



HOW WE TEACH

- 1. A dog is a living, breathing sentient being just like us, with good and bad days, enjoyments, frustrations, aggravations, short attention spans, etc.
- 2. Force Free, Fear Free, Pain Free, Science Based, Trust Building, Positive Reinforcement teaching is the gateway to a partnership. It has been proven time again in numerous studies to be the most effective, longest lasting and the most reliable form of training
- 3. You MUST create positive rapport that Builds TRUST so that you can TEACH skills that CHANGE behaviors so you can ENJOY your dog
- 4. Your dog's life should be Eat, Sleep & Play
- 5. You MUST understand how dogs communicate in order for you to communicate with them.
- 6. Your dog's inability to understand what you're asking of him leads to him not doing what you ask
- 7. Your dog isn't being stubborn, rebellious or defiant; your dog's value system is very different than yours.
- **8.** What goes down the lead comes up the lead- your dog reacts to your every emotion, especially when on the leash.
- 9. Always remember, "What is the truth as your dog sees it?"
- **10.** Ask yourself this: "What 5 things does my dog look forward to each day?" (Hint: The list should have lots of positive mental and physical stimulation)
- 11. Teach your dog the skills to enjoy the human world; they'll Change inappropriate behavior
- **12.** Every moment with your dog is a **Teachable** moment, for both of you.
- 13. Teaching is a lifelong process
- **14. Teaching** must be **FUN** in order for your dog to learn. Your presence, posture and tone of voice determine how your dog will respond to you.
- 15. Dogs love to learn and they learn through repetition (ever hear of Pavlov?).
- **16. Teach** new tricks, **Play** new games, **Practice** skills, **Explore** new places.
- **17. Patience, patience, patience.** Neither you, nor your dog, learned everything in a day.
- **18. Practice, practice, practice.** You must practice forever so your dog never forgets.
- 19. Practice what you TEACH
- **20.** You must be **consistent** with praise, rewards, rules and boundaries.

THE INNER DOG



- 21. Your dog won't respond if you can't get his attention. You'll use focus cues for the rest of his life.
- **22.** <u>Never</u> punish your dog for breaking a rule you didn't teach AND practice: the failure is yours, not your dogs.
- 23. <u>Never yell at your dog!</u> It's a waste of time: he doesn't understand what you're saying or why you're saying it; he just knows you're excited (in a bad way) and will respond inappropriately.
- 24. "Being realistic about what a dog can and cannot do is an act of love." (Suzanne Clothier)
- **25.** "In order to really enjoy a dog, one doesn't merely try to train him to be semi-human. The point of it is to open oneself to the possibility of becoming partly a dog." (Edward Hoagland)
- **26.** "Indeed dogs rule. Being part of their life is a privilege; helping to make this a better world for them is an obligation. They deserve the very best from us as we share this time together." (Faith Maloney, co-founder, Best Friends Animal Society)

Build TRUST, TEACH Skills, CHANGE Behavior, ENJOY Your Dog