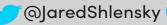


Jared Shlensky

Multimedia Journalist

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Experience



Yardbarker Sports Betting Writer

2022-2023

2017-2019

• Contributing writer to "BarkBets" Newsletter and online articles



The Sports Geek

YouTube Personality

• Sports Betting Host/Insider

2021

Gary SouthShore RailCats (American Association)

Director of Broadcasting & Media Relations

- Lead play-by-play broadcaster
- · Coordinated team's media relations department (game notes, media guide, game recaps, feature
- Updated team website and social media outlets (Facebook, Twitter, YouTube, Instagram, etc.)
- Facilitated, hosted, produced and provided fresh content for team podcast (The RailCat Run-
- Coordinated team travel/hotel schedule
- Served as main contact for all interview requests, feature stories, profile pieces, etc.
- Hired and managed a Broadcast & Media Relations Assistant
- Voiced and produced radio commercials/liners



The Cube (Formerly High School Cube)

2014-2017

🄰 Play-by-Play Broadcaster

· Internet on-air talent for Illinois High School (IHSA) football, basketball, wrestling and volleyball



Waterloo Bucks (Summer Collegiate, Northwoods League)

Radio Broadcaster

- Lead play-by-play broadcaster
- · Coordinated team's media relations department (game notes, Buckshot Roster Insert, game recaps, social media, etc.)
- · Voiced and produced radio commercials/liners



Cedar Rapids Kernels (Single-A Affiliate of the Minnesota Twins)

2015

2016

Broadcasting/Media Relations Intern

- Lead play-by-play broadcaster for 18 games
- Play-by-play broadcaster for two innings of every home game and three innings for select road
- Wrote game recaps and feature stories
- Updated and distributed Kernels game notes, stat packs, rosters and lineups for home games
- Designed Kernels "Selfie Cam" for all home games
- Coordinated Kernels Twitter account during all games



WRJN News-Talk 1400 AM

2012-2014

Fill-In Update Anchor

· Compiled morning sports updates

SUN-TIMES MEDIA

Sun-Times Media Newspaper Corporation

2012-2013

Correspondent

• Wrote short summaries of high school sporting events

Education



North Central College

B.A. Broadcast Communications

• Minor: Print Journalism

Skills

· Adobe Creative Suite (particularly Audition, Photoshop & InDesign), Blogger, Audio Vault, Wordpress, MLB Homebase, ISM, Pointstreak, social media, sports betting, sportsbooks, emceeing, interviewing, podcasting, writing and copyediting.

References

Ben Maggin CEO, Yardbarker