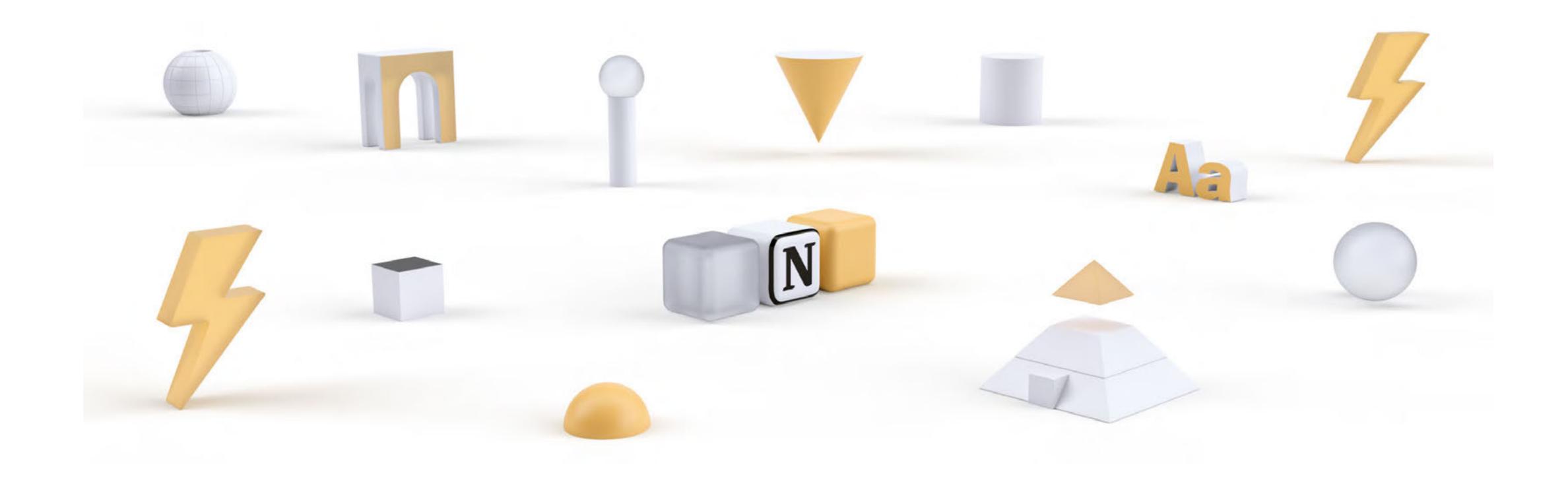# CONTENT CREATION FOR SUPER

Super is a no-code platform that turns Notion pages into fully functional websites with fast performance and customization. It's a great tool for creators and entrepreneurs, especially those who are already familiar with Notion, as it enables them to seamlessly manage their content while Super handles the technical aspects of web development.

For this project, I created 3D visuals for their social media and blog, some of which were featured on their website. Additionally, I designed 3D icons and illustrations to complement their digital branding.

THE BRIEF

Super provided a well-organized brief outlining their expectations for colors, materials, effects, shapes, and overall style. As the project progressed, the document was updated to include two of my 3D visuals, which became part of their evolving visual direction.
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Super Brief

Two key visuals that fully incorporate the colors, materials, effects, shapes, and style outlined in the brief. Each element reflects the brand's expectations and vision, demonstrating the seamless integration of their guidelines into the final design.

Google Analytics

Hiring

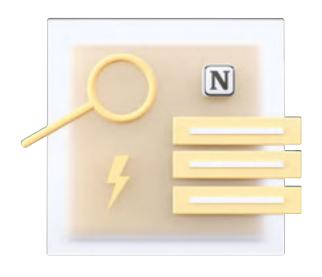
Drift

Intercom

Image Placeholder

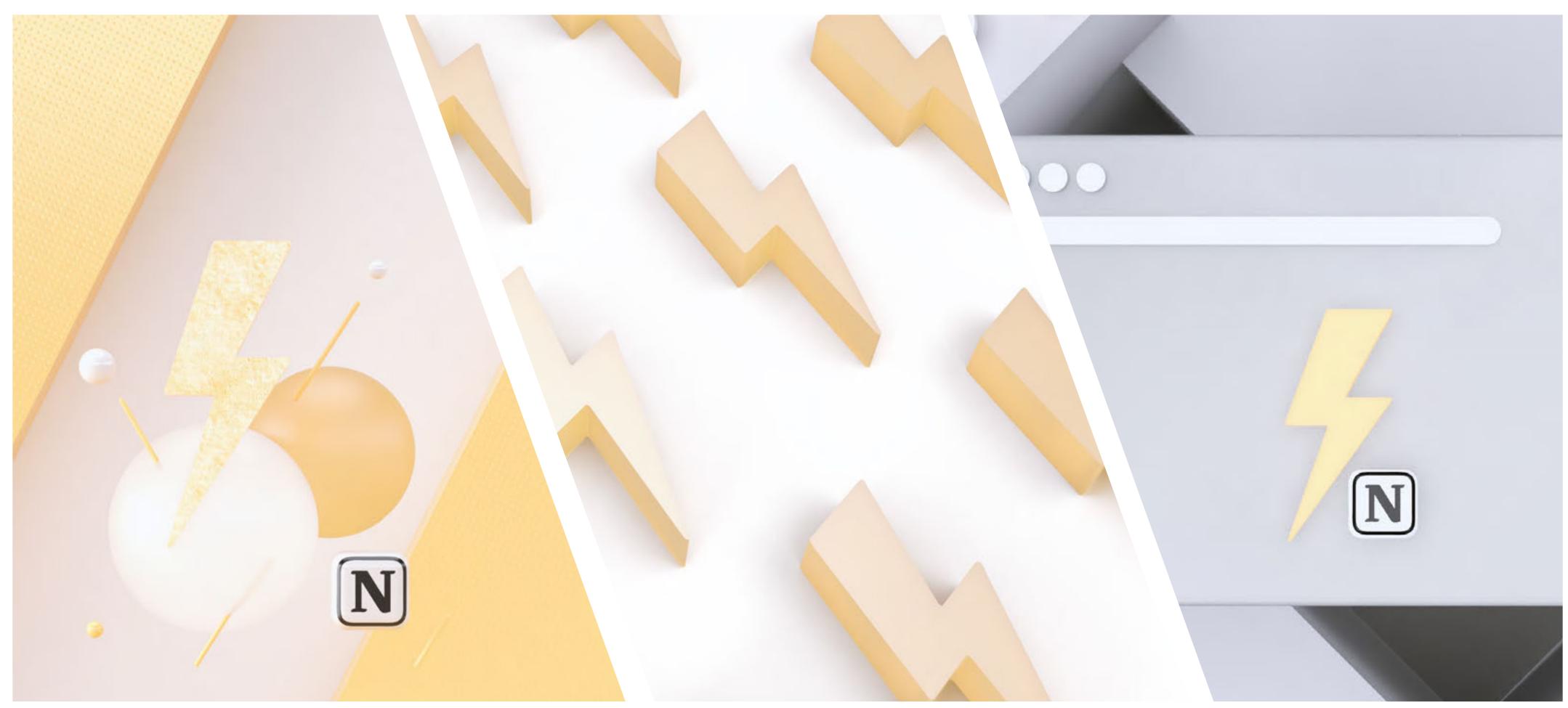
Custom Fonts

Site Search

*+1: Theme switch
(Dark Mode)*

This page presents a collection of 3D illustrations, each crafted with a clean, minimalist aesthetic and closely following Super's brand guidelines. The designs primarily use geometric shapes, with frosted glass as a recurring material that adds texture and depth. These visuals, featuring a mix of front-view and tilted perspectives, introduce a subtle dynamic feel while retaining simplicity. They were created for specific website content categories such as menu points, topics, categories, and functions, providing a modern, sleek visual language that enhances user navigation and overall experience.

Three zoomed-in images showcasing specific sections of visuals created for Super's social media. Each design focuses on intricate details, textures, and materials aligned with the brand's guidelines.