

# ICANN Registrar Accreditation



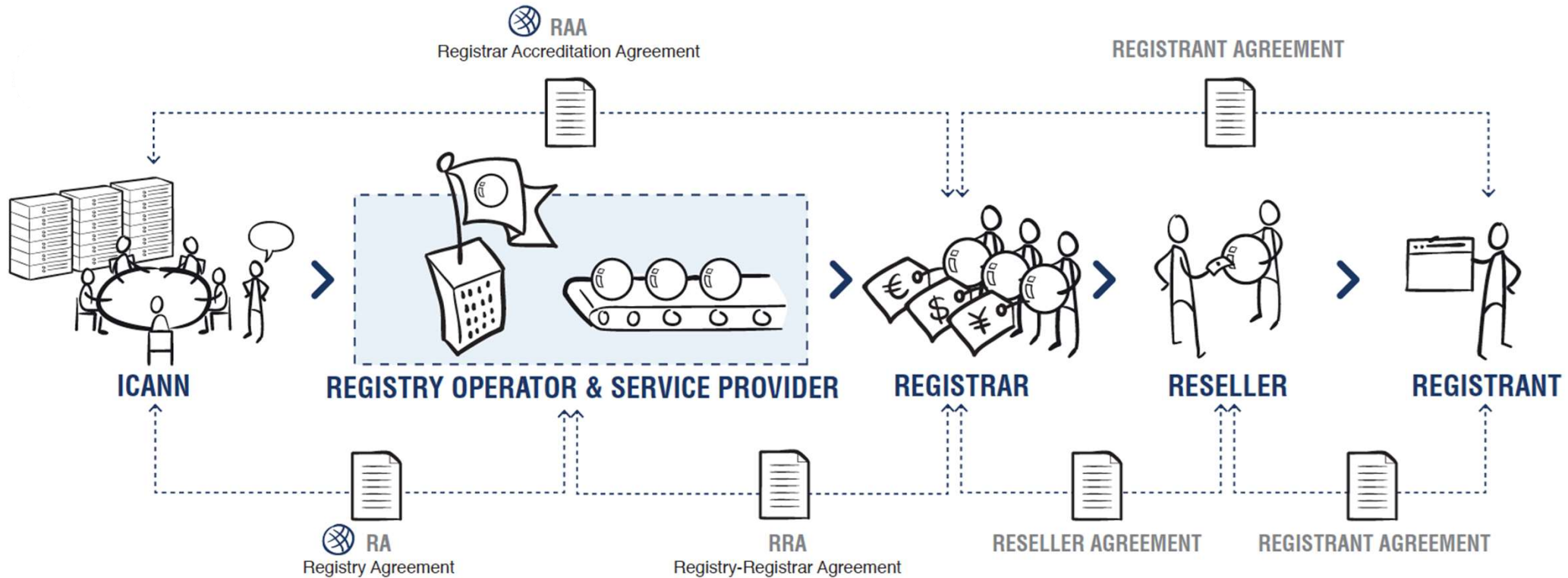
Event Name  
March 2023

# Becoming an ICANN Accredited Registrar

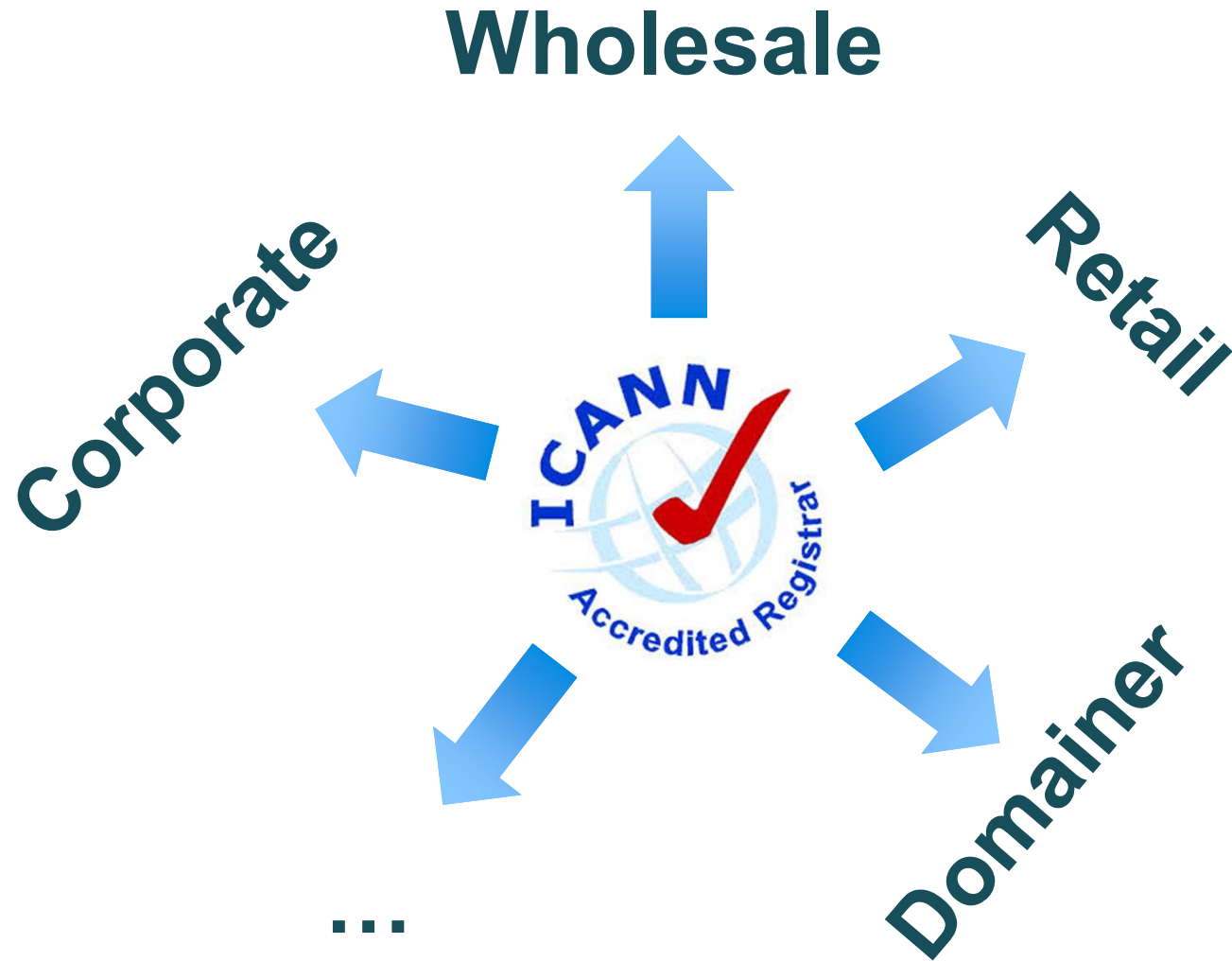
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- Background - Registrars within the DNS Ecosystem
- Benefits of ICANN accreditation
- Considerations
- Registrar fees

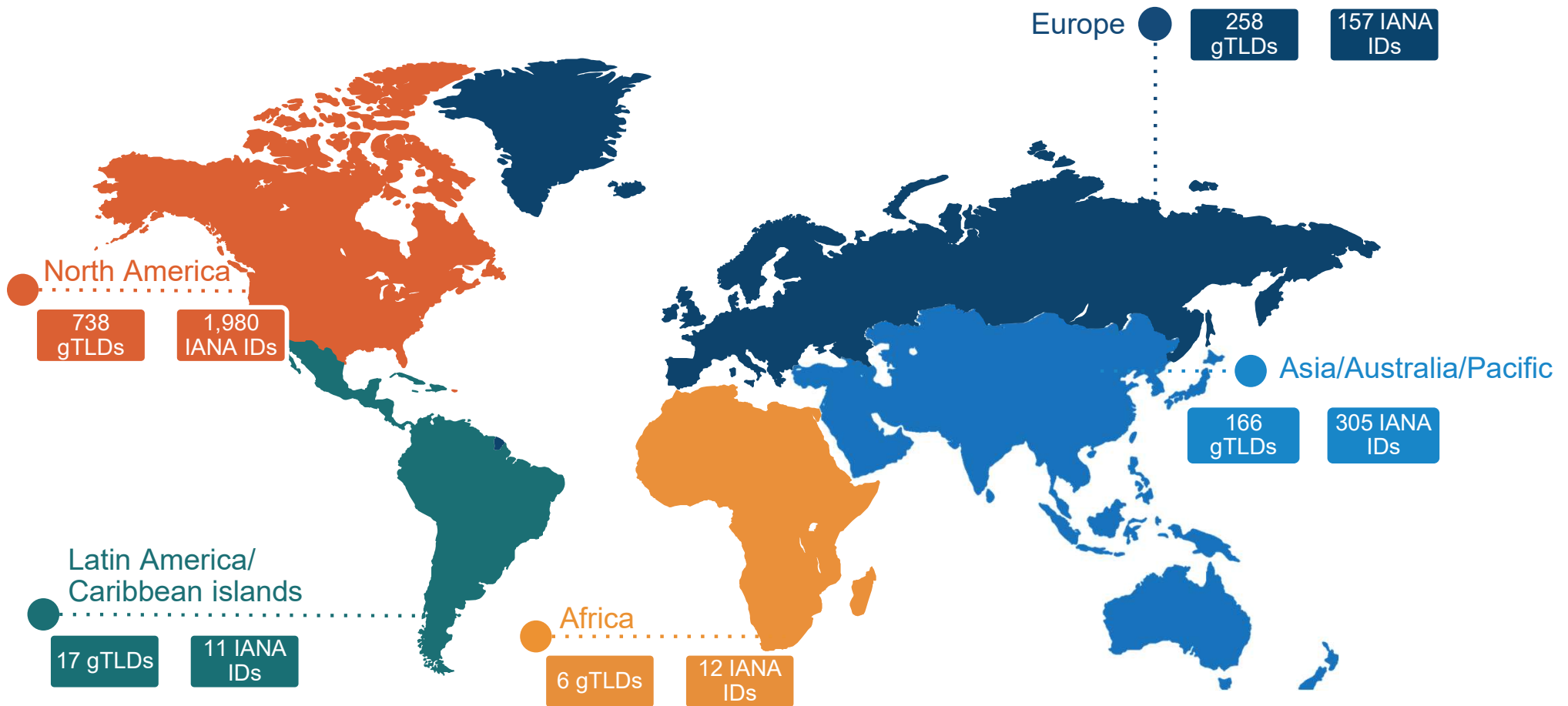
# Registrars Within the Ecosystem



# Various Registrar Business Models



# Contracted Party Global Distribution



Total	
1,189	gTLDs
2,465	IANA IDs

Data as of March 2021. Source: The location of the contracted parties are determined by the information provided by the registry operators and registrars. Does not necessarily reflect the location of the headquarters or operations.

# Benefits of Accreditation

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- Reputation by accreditation
- gTLD registry access
  - Selection of strings and services
  - Direct API access
  - Registry-level pricing
  - Access to batch pool
- Direct participation at ICANN through the Registrar Stakeholder Group
- ICANN outreach and educational events

# Considerations

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- Costs/fees
- Compliance obligations
- Contract and account funding required for each gTLD
- 24x7 abuse complaint handling
- Data validation and verification requirements
- Data retention and data escrow obligations
- Registrant benefits and responsibilities

# Application Overview

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- Business Plan
  - Used to assess applicant qualifications and staffing levels
- Operational and Technical Capabilities
  - Security, risk management, continuity planning, resiliency, etc.
- Capitalization
  - Access to \$70,000 USD working capital or otherwise adequate funds to support business
- Administrative
  - Proper Documentation and Background Screening



# ICANN Fees

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- One Time Application Fee
  - \$3,500 USD
- Annual Accreditation Fee
  - \$4,000 USD/year
- Quarterly Variable Fee
  - Approx. \$120 per quarter for most Registrars
  - Approx. \$370 for registrars with > 350,000 DUMs
- Transaction fee: \$0.18 USD per transaction  
(registration/renewal/transfer)

# Questions?

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