



Jared Shlensky

Multimedia Journalist

(708) 305-3353 jaredshlensky@icloud.com
 @JaredShlensky jaredshlensky.com

Experience



Yardbarker

Sports Betting Writer

- Contributing writer to “BarkBets” Newsletter and online articles

2022-2023



The Sports Geek

YouTube Personality

- Sports Betting Host/Insider

2021



Gary SouthShore RailCats (American Association)

Director of Broadcasting & Media Relations

- Lead play-by-play broadcaster
- Coordinated team’s media relations department (game notes, media guide, game recaps, feature stories, etc.)
- Updated team website and social media outlets (Facebook, Twitter, YouTube, Instagram, etc.)
- Facilitated, hosted, produced and provided fresh content for team podcast (The RailCat Run-down)
- Coordinated team travel/hotel schedule
- Served as main contact for all interview requests, feature stories, profile pieces, etc.
- Hired and managed a Broadcast & Media Relations Assistant
- Voiced and produced radio commercials/liners

2017-2019



The Cube (Formerly High School Cube)

Play-by-Play Broadcaster

- Internet on-air talent for Illinois High School (IHS) football, basketball, wrestling and volleyball games

2014-2017



Waterloo Bucks (Summer Collegiate, Northwoods League)

Radio Broadcaster

- Lead play-by-play broadcaster
- Coordinated team’s media relations department (game notes, Buckshot Roster Insert, game recaps, social media, etc.)
- Voiced and produced radio commercials/liners

2016



Cedar Rapids Kernels (Single-A Affiliate of the Minnesota Twins)

Broadcasting/Media Relations Intern

- Lead play-by-play broadcaster for 18 games
- Play-by-play broadcaster for two innings of every home game and three innings for select road games
- Wrote game recaps and feature stories
- Updated and distributed Kernels game notes, stat packs, rosters and lineups for home games
- Designed Kernels “Selfie Cam” for all home games
- Coordinated Kernels Twitter account during all games

2015



WRJN News-Talk 1400 AM

Fill-In Update Anchor

- Compiled morning sports updates

2012-2014



Sun-Times Media Newspaper Corporation

Correspondent

- Wrote short summaries of high school sporting events

2012-2013

Education



North Central College

B.A. Broadcast Communications

- Minor: Print Journalism

Skills

• Adobe Creative Suite (particularly Audition, Photoshop & InDesign), Blogger, Audio Vault, Wordpress, MLB Homebase, ISM, Pointstreak, social media, sports betting, sportsbooks, emceeing, interviewing, podcasting, writing and copyediting.

References

Ben Maggin
CEO, Yardbarker

Nathan Yates
Team Leader, Streamline Media

Brian Lyter
President, Salvi Sports Enterprises

Mark Vasko
Lewis University Radio
Broadcaster