

# Basketball Queensland Media & Child Safety Policy

## 1. Purpose

Basketball Queensland (BQ) is committed to ensuring the safety and wellbeing of all children and young people involved in basketball activities across the state. This Media & Child Safety Policy outlines the guidelines for protecting children and maintaining responsible media practices within all BQ-sanctioned programs, events, tournaments, and digital content.

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## 2. Child Safety Guidelines

- All BQ staff, coaches, volunteers, and officials must hold a valid Blue Card (unless exempt under Queensland law).
  - Any suspected child safety concerns must be reported immediately to BQ Staff or a representative.
  - All interactions with children should be conducted in a professional and respectful manner, ensuring their safety and wellbeing.
  - Any physical contact should be limited to appropriate situations, such as injury response or coaching techniques, and must be explained beforehand.
  - All media personnel must follow BQ's Media & Marketing Guidelines, including content sharing protocols and privacy requirements to protect minors.
  - Breaches of child safety or inappropriate use of images or video may result in the revocation of accreditation and bans from future events.
  - To report any issues or breaches, use the official Breach Report Form: [Submit a Report](#)
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## 3. Photography and Videography Guidelines

### Official Photography

- The Official Photographer for all Basketball Queensland events, including Molten CBSQ and State Championships, is HighFlyer Images.
- Team photographs will be scheduled and distributed digitally to participants free of charge.
- Action shots will be captured throughout events and may be used for promotional purposes.
- Basketball Queensland will do its best to capture action shots of all teams; however, due to the size of each tournament, this may not always be possible. BQ cannot guarantee action shots of all players and teams.
- Teams wanting exclusive coverage are encouraged to organise their own photographer, who must go through the correct process of accreditation with Basketball Queensland (see below).

## **Spectator and Association Photography**

- Parents of athletes do not require an official media pass for personal photography.
- Any spectators or association representatives who wish to capture content at events must apply for Media Accreditation via the Basketball Queensland website:
  - Tournament Media Accreditation: [Apply Here](#)
  - Competition Media Accreditation: [Apply Here](#)
- Applications will be reviewed, and applicants will be informed of approval or denial one week prior to the event.
- An approved media pass does not automatically grant free access to venues; access policies depend on the specific tournament. Approved media representatives should follow instructions provided by Basketball Queensland regarding entry requirements.

## **Media Accreditation Policy**

- All photographers must have a valid Blue Card unless they are under 18 years of age.
- Approved photographers will receive a digital media pass for entry.
- Any photographer attending a BQ-sanctioned event without an approved accreditation will be denied entry and could face bans from future events.

## **Terms & Conditions for Media Accreditation**

By applying for and receiving media accreditation for Basketball Queensland tournaments and competitions, all photographers and videographers agree to the following terms and conditions:

1. Non-Commercial Use
  - Accredited photographers and videographers cannot commercially benefit from any content captured at BQ-sanctioned events, including but not limited to:
    - Selling photographs or video footage
    - Creating and monetising mixtapes, highlight reels, or any other content
    - Charging individuals or teams for personalised content packages
  - All commercial rights remain the exclusive property of Basketball Queensland.
2. Content Usage
  - Any images or footage captured must be used for editorial and promotional purposes only.
  - Content cannot be distributed or sold to third parties, including athletes, parents, clubs, or commercial entities.
  - Any social media content shared must adhere to Basketball Queensland's child safety and media policies.

### 3. Compliance & Enforcement

- Any photographer found in breach of these terms may have their accreditation revoked and be banned from future Basketball Queensland events.
- BQ reserves the right to remove any unauthorised content and take appropriate legal action if necessary.

### 4. Approval & Access

- Media accreditation is event-specific and must be approved by BQ before each tournament.
- Holding a media pass does not guarantee priority access to all courts, areas, or athletes.

By submitting an application, you acknowledge and agree to abide by these Terms & Conditions. Any violation may result in immediate accreditation removal and further restrictions on future applications.

For any questions or clarifications, please contact Emma Turner, BQ Digital Content & Event Lead, via [digital@basketballqld.net.au](mailto:digital@basketballqld.net.au).

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## 4. Social Media Usage Guidelines

### Content Standards

- Any social media content shared by BQ or accredited media must uphold the integrity and safety of all participants.
- No images or videos of children will be shared without parental consent unless captured as part of an official BQ event.
- All shared content must be appropriate and align with BQ's child safety standards.
- Content must not portray athletes in a negative, exploitative, or unsafe manner.

### Live Streaming and Video Content

- Any live streaming from BQ events must be pre-approved by the BQ Commercial & Marketing Manager.
- Video content involving minors will only be used for promotional or educational purposes with appropriate permissions.

### Third-Party and Independent Content

- While BQ monitors official photography, we cannot control content posted by unaffiliated profiles.
- BQ will accept complaints regarding inappropriate content from third-party sources.
- If verified, photographers affiliated with reported pages may be banned from future BQ events.

## 5. Reporting and Compliance

- Any breaches of this policy should be reported to BQ Staff.
- Any individual violating this policy may have their accreditation revoked and face further action from Basketball Queensland.
- BQ reserves the right to remove any inappropriate or non-compliant content.

To submit a report, please use the Breach Report Form: [Submit a Report](#)

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## 6. Commitment to Safety and Integrity

Basketball Queensland is committed to fostering a safe, inclusive, and professional environment for all participants and personnel. By adhering to the media, marketing, and child safety guidelines outlined in this policy, we ensure a respectful and secure experience across all BQ events and platforms.