



BROWN CITY AREA CHAMBER OF COMMERCE

OUR MISSION IS TO

GROW BUSINESS, BUILD COMMUNITY, IMPROVE THE BUSINESS CLIMATE AND QUALITY OF LIFE BY ADDING VALUE AS WE ADVOCATE, EDUCATE AND SUPPORT OUR BUSINESS ORGANIZATIONS.

01-10-2024 Meeting Minutes

-Meeting to start at 9Am

Attendance: Ernie Benson, Cherri Black, Rachel Woodall, Steve Kohler, Chuck Bennett, Dalton Formaz, Ron Marion, Cole Wood, Kayla Taylor

Topics Discussed:

- **Checking account balance-** \$ 3,685.34
- **Member Count-** 27

- **Speaker-** Cole Wood from Congresswoman Lisa McClain's Office spoke about what is happening at the federal level and various grants. If you are interested in knowing what is happening, you can join Lisa's weekly newsletter.

- **Chamber Auction** – Donations are needed for prizes. Volunteers are need as well. The date has been MOVED tentatively to mid-April

- **New Resident Gift Baskets** –Buy 12 Bags with The Chamber logo from Laser Impressions, with cost of no more than \$100.
Motion by Formaz, Seconded by Black.
Motion Carried.

- **Chamber HQ-** A working day has been scheduled to help clean the building and get it ready for use.

- **Business Spotlight-** The Brown City District Library is this month's Business Spotlight.

Chamber will continue this month with the Business Spotlight will include 1 paid ad on Facebook and 1 60 Second Radio Spot at WMIC.

- **Business Open House-** The Business Open house is still scheduled for Jan. 17th. The Chamber agreed to spend no more than \$150 on food for the event, Thumb Bank will provide the water.
- **Website-** Chuck, Kayla, Ethan, and Dalton will attend a working meeting later in the week to review the website.

Dalton Formaz will help build the Website and Facebook Page.

- **Other News-** Ethan from the Brown City District Library YES Committee spoke about the YES Committee's role, and what they are doing to help promote the election.

Pastor Ernie Benson of Omard Church, Kayla Taylor, Chuck Bennett, and Ethan Workman have volunteered to go around to local businesses and invite them to the business open house to help spread the word.

Kayla Taylor brought up the idea that The Chamber should hold a multi-day event in the Summer of 2026 for The Cities 250 Year Celebration, replicating the 1976 Bicentennial.

Next meeting will be February 14th 9am at City Hall

Minutes Submitted by: Ethan Workman