

## Privacy Policy

### I. Introduction

This policy is effective immediately, as of April 27, 2023, and was last updated on April 27, 2023.

At Born To Tie Jigs, LLC., we value the privacy of our customers and are committed to protecting their personal information. This privacy policy explains how we collect, use, and protect personal information, as well as the rights that customers have with respect to their personal information.

By using our website or services, you agree to the terms of this privacy policy. If you do not agree with any aspect of this policy, please do not use our website or services. Customers and users of our company's website and platforms have the right at any time to opt-out of certain uses of their information.

We have the right to change this privacy policy. We will notify customers of any changes to our privacy policy, and the updated policy will be effective upon posting to our website. We encourage customers to review our policies periodically to stay informed about our privacy practices.

If you have any questions regarding our company's privacy policy, contact us using the information provided in Clause XIII. Contact Information.

### II. Types of Information Collected and Methods for Collection

Born To Tie Jigs, LLC. collects the following types of information:

- A. Personal Information: This is information that can identify you as an individual, such as your name, email address, phone number, address, or other similar information. This is information provided by you when creating an account or using our services.
- B. Non-Personal Information: This is information that cannot identify you as an individual, such as your IP address, browser type, and operating system. The sharing of Non-Personal Information can be disabled by users through adjusting settings in a particular operating system, by opting out of certain types of data collection, or using an alternative browser.

Born To Tie Jigs, LLC. collects information in the following ways:

- A. Information You Provide: You may provide us with your personal information when you register for an account, make a purchase, fill out a form, or communicate with us in any other way.

- B. Automatic Information Collection: We automatically collect certain types of information when you use our services, such as your IP address, browser type, and operating system. We may also use cookies and other tracking technologies to collect information about your use of our services. The sharing of this information can be disabled by the user altering their personal settings. However, disabling the sharing of this information may interfere with your ability to appropriately use our website and services.
- C. Information From Third Parties: We may also collect information about you from third parties, such as social media platforms, advertising partners, or data providers.

### III. Protection of Information

We take reasonable and appropriate measures to protect the information collected from users from unauthorized access, disclosure, and misuse. We maintain physical, technical, and administrative safeguards to ensure the security and confidentiality of personal information. In the event of a data breach, we will take prompt action to investigate and mitigate the breach and will notify affected individuals as required by applicable law. However, no security measures are foolproof, and we cannot guarantee the security of user information. By using our services, you acknowledge and accept the inherent risks of providing and sharing personal information online.

### IV. Uses for Collected Information

Born To Tie Jigs, LLC. collects information for the following purposes:

- A. To Provide Our Services: We use your information to provide and improve our services, respond to your inquiries, and communicate with you about your account.
- B. To Personalize Your Experience: We may use your information to personalize your experience with our services, such as by providing personalized content and advertisements.
- C. To Improve Our Services: We use your information to analyze how our services are used and to improve their functionality and performance.
- D. To Communicate with You: We may use your information to communicate with you about our services, promotions, and offers.
- E. To Comply with Legal Obligations: We may use your information to comply with our legal obligations, such as responding to subpoenas, court orders, and other legal processes.

### V. Cookies Policy

We use cookies and other tracking technologies to collect information about your use of our services. We use cookies and other tracking technologies for the following purposes:

- A. Essential Cookies: These cookies are necessary for our Services to function properly, such as to authenticate users and prevent fraudulent activity.
- B. Analytical Cookies: These cookies allow us to analyze how our Services are used and to improve their functionality and performance.
- C. Advertising Cookies: These cookies are used to deliver personalized advertisements based on your browsing behavior.

You can disable cookies by adjusting your browser settings; however, this may affect your ability to use our services.

#### VI. Third Party Access to Information

At Born To Tie Jigs, LLC., we value customer privacy; therefore, we do not sell or rent your personal information.

However, we may share your information with third parties for the following purposes:

- A. Service Providers: We may share your information with service providers who help us provide and improve our Services, such as hosting providers, payment processors, and customer service providers.
- B. Advertising Partners: We may share your information with advertising partners who help us deliver personalized advertisements based on your browsing behavior.
- C. Business Partners: We may share your information with business partners, such as when we co-sponsor a promotion, contest, or survey.
- D. Legal Obligations: We may share your information when we believe in good faith that it is necessary to comply with a legal obligation, such as responding to subpoenas, court orders, or other legal processes.
- E. Business Transfer: We may share your information in connection with a merger, acquisition, or sale of all or a portion of our assets.

#### VII. Dispute Resolution

If you have any concerns or complaints regarding our collection, use, or disclosure of your personal information, please contact us with the information provided in Clause XIII. We will investigate and attempt to resolve any complaints and disputes regarding our use and disclosure of your personal information in accordance with this privacy policy.

By using our website and services, you agree to our company's privacy policy. You have the right not to use our website and services. Although we will inform you of any changes made to our privacy policy, it is your responsibility to periodically check and make yourself aware of our policy.

## VIII. Business Transfer Clause

In the event that we sell or transfer all or a portion of our assets to another entity, we may transfer your personal information to the acquiring entity. The acquiring entity will be required to comply with this privacy policy and must follow the procedure as outlined in Clause IX to alter the policy. Moreover, the customer will be made aware of any changes in our policy.

## IX. Changes to Privacy Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the updated privacy policy on our website and indicating the date of the last revision. Your continued use of our services following the posting of the updated policy constitutes your acceptance of the changes.

## X. Email Marketing

If you provide us with your email address, we may use it to send you promotional and marketing emails about our services. You may opt out of receiving these emails at any time by following the instructions provided in the email.

## XI. COPPA Compliance

We do not knowingly collect or solicit personal information from children under the age of 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us with the information provided in Clause XIII. We will delete the information as soon as possible.

## XII. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by law. We will securely dispose of your personal information when it is no longer needed.

## XIII. Contact Information

If you have any questions or concerns about this privacy policy or our use of your personal information, please contact us at **borntotiejigs@gmail.com**