MEETINGBOX: VIRTUAL EVENTS

Meetingbox is a Germany-based company that specializes in providing advanced software and digital services to large enterprises and well-known brands. Their product offerings include Project Workflow Management, Event Management, Mobile Event Apps, and **Virtual Event Experience** platforms.

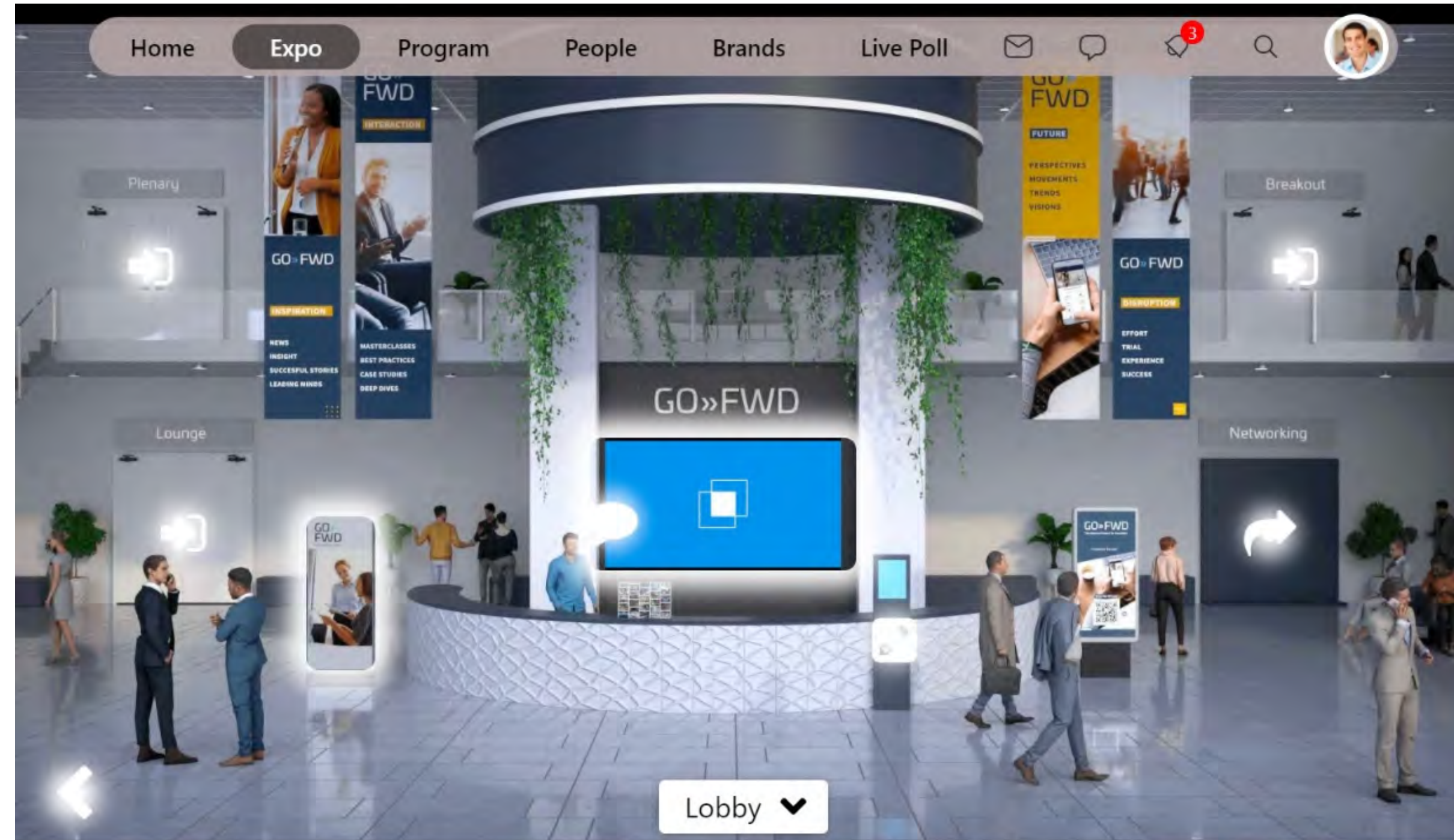I began working with Meetingbox in 2020, initially brought on board to support their Lead Designer with the increased demand for Virtual Event Visuals during the COVID-19 pandemic. My role focused on creating engaging and immersive visual content for virtual events, ensuring that participants had a seamless and visually captivating experience.

This involved working closely with the Lead Designer to build event spaces and templates from the ground up or adjust existing ones to create something new while optimizing time.

Additionally, I was responsible for applying the customer's branding to the selected templates, customizing the 3D people in the scenes, rendering, and post-processing the visuals. Once completed, these visuals were delivered for client approval, ensuring they met the high standards required for Meetingbox's virtual event offerings.

www.meetingbox.com

Lobby WIP snapshots

Screenshot of the customer's experience view

The 3D scenes were designed to offer maximum flexibility and customization. Each scene served as a template that could be easily adapted to meet the specific needs of different clients.

Branding Integration: All scenes included placeholders for the customer's logos, posters, and video content/live streams etc. This made it simple to incorporate the client's branding into the environment, ensuring a consistent and professional look across the virtual event.

Customizable Elements: Every element within the 3D scene was customizable. This included not only the physical layout and decor but also the human figures populating the space. Each virtual attendee could be tailored to reflect different demographics, clothing styles, hair color, creating a more personalized and relatable experience.

This level of detail and customization allowed us to create immersive and brand-specific virtual environments that resonated with both the clients and their event participants.

Another lobby template

Meetingbox template
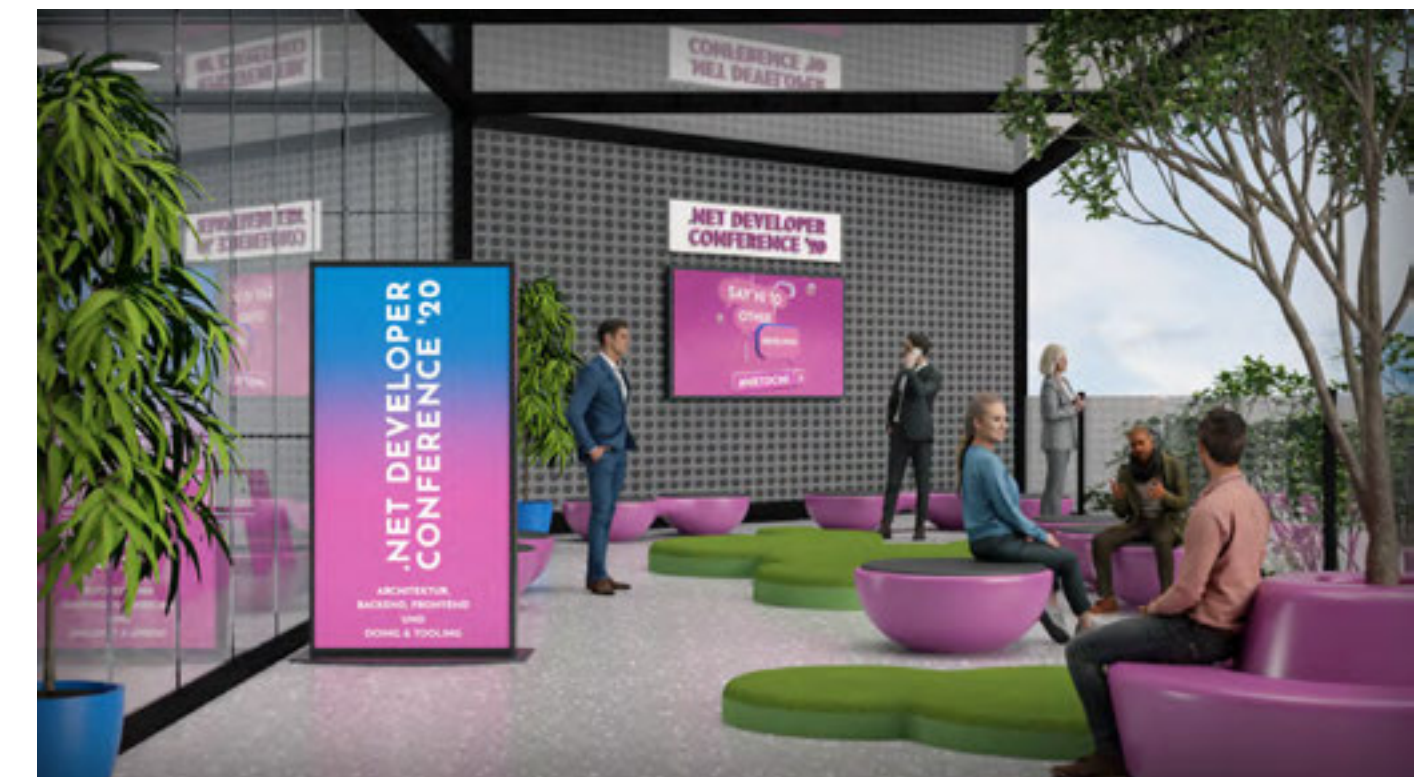
Branded event spaces
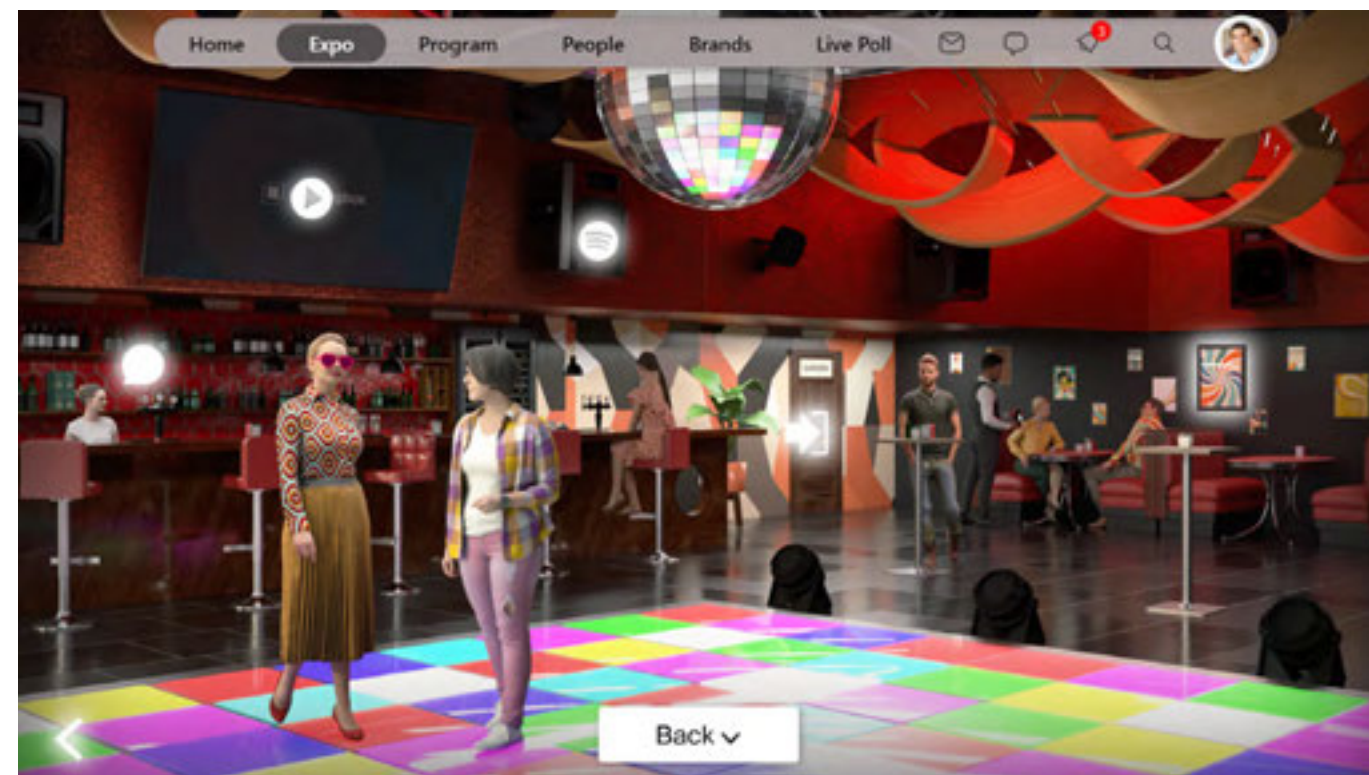

Entrance

Lobby

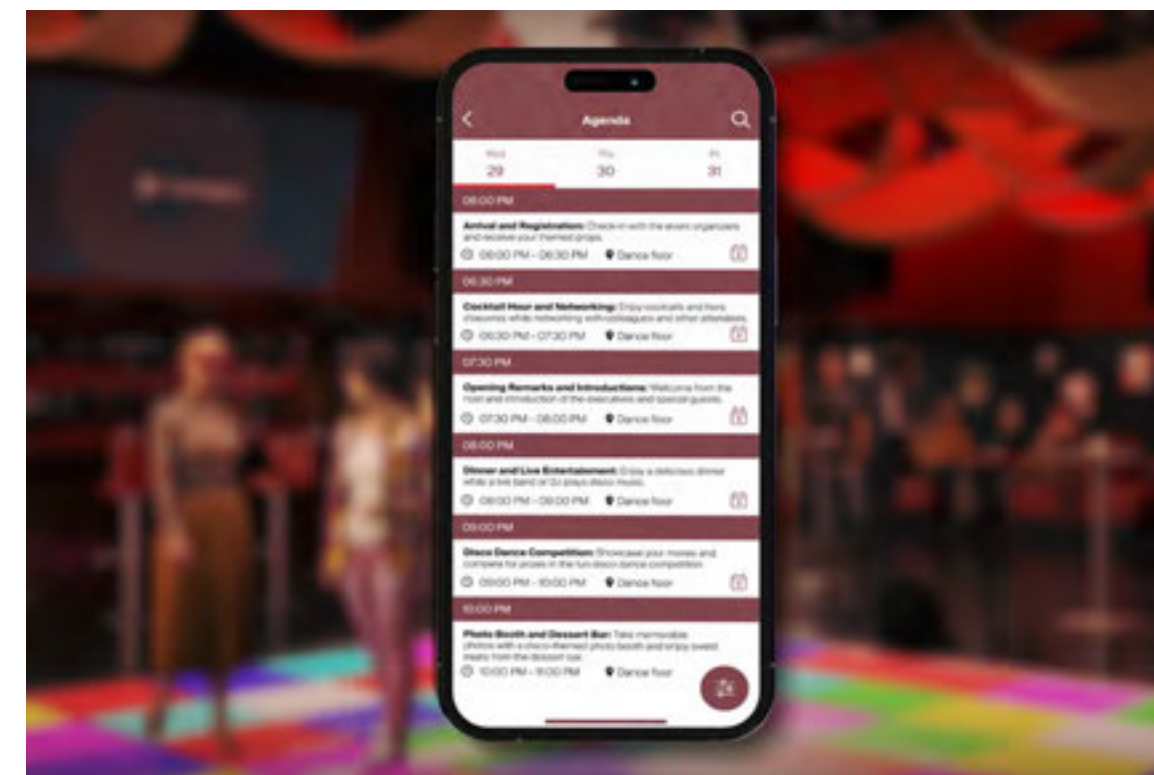Service desk

Conference room

Conference room

Outdoor lounge

Disco Inferno themed Virtual Event package

Disco

Event Agenda

Disco ball

Future Ready Event Manager Visual (3D: background and drone, AI: event manager, Graphic Design: infopanels)