



# BROWN CITY AREA CHAMBER OF COMMERCE

## OUR MISSION IS TO

**GROW BUSINESS, BUILD COMMUNITY, IMPROVE THE BUSINESS CLIMATE AND QUALITY OF LIFE BY ADDING VALUE AS WE ADVOCATE, EDUCATE AND SUPPORT OUR BUSINESS ORGANIZATIONS.**

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### 03-05-2025 General Meeting Minutes

- Meeting called to order @ 9AM

**Attendance:** Rachel Woodall, Ethan Workman, Dalton Formaz

**Absent:** Jared McPhail, Rebecca Vincent, Cheri Black

**Guests:** Genna Woodward (GST Michigan Works), Steve Kohler (Kohler's Propane), Chuck Bennett (City of Brown City), Casey Johnson (Sanilac County News)

#### Topics Discussed:

- **Treasury Report-** Jared McPhail
  - Checking - \$5,771.23
  - CD Balance - \$5,133.20
  - 26 Current Members
  - Saginaw Spirits donated two T-shirts and a hat to be raffled off at the auction.
  - Sanilac Broadcasting will start airing ads on April 7<sup>th</sup> through the date of the auction.
- **IT Report-**
  - Ethan will receive login information for the Chamber Website to ensure it is up to date at all times.
- **Old Business-**
  - Conversation regarding the installation of wayfinding signs within the community, Ethan will follow up with the State to see if they can make them or if we would need to find another vendor.
  - Jared deposited \$287 of gun raffle money on 02/28/2025.
  - By-laws have been updated and will be published to the website.

- **New Business-**

- Discussion on a directory that would be available around town that would show all the businesses in the area, and how to contact them. Discussion followed with how the Chamber would be able to highlight those are members.
  - Discussion on ways to increase membership and attendance at meetings. Brief discussion on possibly holding a quarterly lunch.
- **Guest-** Genna Woodward, GST Michigan Works – Genna briefly spoke about the services that they offer and how they could provide assistance to our businesses.

Meeting Adjourned at 9:41 AM

**Next meeting will be April 2<sup>nd</sup> 9Am at City Hall**

Minutes Submitted by: Ethan Workman