

CORPORATE MATERIALS

While 3D design is my primary focus, I also have extensive experience in graphic design, and often these two disciplines complement each other in my projects. This versatility allows me to manage a wide range of both digital and print materials that companies may need. The scope of these materials is broad and includes everything from business cards, flyers, and booklets to email templates, web design, and online ads. Whether it's for branding, corporate presentations, or promotional campaigns, I ensure that all materials align with the company's visual identity while delivering a consistent and professional look across various platforms. This comprehensive approach allows me to provide solutions that blend creativity with functionality, addressing multiple aspects of corporate design needs.

NIIU

NIIU is a company that offers innovative, non-invasive aesthetic and regenerative medical treatments. Their services focus on enhancing natural beauty through personalized solutions. They specialize in various procedures such as exosome therapy, skin rejuvenation treatments, and body-shaping technologies like EMSculpt Neo. NIIU emphasizes providing safe and effective treatments with minimal recovery time, tailored to individual needs. Their approach highlights the importance of looking and feeling good, combining health and aesthetics to achieve optimal well-being.

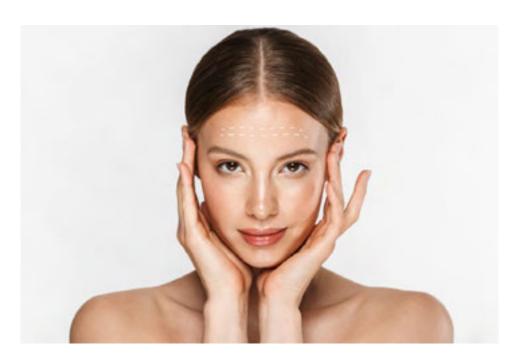
My work involved carefully selecting stock images that aligned perfectly with the high quality and luxury branding of their aesthetic services. Each image was meticulously chosen to reflect the sophistication and professionalism of their offerings.

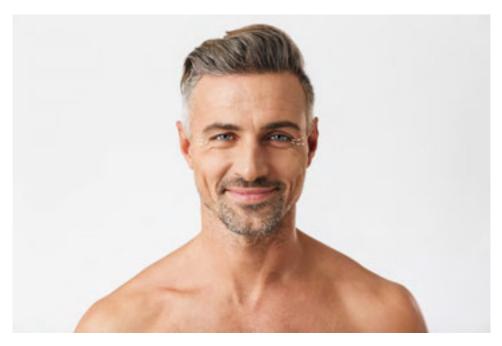
Specifically, for one of their services, Botox, I created a visual guide highlighting the treatment areas on the selected photos. Additionally, I designed a foldable card for patients to track their treatment history, including details about their next appointment. The card also provided important aftercare guidelines, with a list of do's and don'ts to ensure optimal results post-treatment.













Weight Loss Journal

A major project for NIIU was the design of a 40-page booklet for their 'Medically Supervised Weight Loss' program. The booklet is divided into two parts. The first section provides educational content about food, nutrition (like carbohydrates and proteins), types of exercise, mindfulness, and mental well-being, essential for a successful weight loss journey. The second part functions as a personal journal, starting with a questionnaire on the individual's habits and goals. It also includes a 12-week tracker to monitor both physical progress and mental shifts.

I was responsible for designing every page, adding illustrations and photos, and managing the entire printing process; I carefully selected the paper, spine, and coatings. My vision was to give the booklet a premium magazine-like appearance, with a shiny cover for that elegant feel. However, since half of the booklet is a workbook where users track their progress, I also needed to balance aesthetics with functionality. The inside pages had to be writable while maintaining a high-quality look.

The booklet has since become a success and has been widely praised by their clients. I take great pride in this accomplishment, as it reflects the impact of thoughtful design and attention to detail.





NIIU's newsletter template



HI [CLIENT NAME],

Thank you for booking with [COMPANY NAME].

Your [SERVICE NAME] is confirmed for [TIME] on [DAY OF WEEK], [MONTH] [DATE], [YEAR].

If you're unable to make this appointment or would like to change your appointment to a

different date or time, please call [PHONE NUMBER] or reply to this email.

Thank you and see you soon, [COMPANY NAME]

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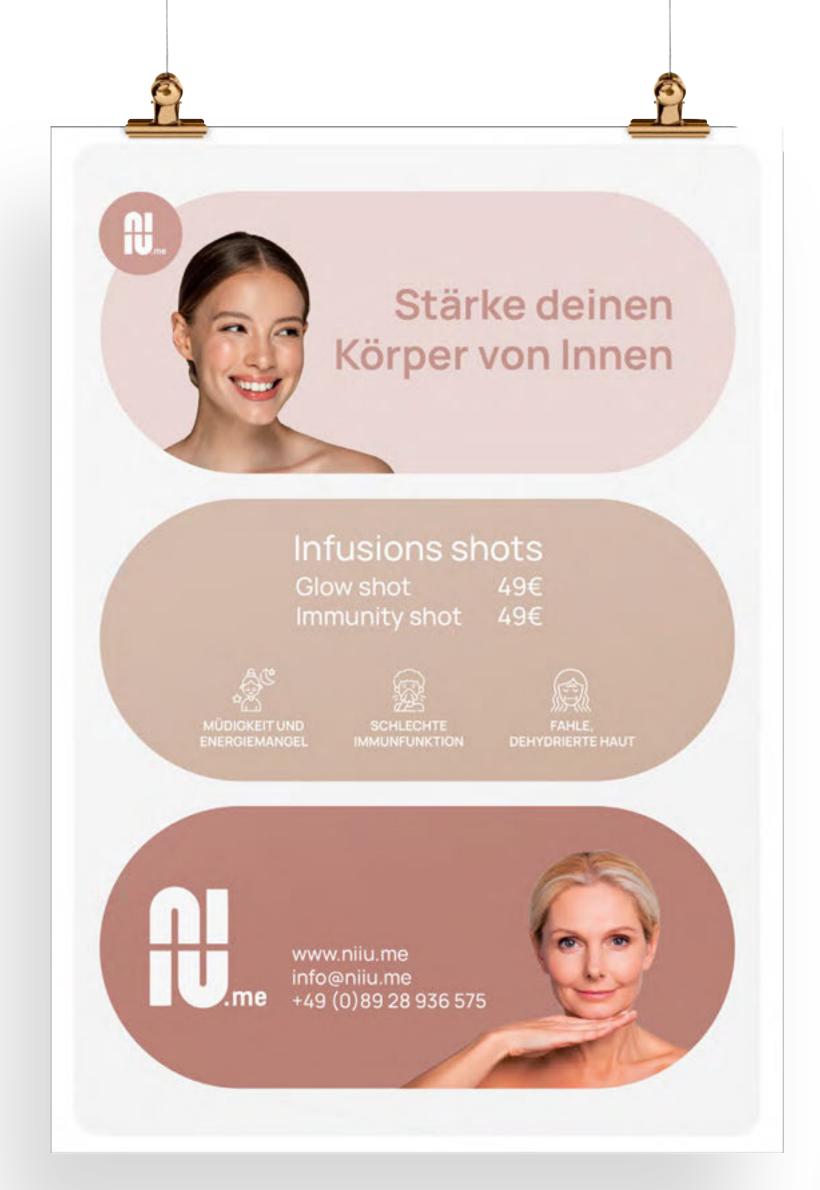




Newsletter and Flyer Designs

In addition to larger projects, I also focused on designing more agile marketing materials for NIIU, including a versatile newsletter template and a series of flyers for their different services. The newsletter template was crafted with a clean, elegant look, featuring sections for easy customization so that the NIIU team could update the content effortlessly while maintaining a consistent visual style.

The flyers, on the other hand, varied in design, depending on the service being promoted. This work involved not only graphic design but also ensuring that the message was clear, impactful, and aligned with NIIU's brand identity. In the following pages, you'll find a selection of these flyers, each tailored to specific services, showcasing the diversity of visual approaches while staying consistent with NIIU's elegant brand image.



Flyers of NIIU's services; Infusion Therapy and Holistic Health Retreat.

