Corner

Privacy Policy

Revision Date: 7/1/2026

Round the Corner d/b/a Round Da’ Corner (“RTC,” “Round Da’ Corner,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, share, and protect information when you use our mobile application, website, vendor tools, event marketplace, ordering services, delivery tools, employee/cashier tools, payment tools, communications, and related services (collectively, the “Platform”).

By using the Platform, you agree to the practices described in this Privacy Policy.

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1. Information We Collect

We collect information necessary to operate, secure, improve, and support the Platform.

Account and Contact Information

We may collect:

- Name;
- Email address;
- Mobile phone number;
- Account credentials;
- Profile information;
- Customer account information;
- Vendor account information;
- Event coordinator profile information;
- Business representative information;
- Support and communication records.

Vendor and Business Information

For vendors and business users, we may collect:

- Business name;

- DBA name;
- Vendor type;
- Business address;
- Service locations;
- Food truck or truck unit information;
- Employee/cashier information;
- Menu information;
- Pricing;
- Photos;
- Media/social links;
- Business documents;
- Tax or payout-related information where required;
- Permits, licenses, insurance documents, and compliance documents;
- Subscription tier and feature usage;
- Payout information;
- Order and sales information.

Customer and Order Information

We may collect:

- Order details;
- Pickup, delivery, preorder, QR, walk-up, and marketplace order information;
- Delivery address and delivery instructions;
- Order status;
- Payment status;
- Refund status;
- Review information;
- Customer support information;
- Rewards, discounts, and promotional activity.

Event Marketplace Information

For event coordinators, vendors, and marketplace participants, we may collect:

- Event coordinator profile information;
- Event details;
- Event location information;
- Guest count and service requirements;
- Event budgets, vendor fees, and bid information;
- Marketplace applications and bids;
- Uploaded event documents;
- Compliance status;
- DocuSign or electronic signature status;
- NDA and Governance Agreement version/status;
- Event questions, clarifications, and communications;
- Match, award, and marketplace status information.

Payment Information

Payments may be processed by authorized third-party payment processors, card networks, payment gateways, banks, Tap to Pay providers, mobile wallet providers, and related payment service providers.

RTC does not store full customer card numbers or full payment credentials.

We may collect and store limited payment-related information such as transaction IDs, payment status, refund status, amount, order reference, processor response status, payout status, fee information, and related payment records needed to operate the Platform.

Location Information

We may collect location-related information to support vendor discovery, delivery, order routing, event marketplace functionality, vendor location management, open/closed status, and distance-based features.

Location information may include:

- Customer-provided addresses;
- Vendor-provided addresses;
- Event addresses;
- Delivery addresses;
- Device location where permission is granted;
- Latitude/longitude coordinates;
- Google Maps/Places or similar address selection data;
- Approximate distance, service radius, or nearby vendor information.

Device, Usage, and Technical Information

We may collect:

- Device type;
- Operating system;
- App version;
- IP address;
- Usage logs;
- Error logs;
- Security logs;
- Browser information;
- Session information;
- Analytics data;
- Feature usage;
- Push notification tokens;
- Fraud prevention and security signals.

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2. How We Use Information

We use collected information to:

- Create and manage accounts;
- Process orders;
- Facilitate pickup, delivery, preorder, QR, walk-up, Tap to Pay, and marketplace transactions;
- Display vendors, menus, events, and availability;

- Manage customer, vendor, and event coordinator profiles;
- Support vendor subscription tiers and feature access;
- Support employee login, cashier mode, shift tools, and cash drawer tools;
- Support multiple food truck units and location-based open/closed status;
- Process payments, refunds, voids, payouts, and transaction records;
- Provide customer support;
- Send transactional SMS, email, push notifications, and in-app messages;
- Provide delivery updates and ready-for-pickup notices;
- Send review links where permitted;
- Support DocuSign or electronic signature workflows;
- Manage event marketplace bids, applications, agreements, and compliance status;
- Prevent fraud, abuse, unauthorized access, and security incidents;
- Improve Platform functionality, performance, reporting, analytics, and user experience;
- Provide advertising, promotional placement, and vendor visibility services where selected;
- Comply with legal, regulatory, payment processor, tax, accounting, safety, and platform obligations.

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3. Mobile Phone Numbers and SMS Policy

RTC collects mobile phone numbers to support Platform functionality, including account verification, order communications, vendor operations, walk-up orders, delivery updates, review links, event marketplace notices, document signing notices, fraud prevention, security alerts, and customer support.

We do not sell, rent, or share mobile phone numbers with third parties for their independent marketing purposes.

SMS Consent

Users may consent to receive SMS messages from RTC by:

- Providing a phone number during registration;
- Providing a phone number during checkout;
- Providing a phone number during delivery checkout;
- Opting in through an in-app consent checkbox;
- Providing a phone number verbally for a walk-up POS order and agreeing to receive text updates for that order;
- Contacting RTC or requesting support by SMS;
- Participating in supported order, delivery, review, or marketplace flows.

Types of SMS Messages

SMS messages may include:

- Account verification;
- Order confirmation;
- Order status updates;
- Ready-for-pickup alerts;
- Delivery status updates;
- Order completion notices;
- Review links;
- Payment or refund notices;
- Customer support messages;

- Vendor onboarding assistance;
- Event marketplace updates;
- Bid status updates;
- DocuSign or agreement signing notices;
- Fraud prevention and security alerts.

Walk-Up POS SMS

For walk-up POS orders, a customer may verbally provide a mobile phone number to a vendor and agree to receive text updates for that specific food order.

These messages may include order received, order ready for pickup, order completed, and review link messages.

Message Frequency and Charges

Message frequency varies based on account activity, order activity, delivery activity, support activity, marketplace participation, and communication preferences.

Message and data rates may apply.

Opt-Out and Help

Users may opt out of SMS messages at any time by replying STOP to supported SMS messages.

Users may reply HELP for assistance where supported.

Opting out of SMS may limit RTC's ability to provide certain order updates, delivery updates, review links, document signing notices, security alerts, or support communications by text message.

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4. Email, Push Notifications, and In-App Communications

RTC may send email, push notifications, and in-app communications related to:

- Account activity;
- Orders;
- Delivery;
- Payments and refunds;
- Vendor operations;
- Event marketplace activity;
- Document signing;
- Compliance;
- Customer support;
- Platform updates;
- Security alerts;
- Advertising or promotional services where permitted.

Users may manage certain communication preferences through device settings, app settings, email unsubscribe links where available, or by contacting RTC.

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5. Payment Processing and Tap to Pay

RTC does not store full card numbers or full payment credentials.

Payment information may be processed by third-party payment processors, payment gateways, Tap to Pay providers, mobile wallet providers, banks, card networks, and related payment service providers.

We may receive and store limited transaction information, including order amount, transaction ID, payment status, refund status, payout status, processor response status, and related records necessary to operate the Platform, provide support, prevent fraud, and comply with legal or accounting obligations.

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6. DocuSign and Electronic Signature Information

RTC may use DocuSign or other electronic signature providers to collect and manage required agreements, including Event Marketplace NDA agreements, Vendor Governance and Professional Conduct Agreements, marketplace participation agreements, or other Platform documents.

We may collect and store:

- Envelope ID;
- Template ID;
- Agreement status;
- Agreement version;
- Signed date/time;
- Signer name and email;
- Vendor or account reference;
- Completion status;
- Decline, expiration, or failure status;
- Audit records related to signing.

RTC does not use electronic signature information for unrelated marketing purposes.

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7. Reviews and Feedback

RTC may collect reviews, ratings, comments, photos, and feedback submitted through the Platform.

For walk-up customers, RTC may use secure one-time review links tied to an eligible order. Review links may be sent by SMS, QR code, email, or another supported method and may expire after a limited time.

Reviews may be displayed publicly or internally depending on Platform settings. RTC may moderate, remove, reject, hide, or restrict reviews that violate Platform rules, disclose private information, appear fraudulent, contain inappropriate content, or otherwise harm Platform integrity.

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8. Uploaded Documents, Photos, and Media

Users may upload or provide menus, food photos, vendor photos, business logos, promotional materials, permits, licenses, insurance documents, event documents, compliance materials, agreement documents, and related files.

RTC may use uploaded materials to operate the Platform, display vendor listings, process event marketplace applications, verify account or compliance status, support customer service, provide advertising services, and improve Platform functionality.

Users are responsible for ensuring they have the right to upload and use submitted materials.

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9. How We Share Information

We may share information with trusted service providers and partners only as reasonably necessary to operate, secure, support, and improve the Platform.

These may include:

- Payment processors;
- Payment gateways;
- Card networks and banking partners;
- Tap to Pay providers;
- SMS providers;
- Email providers;
- Push notification providers;
- Delivery service providers;
- Mapping/location providers;
- Cloud hosting and database providers;
- Analytics and crash reporting providers;
- Electronic signature providers, including DocuSign;
- Fraud prevention, security, and compliance providers;
- Customer support tools;
- Advertising and promotional service providers where applicable.

We may also share information:

- With vendors to fulfill orders;
- With customers to display vendor/order information;
- With event coordinators and vendors to support marketplace participation;
- With employees or authorized representatives tied to vendor accounts;
- To comply with legal obligations;
- To protect rights, safety, security, fraud prevention, or Platform integrity;
- In connection with business transfers, mergers, acquisitions, financing, restructuring, or sale of assets.

We do not sell, rent, or share mobile phone numbers with third parties for their independent marketing purposes.

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10. Data Security

RTC implements reasonable administrative, technical, and organizational safeguards designed to protect personal information.

However, no method of transmission, storage, or electronic processing is completely secure. RTC cannot guarantee absolute security.

Users are responsible for protecting account credentials, employee PINs, devices, and access to their accounts.

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11. Data Retention

RTC retains information for as long as reasonably necessary to operate the Platform, provide services, complete transactions, maintain business records, comply with legal, tax, accounting, payment, regulatory, fraud prevention, dispute resolution, and security obligations, and enforce Platform terms.

Certain records, including payment records, order records, payout records, agreement records, marketplace records, and compliance records, may be retained for longer periods where necessary.

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12. User Choices and Rights

Users may request access to, correction of, or deletion of certain personal information by contacting RTC.

Some information may not be deleted immediately or completely where retention is necessary for legal, tax, accounting, payment processing, fraud prevention, dispute resolution, safety, security, or Platform integrity reasons.

Users may manage push notifications through device settings.

Users may opt out of supported SMS messages by replying STOP.

Users may request support by replying HELP where supported or contacting RTC directly.

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13. Children and Minors

The Platform is not intended for children under the age of fifteen (15).

Individuals aged fifteen (15) through seventeen (17) may use the Platform only with verified parental or guardian consent.

RTC does not knowingly create accounts for individuals under the age of fifteen (15).

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14. Third-Party Services and Links

The Platform may use or link to third-party services, including payment providers, mapping tools, delivery tools, DocuSign, SMS providers, email providers, analytics providers, app stores, social media platforms, and vendor websites.

Third-party services may have their own privacy policies and terms. RTC is not responsible for third-party privacy practices except as required by applicable law.

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15. Updates to This Privacy Policy

RTC may update this Privacy Policy from time to time.

Continued use of the Platform after updates are posted, displayed, or otherwise made available constitutes acceptance of the updated Privacy Policy where permitted by law.

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16. Contact Information

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