

Round the Corner Vendor Subscription Agreement Summary

Sunday, May 11, 2025

6:06 PM

Round the Corner – Vendor Subscription Agreement Summary

Step 1: Define Subscription Model

App Purpose:

Round the Corner is a mobile platform that allows customers to:

- Real-time tracking of favorite food vendors
- Browse menus and services
- Place orders and pay in-app or with **cash on pickup only**
- Schedule pickups or deliveries
- Earn discounts and loyalty rewards

Vendor Subscription Tiers:

1. Basic – 3.5% per-sale fee

- Menu and business listing
- Monthly sales report
- 1 media link and 1 social/website link
- No dish highlights
- POS services provided (no external POS needed)
- Daily payouts
- Accept cash on pickup only
- **Eligible to offer delivery (not to exceed \$5.00 fee)**

2. Platinum – 4.5% per-sale fee

- All Basic features
- Advanced reporting (choose 2 reports: Monthly Sales, Sales MoM, Sales by Item)
- Highlight new dishes
- 2 media links, 2 social accounts
- POS provided, daily payouts, cash on pickup
- **Eligible to offer delivery (not to exceed \$5.00 fee)**

3. Elite – 5.5% per-sale fee

- All Platinum features
- Customizable reporting (3 total)
- Promotion of new dishes
- Up to 4 media/social/website links
- POS provided, daily payouts, cash on pickup
- **Eligible to offer delivery (not to exceed \$5.00 fee)**

Add-Ons:

- Social Media Promotion: \$125/month
- Order Print Setup: \$50 one-time fee
- Accept Event Bookings: \$25.00/month

Step 2: Integrate Subscription Billing

Billing & Fees via Stripe:

- Vendor plans (Basic, Platinum, Elite) set up in Stripe Billing
- Add-ons created as products/subscriptions
- Customers pay:
 - **3% POS Fee**

○ **0.5% Marketplace Fee**

Fees subject to change based on state legislation

Round the Corner reserves the right to change the POS handler without notice

Customer Payment Options:

- In-app payment (card, wallet)
- Cash on pickup only (not for delivery)

Vendor Dashboard Includes:

- Total sales value (\$)
- Number of completed orders

Daily Payouts:

- Vendors receive daily deposits, net of applicable fees

Step 3: Prepare Legal Documents (Exhibit A & B)

Exhibit A – Scope of Services

- Vendor listing and discoverability
- Order management + cash option for pickup
- POS services included
- Dashboard access for sales & order reporting
- Daily payouts
- Round the Corner may change POS provider without notice
- **All tiers may offer delivery, with a delivery fee not to exceed \$5.00**

Exhibit B – Pricing Terms

Tier Platform Fee

Basic 3.5%

Platinum 4.5%

Elite 5.5%

Add-Ons:

- Social Media: \$125/month
- Printer Setup: \$50 (one-time)
- Accept Event Bookings: \$25.00/month

Customer Checkout Fees:

- 3% POS
- 0.5% Marketplace (Based on state/local legislation)

Payout Schedule: Daily

Payment Methods: In-app or cash on pickup only

Step 4: Publish and Manage

App Publishing:

- Listed in Apple App Store and Google Play Store
- Includes privacy policy, onboarding flow, screenshots, and vendor agreement

Vendor Onboarding:

- Account setup
- Menu upload
- Plan selection
- Payout info
- Dashboard for sales tracking, promotions, upgrades

Customer Experience:

- Track food vendors live

- Browse, order, and pay
- Schedule pickup or delivery
- Rewards and coupons
- **Customers can provide ratings for Hygiene and Food Quality/Taste**

Operations:

- Monitor transactions, payouts, vendor support
- Provide customer service and resolve disputes
- Release feature updates and stay app store compliant

Round the Corner Terms and Conditions

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Terms and Conditions – Round the Corner

Effective Date: [Insert Date]

Welcome to **Round the Corner**, a mobile application and platform that connects customers with food vendors including food trucks, caterers, and local plate sellers. By using our app, services, or signing up as a vendor, you agree to the following terms:

1. Acceptance of Terms

By accessing or using Round the Corner, you confirm that you have read, understood, and agreed to these Terms and Conditions. If you do not agree, please do not use the app.

2. Eligibility

- You must be at least 18 years old to use the app or register as a vendor.
- By registering, you represent that the information you provide is accurate and complete.

3. User Roles

A. Customers

- May browse vendors, track their location, place orders, and make payments via the app or cash on pickup (if available).
- Must not misuse vendor information or harass any vendor or platform user.

B. Vendors

- Must provide accurate business information, menus, pricing, and availability.
- Agree to the terms in Exhibits A and B including applicable platform fees, payout terms, and usage limitations.
- Must fulfill all customer orders honestly and on time.

4. Payments and Fees

- Customers may pay via the app using secure third-party payment processors or in **cash on pickup only** (not available for delivery).
- Vendors will be charged transaction fees based on their subscription tier (3.5%–5.5%).
- **Round the Corner adds a 3% POS fee** (rounded to include credit card processor fees) and a **0.5% Marketplace Fee** to all customer purchases.

Fees may change depending on state regulations. We reserve the right to change our POS provider without notice.

- **The total order amount (including any applicable convenience fees) will be clearly displayed at checkout.**
- **Vendors are required to pay the convenience fee to the platform for all orders, including those marked as “Pay at Counter.”**
- **If a customer does not arrive to collect the order, it is the sole responsibility of the food truck owner to manage or absorb the associated costs.**

5. Vendor Subscription Plans

Vendors select a plan (Basic, Platinum, Elite) with features and fees outlined in Exhibit B. Vendors may add services such as:

- Social media posting (\$125/month)
- Printer setup fee (\$50 one-time)
- Accept Event Bookings (\$25.00/month)

All tiers may offer delivery services with a delivery fee not to exceed \$5.00.

Plan upgrades, downgrades, and cancellations must be made through the app dashboard.

6. Payouts

Vendors will receive daily payouts, minus applicable fees. Vendors must maintain valid banking information.

Round the Corner is not responsible for payout delays due to third-party processor issues.

7. Content Ownership and Licenses

- Vendors retain ownership of menus, logos, and media uploaded.
- Customers retain ownership of their reviews and feedback.
- By using the app, both parties grant Round the Corner a license to display and distribute this content within the platform.

8. Prohibited Activities

- Fraudulent activity
- Use of the platform for illegal or harmful purposes
- Harassment or abuse of any other user or support personnel
- Circumventing fee structures or attempting to avoid payout processing

9. Termination

Round the Corner reserves the right to suspend or terminate any account for violation of these Terms. Vendors will be notified if access is restricted due to non-compliance or abuse.

10. Privacy Policy

Please review our [Privacy Policy] for details on how we collect, use, and store data.

11. Limitation of Liability

Round the Corner is not liable for:

- Vendor errors, food quality, or delays
- Technical issues or outages
- Customer dissatisfaction or payment disputes

Use of the app is at your own risk and provided "as is."

12. Modifications

Round the Corner may update these Terms and Conditions at any time. Continued use of the platform constitutes acceptance of those changes.

13. Governing Law

These Terms shall be governed by and interpreted under the laws of the state of [Insert State], without regard to conflict of law principles.

Exhibit A – Scope of Services

- Vendor listing and discoverability

- Order management + cash option for pickup
- POS services included
- Dashboard access for sales & order reporting
- Daily payouts
- Round the Corner may change POS provider without notice
- **All tiers may offer delivery with a fee not to exceed \$5.00**

Exhibit B – Pricing Terms

Tier Platform Fee

Basic 3.5%

Platinum 4.5%

Elite 5.5%

Payout Schedule: Daily

Payment Methods: In-app or cash on pickup only

Add-Ons:

- Social Media: \$125/month
- Printer Setup: \$50 (one-time)
- Accept Event Bookings: \$25.00/month

Customer Checkout Fees:

- 3% POS
- 0.5% Marketplace (*based on state/local legislation*)

Round the Corner Privacy Policy

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Privacy Policy – Round the Corner

Effective Date: [Insert Date]

Last updated: [Insert Date]

At **Round the Corner**, we take your privacy seriously. This Privacy Policy explains how we collect, use, and protect your personal information when you use our mobile app and services.

1. Information We Collect

A. From Customers

- Name, email address, phone number
- Payment details (processed securely via third-party providers)
- Order history and preferences
- Device information and location (only when tracking is enabled)

B. From Vendors

- Business name, owner name
- Menu, pricing, and contact info
- Bank account info for payouts
- Activity logs (orders received, sales data)

2. How We Use Your Information

We use collected information to:

- Provide and improve app functionality
- Process and deliver orders
- Issue vendor payouts and manage subscriptions
- Send order confirmations, updates, and notifications
- Offer support and troubleshoot issues
- Communicate promotional offers and vendor updates

3. Sharing of Information

We do **not** sell your personal data. We may share data:

- With **third-party processors** (e.g., Stripe for payments)
- With **vendors** (to complete your orders)
- When **required by law or legal requests**
- In the event of a **merger, acquisition, or asset transfer**

4. Your Choices and Rights

Depending on your location (e.g., California, EU), you may have the right to:

- Access the data we hold about you
- Request correction or deletion of your data
- Opt out of promotional communications
- Withdraw consent to location tracking

You can request data access or deletion by contacting us at [Insert Email Address].

5. Data Retention

- Order and transaction history is retained for at least **7 years** for compliance.
- Account and profile data are retained as long as your account is active.
- You may request deletion of your account at any time.

6. Security

We implement industry-standard security protocols to protect your data, including:

- Encryption at rest and in transit
- Access control and MFA for admin systems
- Secure third-party integrations

7. Children's Privacy

Round the Corner is not intended for use by children under 13. We do not knowingly collect data from anyone under 13 years of age.

8. Location Data

Location access is used to:

- Help customers track vendors in real time
- Help vendors broadcast availability and routing

Users can disable location tracking in their device settings at any time.

9. Changes to This Policy

We may update this Privacy Policy occasionally. We'll notify users of material changes via app notification or email.

10. Contact Us

For privacy-related inquiries or data requests, please contact:

Email: [Insert Support Email]

Mailing Address: [Insert Business Address]

Round the Corner Backup Check List

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Step 5: Backup Everything

This step ensures that **Round the Corner** remains secure, recoverable, and legally compliant — even as it grows.

☒ 1. Data Backup Plan

A. What to Back Up:

- **Vendor data:** Menus, tier selection, payout details, order history
- **Customer data:** Profiles, order history, payment preferences
- **Transaction logs:** Orders, payouts, fee deductions, refunds
- **Legal documents:** Signed vendor agreements (Exhibits A & B)
- **App configuration:** Feature flags, POS settings, pricing structure

B. Where to Store It:

- Use **secure, encrypted cloud storage**, such as:
 - AWS S3 (with lifecycle rules)
 - Google Cloud Storage
 - Azure Blob Storage
- Enable **geographic redundancy** if possible (e.g., multi-region backups)

C. How Often:

- **Daily automated backups** for transactional data
- **Weekly or monthly snapshots** for full databases and documents

☒ 2. Disaster Recovery Plan (DRP)

Why it matters: If your app goes down, you must restore it **quickly** to avoid vendor/customer frustration or lost income.

Key components:

- **Automated failover** for the database (use managed DBs like AWS RDS or Firestore)
- **App versioning** and rollback readiness (track all deployments)
- **24–48 hour max RTO (Recovery Time Objective)** — how quickly you restore
- **Data retention policy** — how long you keep backups (e.g., 7 years for tax records)

☒ 3. Security & Access Control

- All backups **should be encrypted at rest and in transit**
- Restrict access to backup tools and restore functions (admin-only)
- Use **role-based access control (RBAC)** within your app and cloud platform
- Enable **MFA (multi-factor authentication)** for team accounts

☒ 4. Legal & Compliance Considerations

- Be prepared for requests to:
 - Export or delete user data (for GDPR, CCPA)
 - Show how vendor/customer data is stored and protected
- Vendors should receive a copy of their monthly performance/report data
- Retain signed vendor agreements and logs (e.g., Stripe logs, sales reports)