

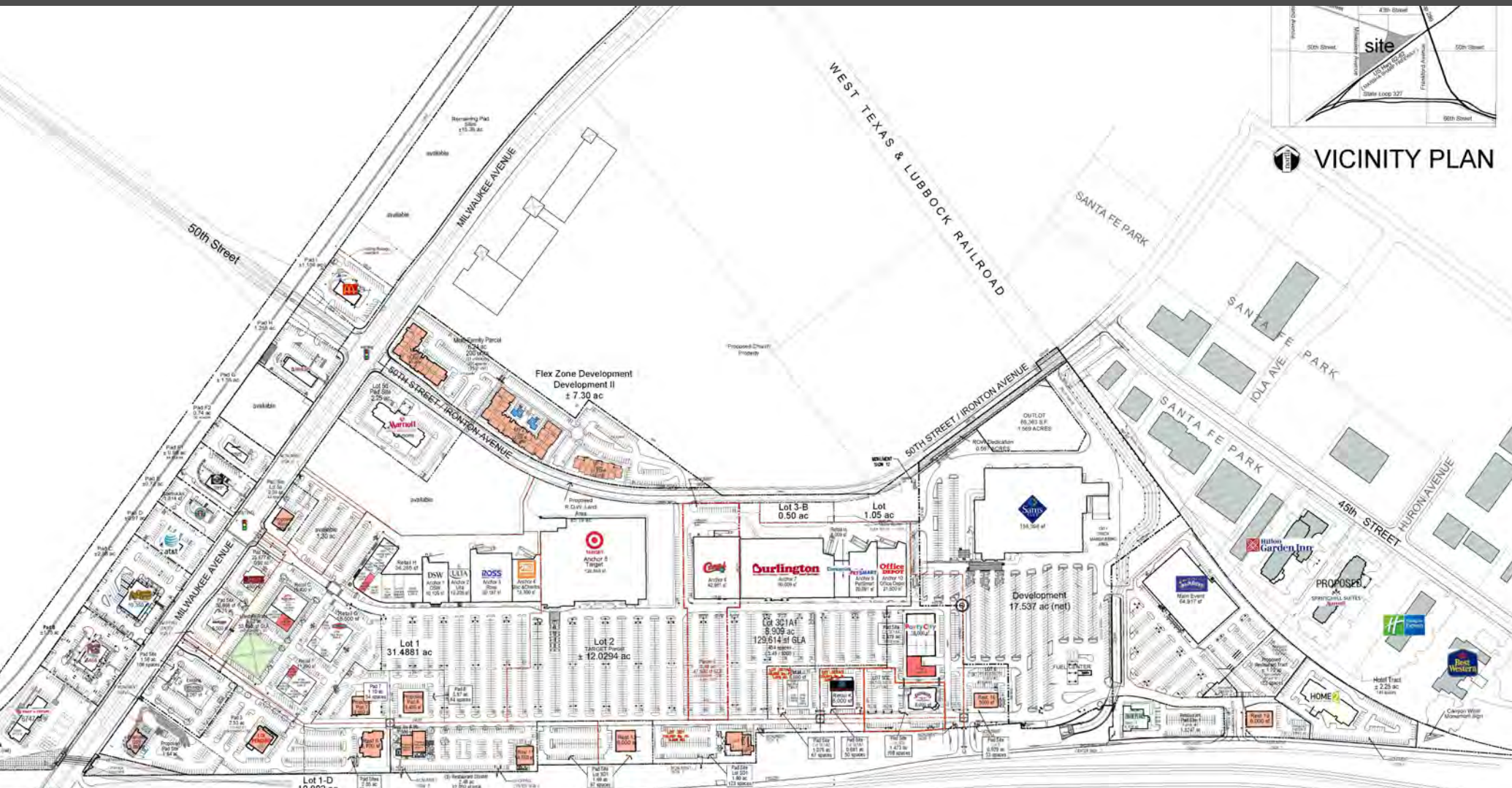


Canyon West
A CITY WITHIN

Property Site Plan



VICINITY PLAN



MASTER SITE PLAN



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Canyon West Brownfield Highway at Milwaukee Avenue Lubbock, Texas

HODGES architecture planning
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SCHEME SP-149
DATE: 1-24-24
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Canyon West

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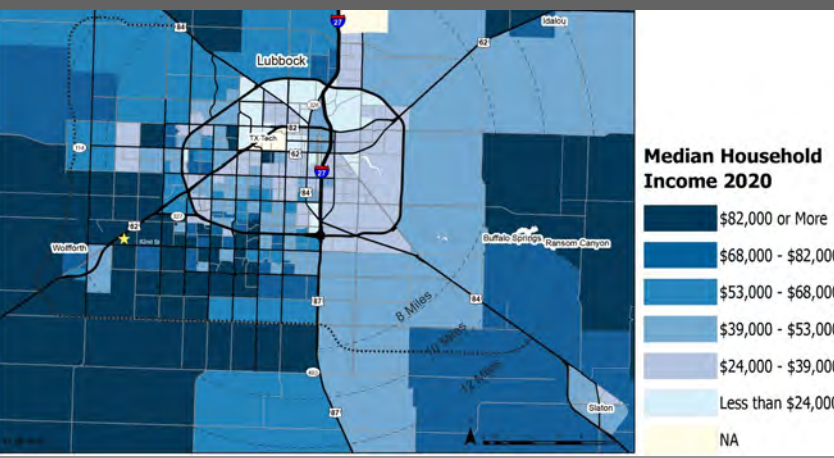
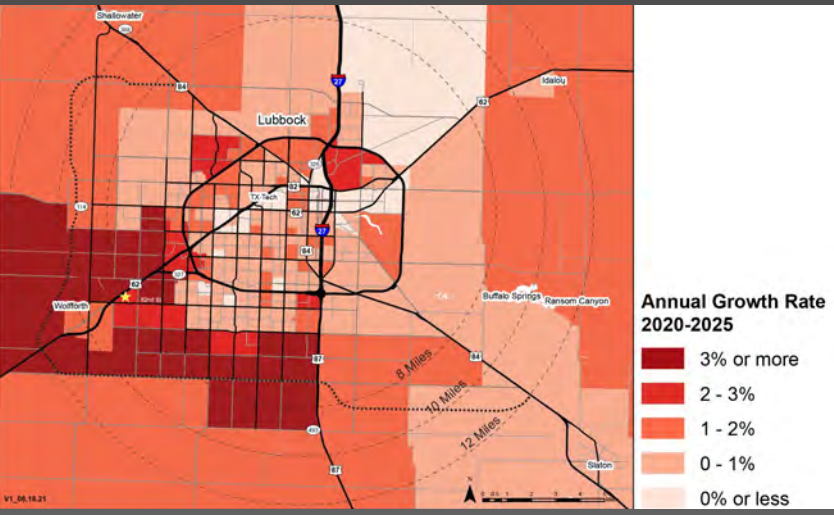
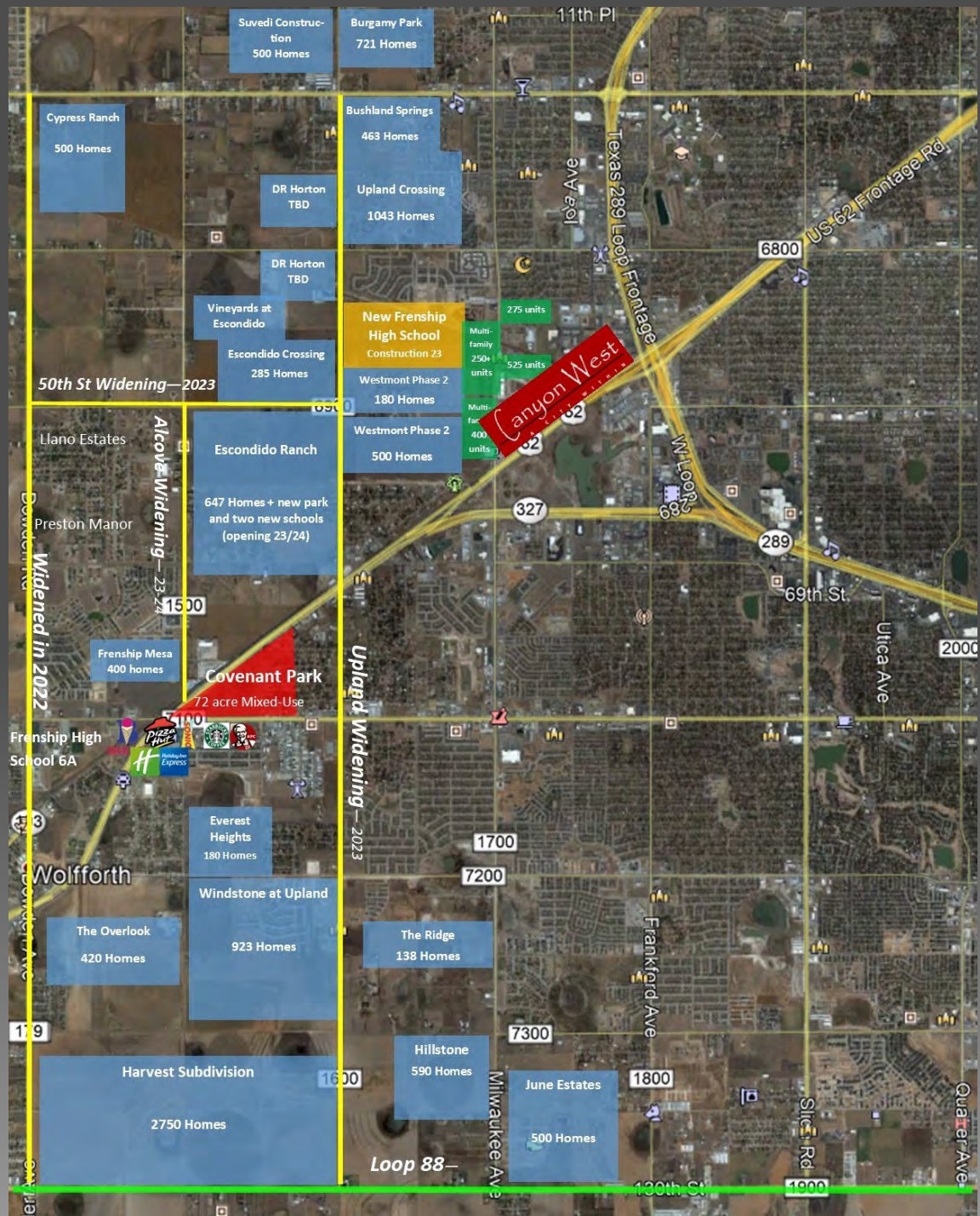
West Texas' Shopping, Dining and Entertainment Destination

A regional shopping center with almost a million square feet of shopping, dining, entertainment & hospitality. Located at the center of the region's fastest growing corridor. Home to numerous national retailers & restaurants with sales volumes at or near the top of their companies.



Located in the Direct Path of City's Growth

Canyon West is located at the intersection of Milwaukee Avenue and Marsha Sharp Freeway. The Milwaukee Corridor is the fastest growing area in the region and there are over 12,000 new homes either under construction or planned to be built near Upland Avenue, which is scheduled to be widened beginning in 2023. It is also less than ten minutes from Texas Tech University and five minutes east of Frenship, the city's largest high school. Construction has begun on a new 6-A high school immediately west of Milwaukee as well as new elementary and middle schools nearby as part of the rapid residential growth.



Lubbock Economy

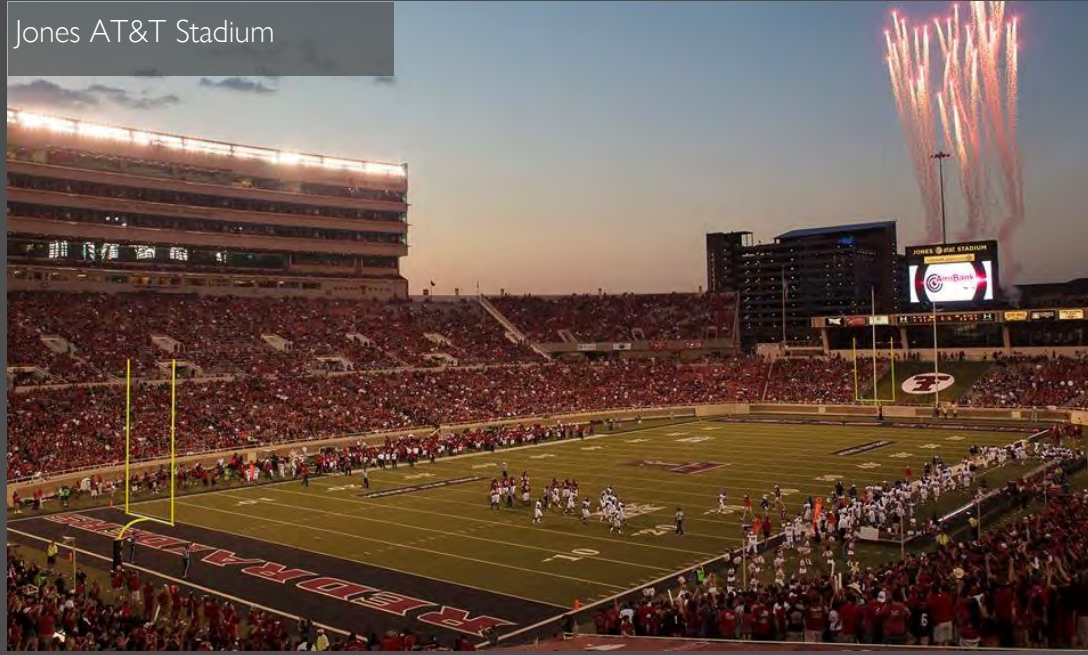
Lubbock, population 261,946, is the 11th most populous city in Texas. Lubbock has a stable economy with historically consistent and steady growth and is the largest medical hub between Dallas and Albuquerque. Lubbock has an extremely large, yet diverse agricultural based economy. It also has strong manufacturing, wholesale and retail trade, healthcare, education and government sectors. Lubbock's central location and access to transportation makes the city a hub for regional warehousing and distribution. It also makes it the major retail trade center for a 29-county retail trade area of over 600,000 people. Lubbock is the home to three universities and one community college, including Texas Tech University, which surpassed 40,000 students in 2020. The healthcare and social assistance sector is also a vital part of the economy with roughly 25,000 employees and payroll exceeding \$1 billion.



MAJOR EMPLOYERS IN LUBBOCK MSA	# OF EMPLOYEES
TEXAS TECH UNIVERSITY	11,848
TEXAS TECH HEALTH SCIENCES CENTER	7,627
COVENANT HEALTH	6,931
UMC HEALTH SYSTEMS	4,500
UNITED SUPERMARKETS	4,199
LUBBOCK INDEPENDENT SCHOOL DISTRICT	3,527
CITY OF LUBBOCK	2,700
WALMART SUPERCENTER	1,810
FRENSHIP INDEPENDENT SCHOOL DISTRICT	1,180
LUBBOCK COUNTY	1,171

The Lubbock Market

Jones AT&T Stadium



First Friday Art Trail



Buddy Holly Center for the Performing Arts



United Supermarkets Arena



4th on Broadway



Freeway Facing Pads Available!

For Leasing Information

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MANAGEMENT GROUP

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A project by:



www.canyonwestlubbock.com