

MEETINGBOX: DIGITAL SOLUTIONS

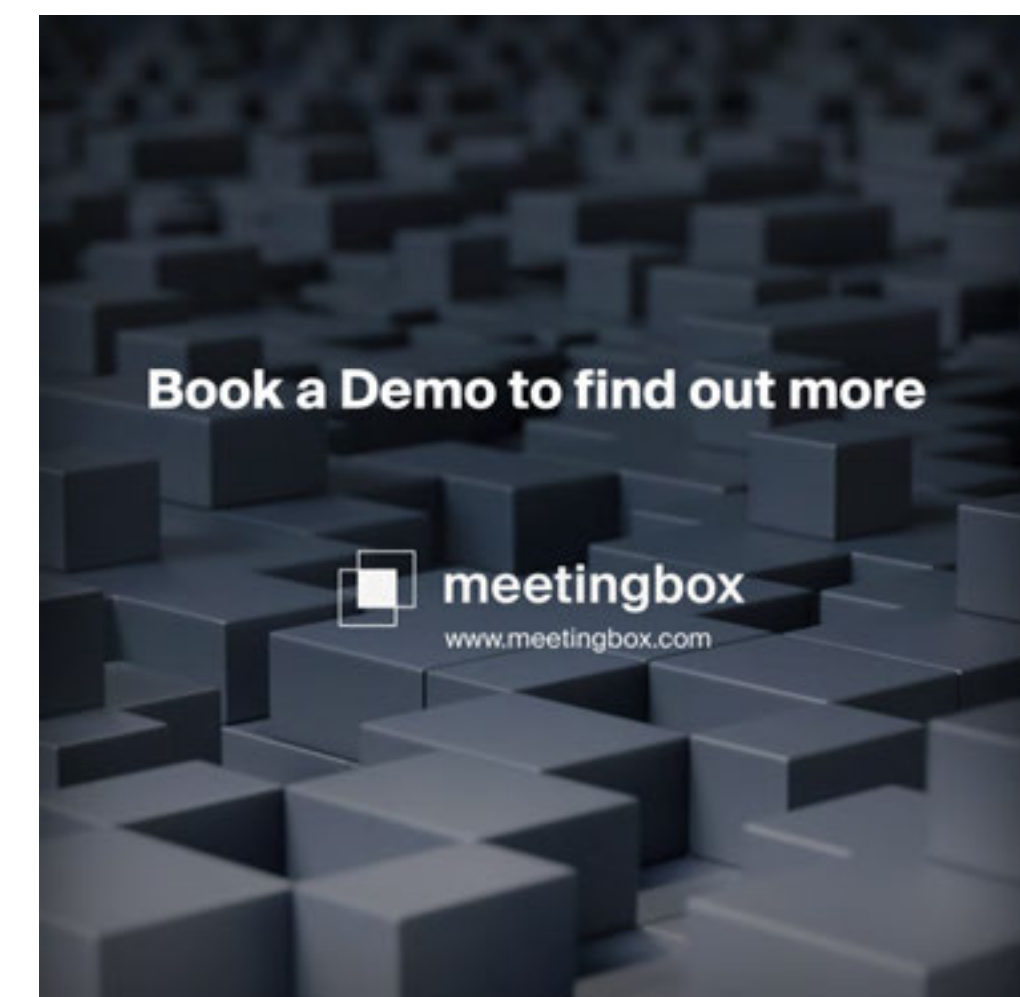
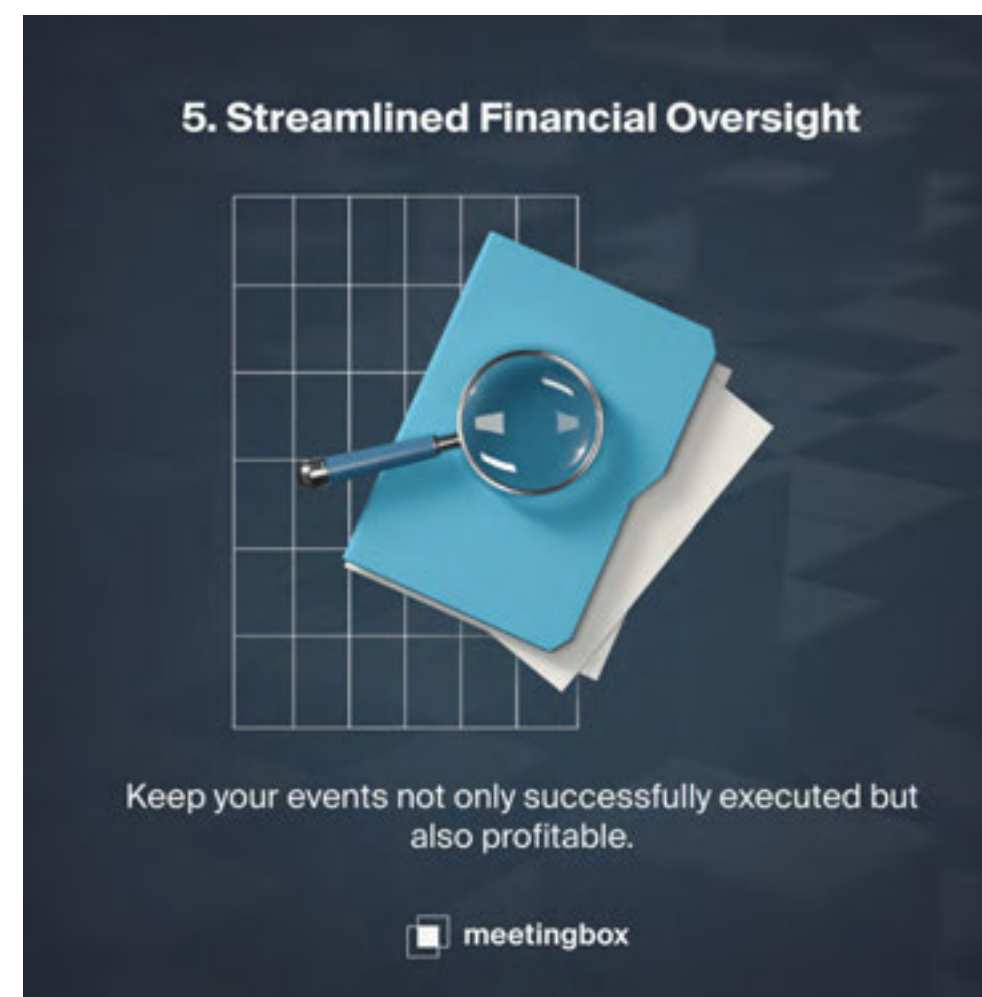
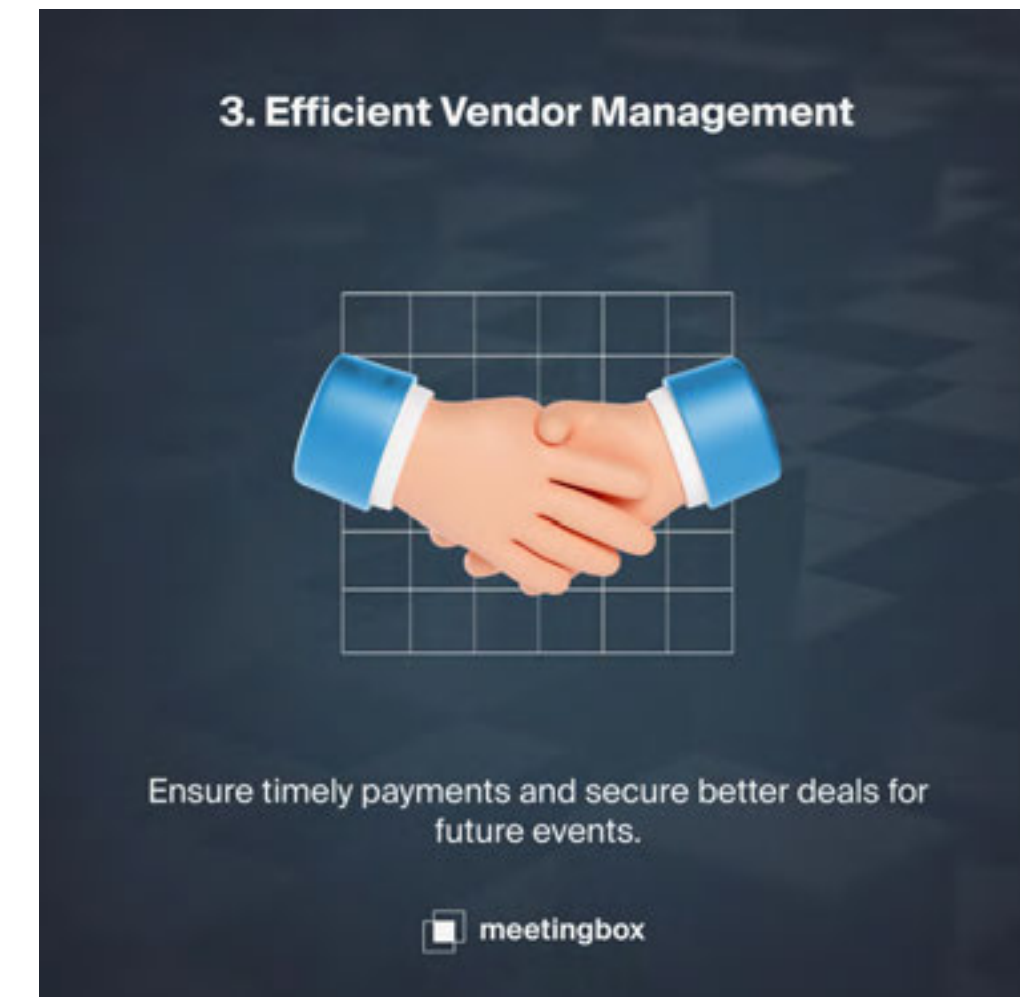
Beyond virtual events, Meetingbox offers a robust suite of digital solutions designed to enhance business operations for enterprises. These solutions include Project Workflow Management, Event Management, and Mobile Event Apps all aimed at optimizing efficiency and delivering seamless digital interactions.

By 2023, I had transitioned into the role of an all-round digital designer at Meetingbox, where I took on a wide range of creative tasks to support their digital solutions.

This collaboration required a diverse skill set, including 3D modeling, staging, rendering, graphic design, UI/UX, AR design, Motion Graphics and the integration of AI tools to enhance creativity and efficiency. My contributions were pivotal in delivering a cohesive and impactful visual experience that effectively communicated Meetingbox's digital solutions to their esteemed clientele.

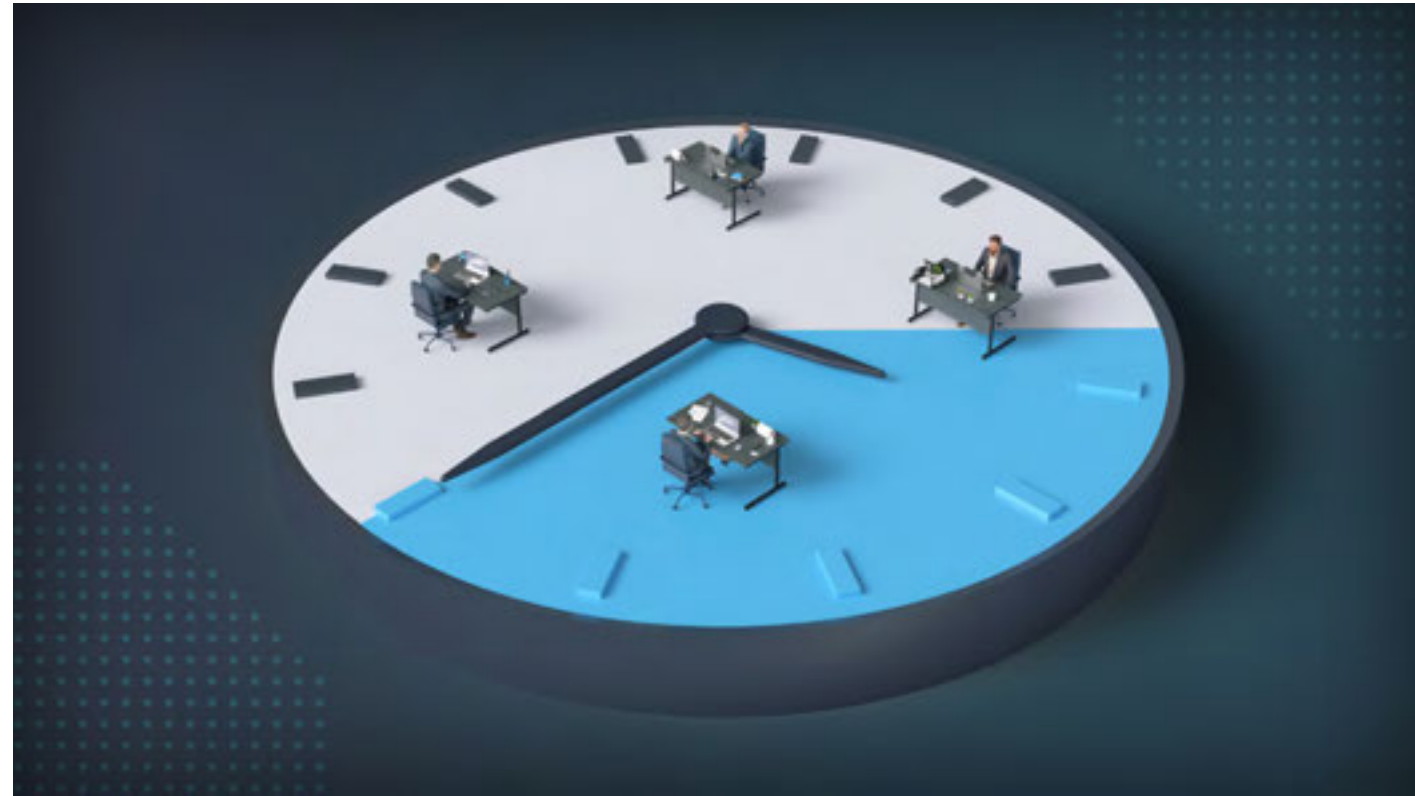
[Meetingbox Blog](#)





This page showcases a LinkedIn carousel created for Meetingbox, that was developed in close collaboration with the marketing specialist to effectively communicate Meetingbox's services and engage their audience on social media.

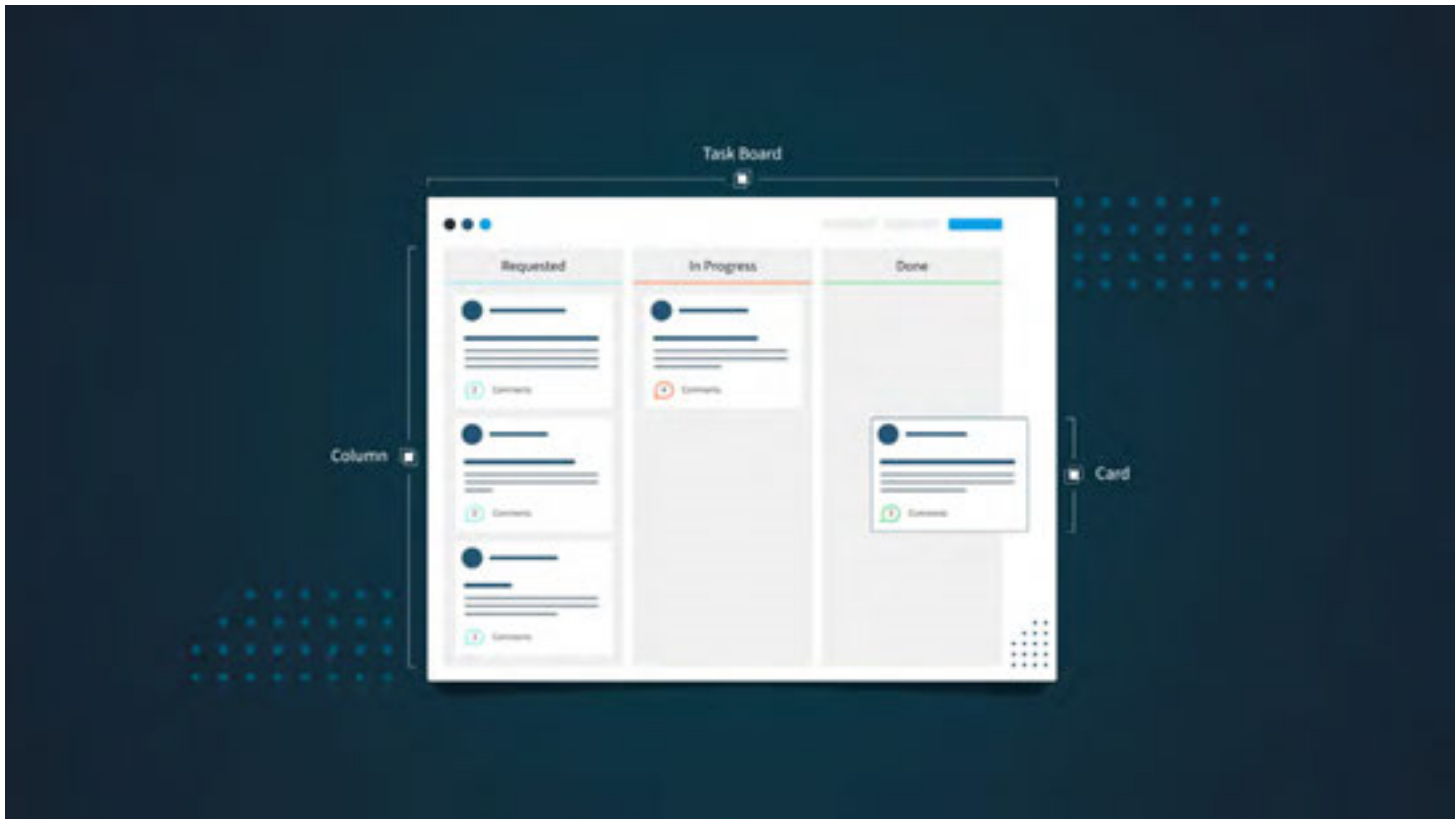
The images demonstrate the integration of detailed 3D visuals including custom 3D icons and with graphic design, highlighting the seamless fusion of both disciplines to create a compelling and professional marketing piece.



Another important aspect of my role at Meetingbox was creating cover visuals for their blog articles. These visuals, predominantly crafted in 3D, ranged from simple designs to highly detailed compositions, all meticulously aligned with Meetingbox's branding style.

Whether it was a minimalist graphic or a complex 3D scene, each cover visual was designed to capture the essence of the article while maintaining brand consistency. These visuals played a significant role in enhancing the blog's appeal and engaging readers right from the first glance.

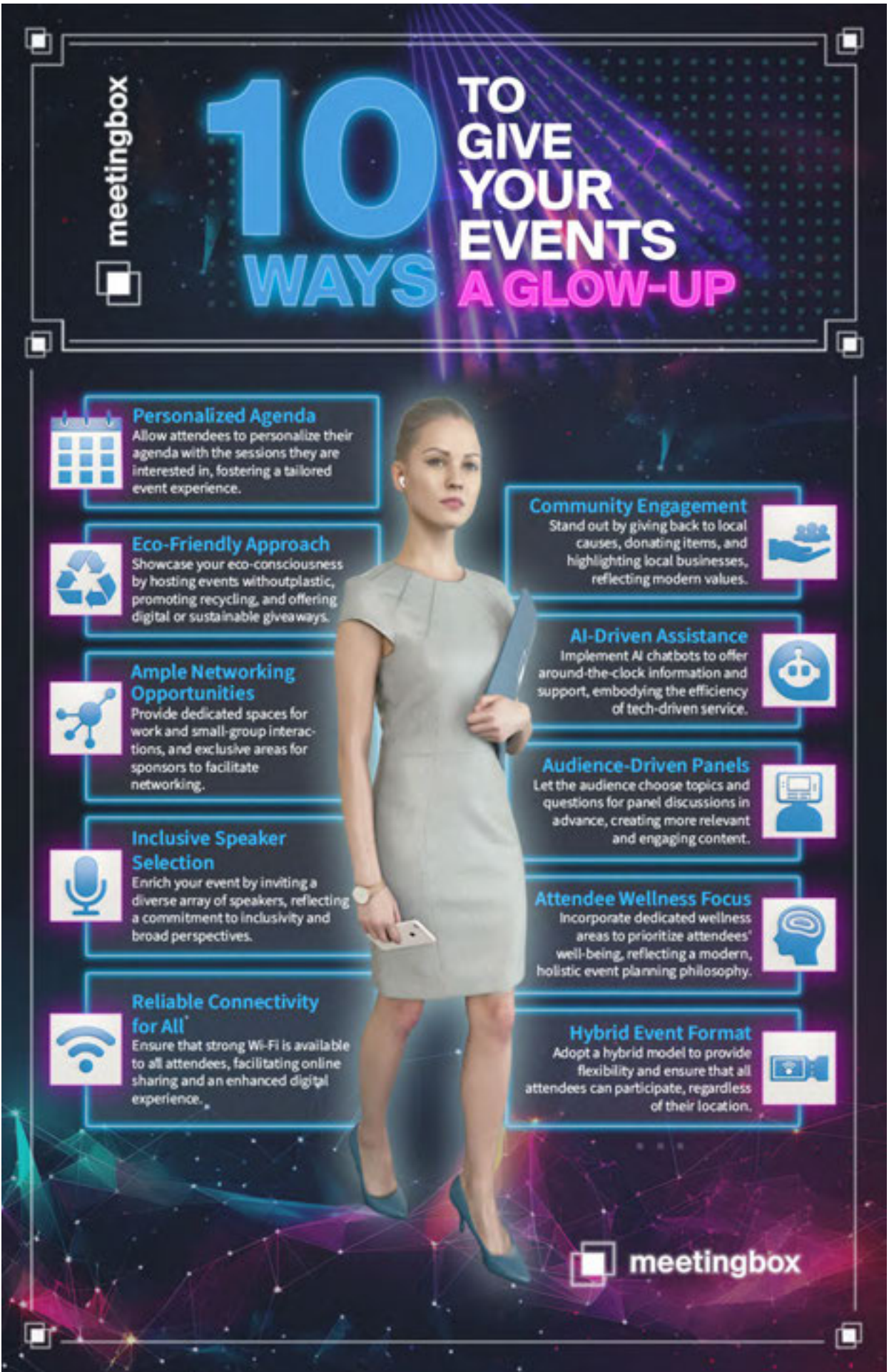


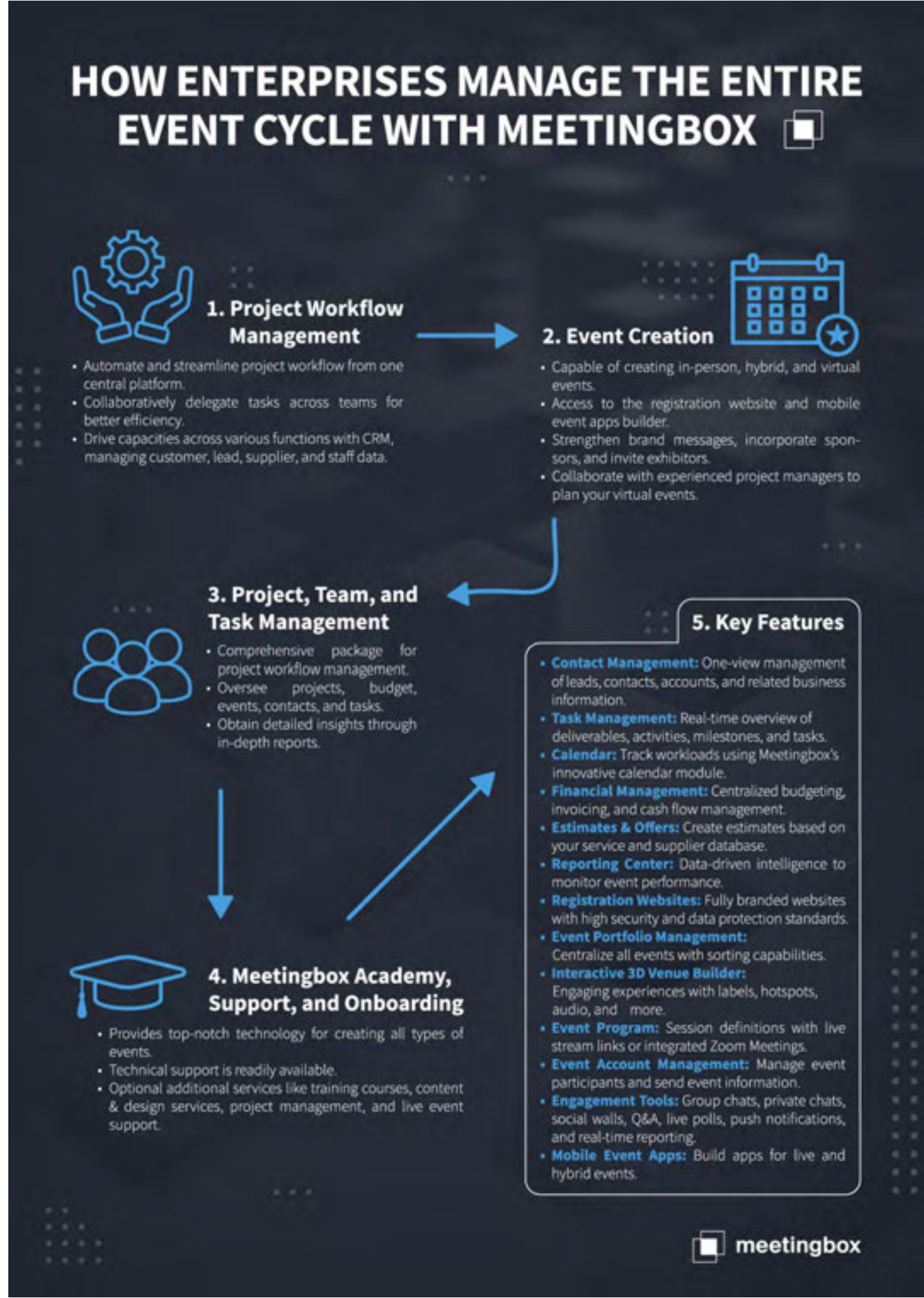


In addition, I also created a range of filler visuals to support the content within the articles. These included infographics, illustrations, and GIFs, each tailored to enhance the readability and engagement of the articles.

Infographics: Detailed infographics that distilled complex data and processes into clear, visually appealing formats. These graphics helped convey intricate concepts in a way that was easy for readers to understand at a glance.

Illustrations: Custom illustrations were used to complement the textual content, adding visual interest and reinforcing key messages. Whether depicting abstract concepts or more literal interpretations, these illustrations were designed to align with the tone of each article.





Motion Graphics: To add a dynamic element to the articles, I created motion graphics that brought certain ideas to life through animation. These ranged from simple, looping animations that highlighted key points, to more complex sequences that demonstrated product features or user interactions.

The more advanced motion graphics served diverse purposes. I produced and edited promotional videos that showcased Meetingbox's products, effectively highlighting their features and benefits in a dynamic and engaging format. In some cases, these videos incorporated AI avatars as narrators, delivering information in a polished and professional manner.

Additionally, I developed step-by-step guides for users, utilizing motion graphics to walk them through processes, ensuring they could easily follow along and understand how to use the products effectively.



MEETINGBOX: ONLINE MEETING BACKGROUNDS



Another key part of my work for Meetingbox involved designing custom online meeting backgrounds. Created entirely in 3D, these backgrounds shared the same conceptual approach as the virtual event spaces but were intended for use during virtual meetings.

Each background was carefully crafted to reflect the company's branding and the professional tone expected by their high-profile clients. I applied the same level of detail as with the virtual events,

creating realistic environments and paying careful attention to the positioning of key elements. The layout ensured that individuals participating in the meeting would be properly placed within the frame, avoiding the coverage of important features like logos. This thoughtful arrangement provided a professional and well-balanced composition, ensuring that the branding remained visible and unobstructed throughout the meeting.