

15 February 2019

**Veltyco Group plc**

("Veltyco", the "Company" or the "Group")

**Grant of New Options**

**Amendments to Terms of Existing Options**

Veltyco Group plc (AIM: VLTY), the online marketing company for the gaming industry, announces that, on 14 February 2019, it granted options over, in aggregate, 2,420,000 ordinary shares of zero par value ("**Ordinary Shares**") to the directors and certain employees of the Company (the "**New Options**"), pursuant to the Company's Long Term Incentive Plan - May 2016 (as amended) (the "**2016 Plan**").

The New Options have an exercise price of 15p per share, being the issue price of new Ordinary Shares issued pursuant to the placing announced by the Company on 30 January 2019. Pursuant to the terms of the 2016 Plan, the New Options will vest in equal instalments over the four years following the first anniversary of the date of grant and any of the New Options that remain unexercised on the fifth anniversary of the date of grant will lapse. In light of the New Options being granted, Messrs Rosman and Noordeloos have agreed that the Company will cancel the 300,000 options granted to each of them on 5 July 2017. The number of options held by directors is summarised in the table below:

<b>Director</b>	<b>2016 Options*</b>	<b>New Options Granted</b>	<b>Total Options</b>
Paul Duffen	-	1,000,000	1,000,000
Mark Rosman	400,000	550,000	950,000
Marcel Noordeloos	750,000	550,000	1,300,000
Rainer Lauffs	750,000	250,000	1,000,000

\* - Options granted on 1 July 2016 pursuant to the terms of the 2016 Plan, with an exercise price of 25p per share.

In addition, 109,846 existing warrants that were granted by the Company on 5 October 2017, have had the terms amended, such that they will now be exercisable at a price of 15p per share.

*This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.*

<b>1</b>	<b>Details of the persons discharging managerial responsibilities</b>	
a)	Name	<ol style="list-style-type: none"><li>1. Paul J Duffen</li><li>2. Mark Rosman</li><li>3. Marcel Noordeloos</li><li>4. Rainer Lauffs</li></ol>
<b>2</b>	<b>Reason for the notification</b>	

a)	Position/status	1. Non-Executive Chairman 2. Non-Executive Director 3. Finance Director 4. Director – Operating officer							
b)	Initial notification /Amendment	Initial notification							
<b>3</b>	<b>Details of the issuer</b>								
a)	Name	Veltyco Group plc							
b)	LEI	2138007KWLZHV5I1A979							
<b>4</b>	<b>Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of no par value							
	Identification code	ISIN for Ordinary Shares: IM00BYT32K14							
b)	Nature of the transaction	Grant of options							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Option Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td rowspan="4">15p</td> <td>1. 1,000,000</td> </tr> <tr> <td>2. 550,000</td> </tr> <tr> <td>3. 550,000</td> </tr> <tr> <td>4. 250,000</td> </tr> </tbody> </table>	Option Price(s)	Volume(s)	15p	1. 1,000,000	2. 550,000	3. 550,000	4. 250,000
Option Price(s)	Volume(s)								
15p	1. 1,000,000								
	2. 550,000								
	3. 550,000								
	4. 250,000								
d)	Aggregated information - Aggregated volume	- Options over 2,350,000 shares - 15p per share (exercise price)							
e)	Date of the transaction	15 February 2019							
f)	Place of the transaction	Outside a trading venue.  New Ordinary Shares issued on exercise of options will be admitted to trading on AIM, London Stock Exchange							

**For further information please contact:**

**Veltyco Group Plc**

Paul Duffen, Chairman

Marcel Noordeloos, Chief Financial Officer

+44 (0)1624 605 764

**Strand Hanson Limited (Nominated Adviser)**

+44 (0)20 7409 3494

James Harris / Richard Tulloch / James Dance

**Whitman Howard Ltd (Broker)**

+44 (0)20 7659 1234

Nick Lovering / Christopher Furness

**IFC Advisory (Financial PR & IR)**

+44 (0)20 3934 6630

Graham Herring / Miles Nolan / Zach Cohen

**About Veltco**

Veltco is a group of companies focused on generating marketing leads and entering into marketing contracts for the activities of various partners in the gaming industry as well as operating its own brands. Veltco focuses on complementary activities under one umbrella, leveraging its historical cash generative activities of marketing online casinos and sports betting.

Website: [www.veltco.com](http://www.veltco.com)