



2026 Daikin *Ductless*
Design Pro Loyalty Program
Built on History. Driven by Innovation.
Designed for Tomorrow.

Shaping the future of comfort with the strength of our past.

Since 1969, Daikin has been offering homeowners innovative ductless solutions. Join the loyalty program dedicated to dealer success, business growth and development. The 2026 Daikin *Ductless Design Pro* Dealer Program allows your business to unlock outstanding benefits including:

Lead Generation | Accruals | Marketing Support | Training |
Flexible Payment Options | Rebates | Personal Use Programs

More Benefits for Daikin <i>Ductless Design Pro</i> :	Non – programmed Ductless sales	\$75k Commitment	\$100k Commitment	\$250k Commitment
Access to Daikin Technologies	✓	✓	✓	✓
Marketing Accruals		✓	✓	✓
Online Training	✓	✓	✓	✓
Daikin Elite Development			✓	✓
Dealer Locator		✓	✓	✓
Lead Generation		✓	✓	✓
Retail Salesperson Spiffs		✓	✓	✓
Conversion Fund*		\$1,500	\$6,000	\$12,000
Volume Rebates			✓	✓
Personal Use Program**		Earn 1	Earn 2	Earn 3
Financing Buydowns***		✓	✓	✓
P.R.O. Vendor Access		✓	✓	✓
Front of the Line Technical Support		✓	✓	✓

*Conversion funds are designed to be an upfront “thank you”, Daikin *Ductless Design Pros* will be eligible for the first 6 months of their loyalty registration in their first year. Dealers will receive a % up to the listed amount to use on their business.

** Personal use is a fantastic way to experience our technologies. Personal use access will unlock at 33% of the commitment number of sales – for example, a \$250k commitment first system will come available when the dealer achieves \$82,500 in sales.

***Financing offered by third-party lenders. Daikin does not provide consumer financing. There is no guaranty the customer will be approved for financing or eligible for a specific interest rate or other specific loan terms. Daikin does not provide tax, legal or accounting advice.

Grow your business!

Daikin ductless solutions are great for the following:

Conversions	New Buildings & Renovations	Additions
 Transforming a space into a hobby room, or home gym? A single zone ductless mini-split system is designed to offer personalized, energy efficient heating and cooling year-round. Compact and quick to install, it's a great solution for converted spaces.	 Building a She Shed, finishing an attic, or renovating a favorite space? A ductless mini-split system is ideal for finished attics, offering easy installation with minimal or no ductwork.	 Home renovation? Expanding your space? A ductless mini-split system offers a smart, cost-effective alternative to a full system replacement - delivering comfort without the expense or hassle of adding new ductwork.



1924 — Daikin was founded in Osaka, Japan, as Osaka Kinzoku Kogyosho, initially producing air-related products and refrigeration.

1951 — Daikin developed Japan's first packaged air conditioner, signaling the start of its leadership in comfort solutions.

1969 — Daikin introduced the world's first multi-split air conditioning system for commercial buildings. This technology allowed multiple indoor units to connect to a single outdoor unit — a milestone in ductless innovation.

1982 — Launch of VRV (Variable Refrigerant Volume) systems, another global first, furthering Daikin as a leader in ductless, energy-efficient, and scalable solutions.

1990s / 2000s — Expansion of ductless and VRV /VRF systems across Europe and North America, with Daikin pioneering inverter technology that dramatically improved energy efficiency and comfort.

2012 — Daikin acquires Goodman Global, to further support North American and grow its residential and ductless offerings.

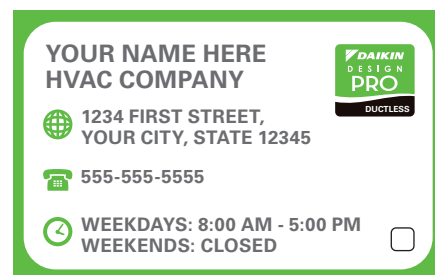
2017 — Grand opening of the Daikin Texas Technology Park.

2024 — Daikin celebrates 100 years of groundbreaking innovation!

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Lead Generation:

Daikin *Ductless Design Pros* automatically are registered into our competitive dealer lead programs. Including national and local campaigns through corporate marketing efforts. Dealers company information will be displayed along with the Daikin *Ductless Design Pro* badge to show homeowners you are an expert in your area.



Marketing Tools and Resources:

Daikin is dedicated to bringing innovation to our dealers, through our products and technologies, but also through our tools and resources.

As a Daikin *Ductless Design Pro* you have access to a roster of *P.R.O.* Vendors – curated to provide business solutions for every business need. The best part? Use your accruals to fund your business ventures with *P.R.O.* Vendors.

Unlock the digital experience of the Daikin AR Visualizer – educate and excite your homeowners with an in-home tool that they can see what ductless will look like in their space!

Daikin *Ductless Design Pros* receive a monthly newsletter with updates about Daikin, programs and the industry.

Accruals:

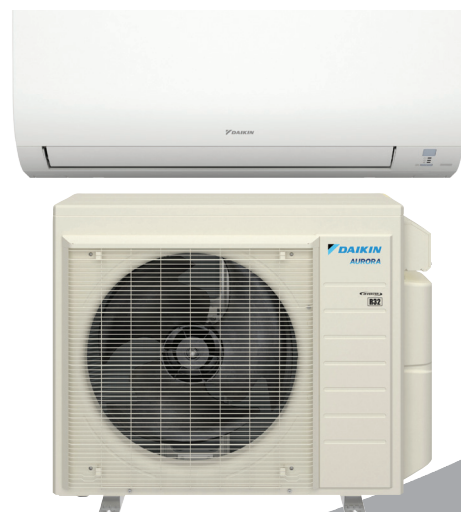
Welcome to an outstanding accrual program! Not a co-op, dealer accruals are dedicated funds for marketing use.

2026 Accrual Rates[†]:

Product Description	Accrual Rate
Daikin <i>AURORA</i> (Cold Climate)	4%
Daikin <i>Skyport</i> Services	3%
Daikin <i>SkyAir</i>	2%
Daikin <i>ATMOSPHERA</i>	2%
Daikin <i>VISTA</i> , Daikin <i>POLARA</i> , and Daikin <i>EMURA</i>	2%
Daikin <i>ENTRA</i> , and Daikin <i>OTERRA</i>	1.5%
Controls	1%

[†] Standard Accrual Rates. Rates may vary depending upon participation in other rebate programs. Promotional priced equipment, GMC Brand, and PS&A do not qualify for accruals.

Dealer must have a completed loyalty registration for the calendar year. Accruals for Daikin *Ductless Design Pro* dealers registered by March 31, 2026 will begin on January 1, 2026. Accruals for Daikin *Ductless Design Pro* dealers registered from April 1, 2026 through August 31, 2026 will begin the first day of the month in which they were registered. The deadline for registration is August 31, 2026. Accruals will be calculated through December 31, 2026. Funds accrued during the 2026 Daikin *Ductless Design Pro* Program may be used from January 1, 2026 through March 31, 2027.



Perfecting The Air We Share

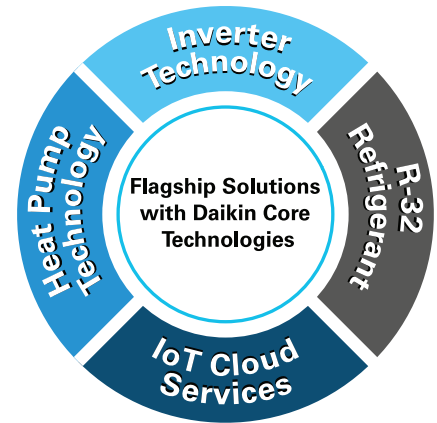




Flagship Solutions with Daikin's Four Core Technologies:

Heat Pump Technology | Inverter Technology
R-32 Refrigerant | *Skyport Services*

We're dedicated to the pursuit of comfort and exceeding our customers' expectations by offering technologically innovative products and backing them up with outstanding limited warranties* and expert, friendly service.



Let the Daikin Energy Rebate Center Help You Close More Sales!

With the Daikin Energy Rebate Center, you can:

Find Rebates Fast: Enter an address and see all eligible incentives for your project.

Simplify the Process: Automatically gather and organize all program data and documents.

Submit with One Click: Claim multiple rebates with one simple tool**.

Connect with your local Daikin Sales Professional today to enroll and take advantage of the exclusive benefits of the 2026 program.

* Complete warranty available from your local dealer or at www.daikincomfort.com.

** Access the Daikin Energy Rebate Center using your Single Sign-On credentials. For information on creating an account, visit: <https://my.daikincomfort.com>.

Perfecting
The Air
We Share 



Our continuing commitment to quality products may mean a change in specifications without notice.

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