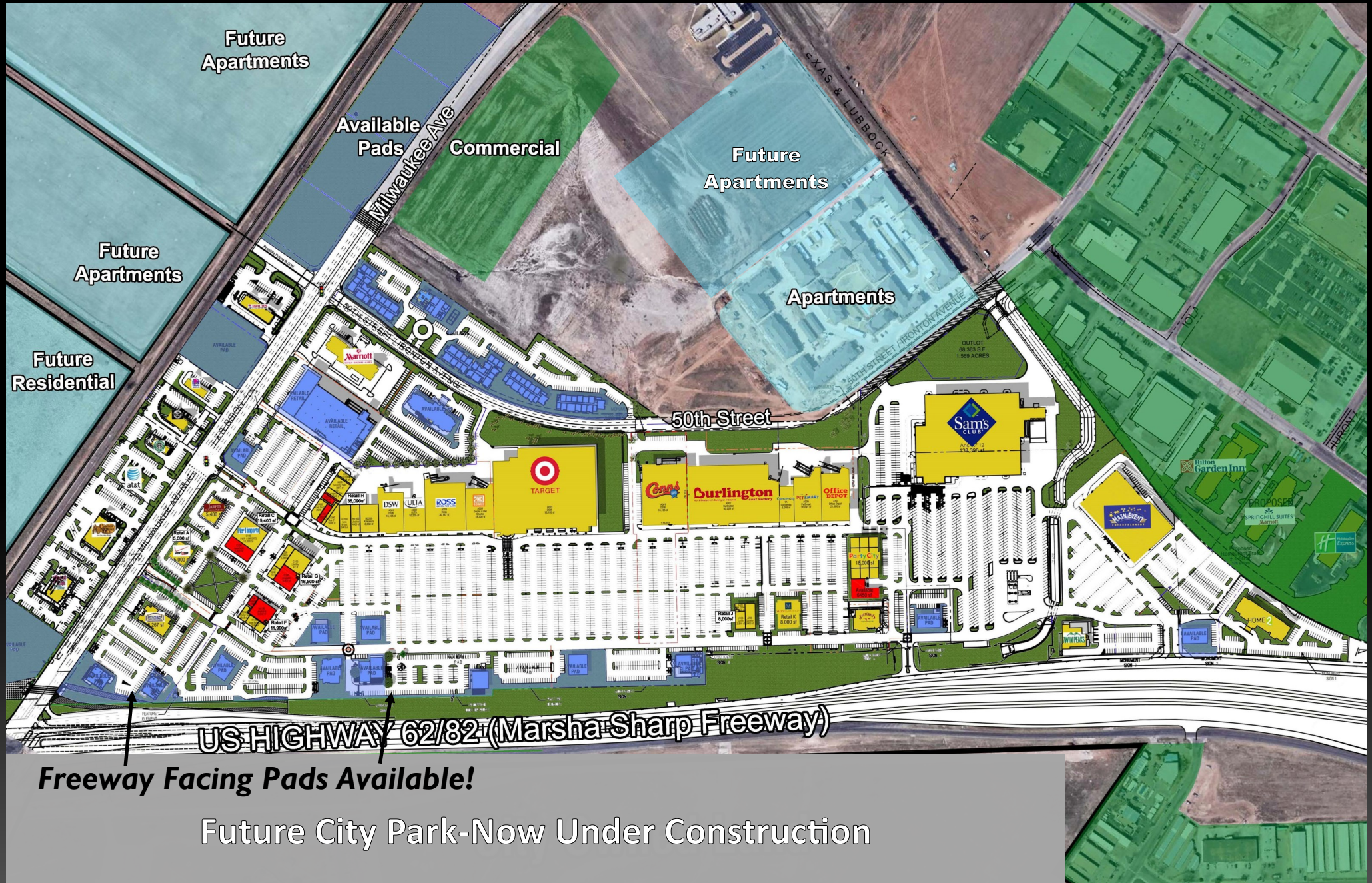




Canyon West
A CITY WITHIN

Property Site Plan



Freeway Facing Pads Available!

Future City Park-Now Under Construction

Canyon West

A CITY WITHIN

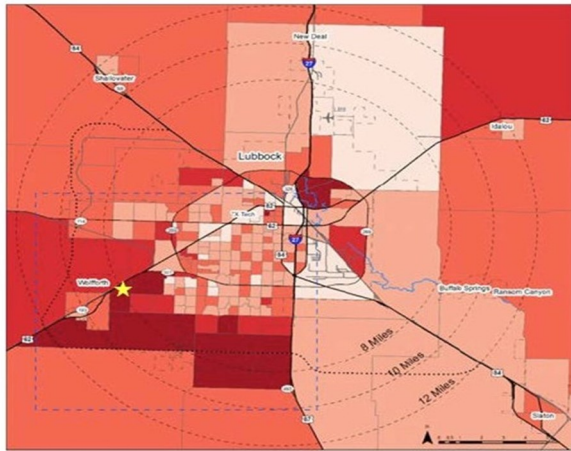
West Texas' Shopping, Dining and Entertainment Destination

A regional shopping center with almost a million square feet of shopping, dining, entertainment & hospitality. Located at the center of the region's fastest growing corridor. Home to numerous national retailers & restaurants with sales volumes at or near the top of their companies.



Located in the Direct Path of City's Growth

Canyon West is located at the intersection of Milwaukee Avenue and Marsha Sharp Freeway. The Milwaukee Corridor is the fastest growing area in the region and there are over 8,000 new homes either under construction or planned to be built near Upland Avenue, which is scheduled to be widened beginning in 2022. It is also just ten minutes from Texas Tech University and five minutes east of Frenship, the city's only 6-A high school. There are also plans for a new High School immediately west of Milwaukee as well as new elementary and middle schools nearby as part of the rapid residential growth.



Annual Growth Rate 2016-2021

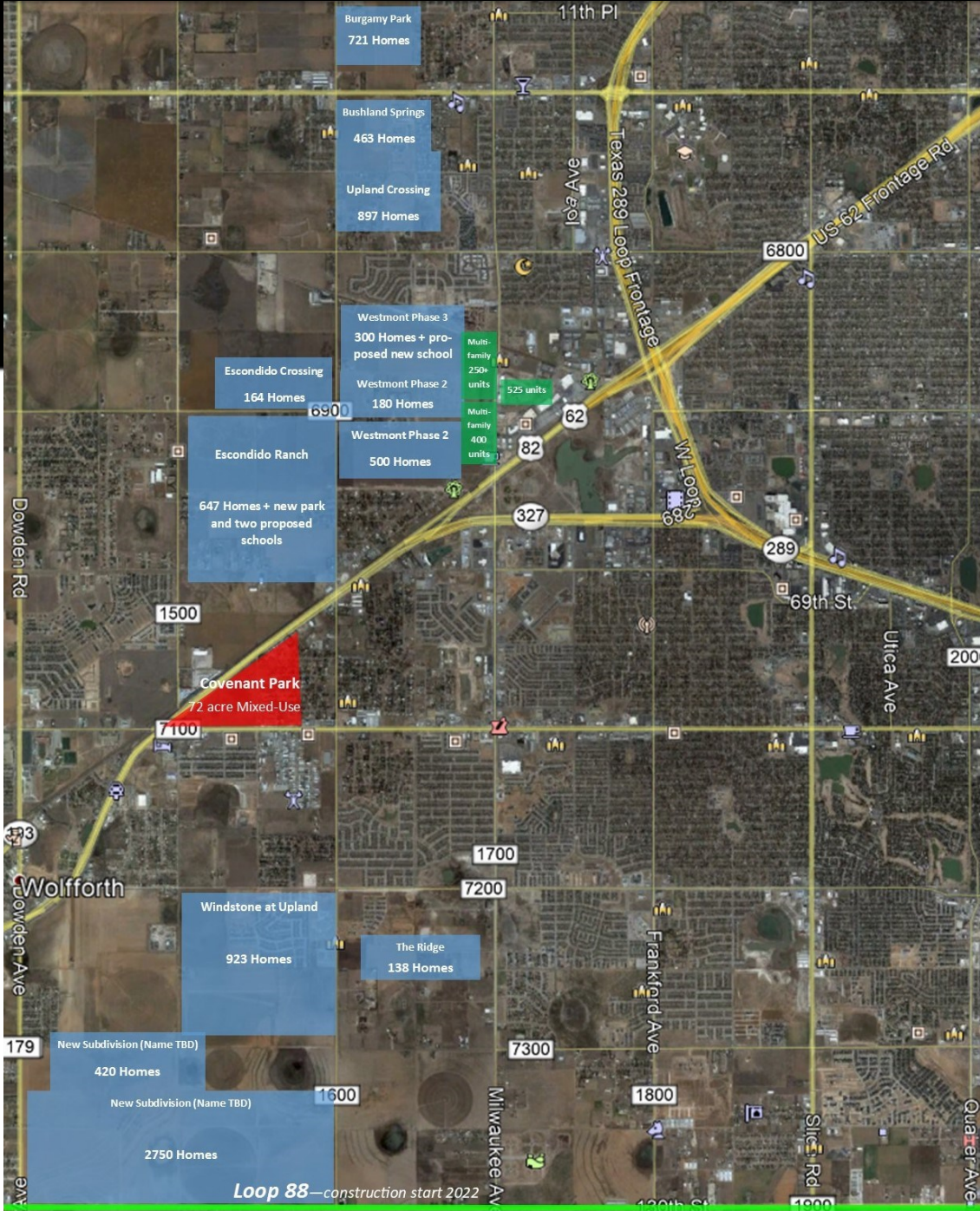
Dark Red	3.1% or more
Red	2.1 - 3.0%
Orange-Red	1.1 - 2.0%
Light Orange	0.1 - 1.0%
Very Light Orange	0% or less



Median Household Income 2016_Block Group

Dark Blue	More than \$82,000
Dark Blue-Gray	\$68,001 - \$82,000
Medium Blue-Gray	\$53,001 - \$68,000
Light Blue-Gray	\$39,001 - \$53,000
Light Blue	\$24,001 - \$39,000
Very Light Blue	\$24,000 or less
White	NA

Population growth rate and median household income



Lubbock Economy

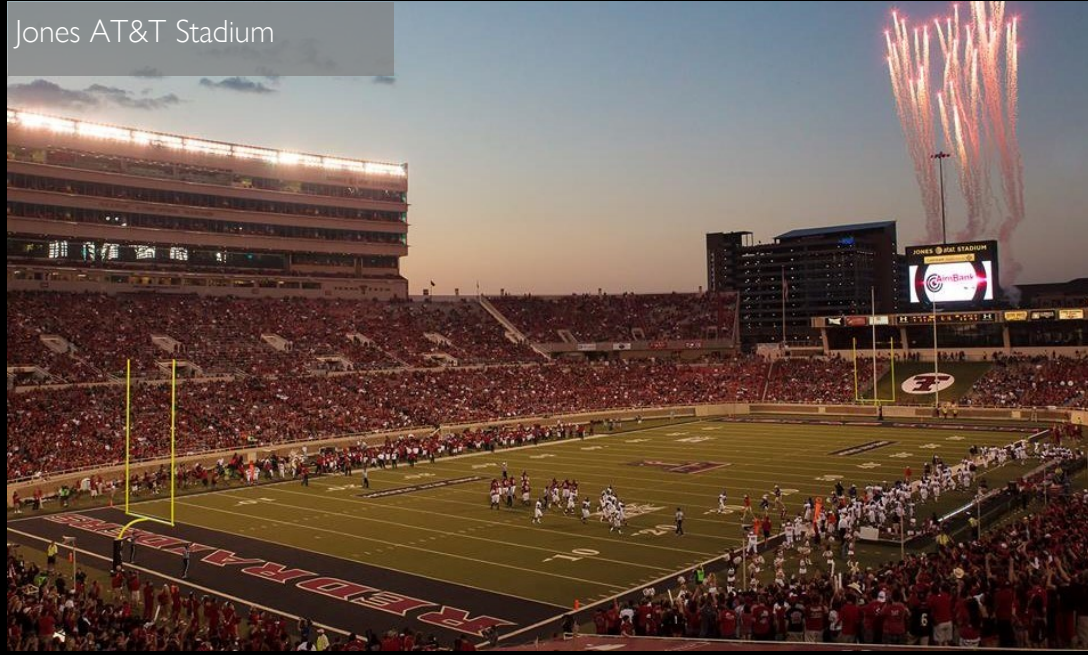
Lubbock, population 261,946, is the 11th most populous city in Texas. Lubbock has a stable economy with historically consistent and steady growth and is the largest medical hub between Dallas and Albuquerque. Lubbock has an extremely large, yet diverse agricultural based economy. It also has strong manufacturing, wholesale and retail trade, healthcare, education and government sectors. Lubbock's central location and access to transportation makes the city a hub for regional warehousing and distribution. It also makes it the major retail trade center for a 29-county retail trade area of over 600,000 people. Lubbock is the home to three universities and one community college, including Texas Tech University, which surpassed 40,000 students in 2020. The healthcare and social assistance sector is also a vital part of the economy with roughly 25,000 employees and payroll exceeding \$1 billion.



MAJOR EMPLOYERS IN LUBBOCK MSA	# OF EMPLOYEES
TEXAS TECH UNIVERSITY	11,848
TEXAS TECH HEALTH SCIENCES CENTER	7,627
COVENANT HEALTH	6,931
UMC HEALTH SYSTEMS	4,500
UNITED SUPERMARKETS	4,199
LUBBOCK INDEPENDENT SCHOOL DISTRICT	3,527
CITY OF LUBBOCK	2,700
WALMART SUPERCENTER	1,810
FRENSHIP INDEPENDENT SCHOOL DISTRICT	1,180
LUBBOCK COUNTY	1,171

The Lubbock Market

Jones AT&T Stadium



First Friday Art Trail

Buddy Holly Center for the Performing Arts



United Supermarkets Arena



4th on Broadway



Freeway Facing Pads Available!

For Leasing Information
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A project by:



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