



YES! I want to become a member of NDC!

Name: _____

Organization _____

Email: _____

Phone: _____

Annual Membership Fee:

- Nonprofit \$500
- Small Business \$2500
(SB is \$1 million or less annual revenue)
- Large Business \$5,000

I'm interested in participating on:

- The New Member Orientation Committee
- The Advocacy Committee
- The Public Relations Committee
- The Fund Development Committee
- The Settlement Committee

For more information contact:
Richard Ramos - rramos@latinocoalition.org



NDC Members with Chairman of the Securities and Exchange Commission, Jay Clayton



NDC President, Faith Bautista, with Comptroller of the Currency, Joseph Otting



NATIONAL DIVERSITY COALITION

The National Diversity Coalition (NDC) mission is to empower and influence our nation's minority communities at every level of government and within the business community.





NATIONAL DIVERSITY COALITION

NDC MEMBERSHIP ORIENTATION

FUNCTION:

We advocate before governmental bodies, including the California Public Utilities Commission (CPUC), the Federal Communications Commission (FCC), the Federal Transportation Commission (FTC), Housing and Urban Development (HUD), Federal Housing Finance Agency (FHFA) and all of the federal financial regulators, such as Treasury, Federal Reserve, Office of the Comptroller of the Currency (OCC), Federal Deposit Insurance Corporation (FDIC), Consumer Federal Protection Bureau (CFPB), Community Development Financial Institution (CDFI) and Security and Exchange Commission (SEC).

LEADERSHIP:

NDC's leadership consist of our nation's African-American, Asian and Latino led organizations, as well as leadership from major minority business's **and other minority-led regional and national nonprofits and corporations.**

PARTNERSHIP:

NDC's member organizations are representative of a significant constituency, strongly advocating for the **under served**. However, we cannot achieve substantial social impact without corporate partners. These strategic partnerships with public and private sectors have resulted in policy changes and/or have increased financial support directed at community programming. These programs support a vast array of areas such as homeownership, financial literacy education for youth and adults, digital and broadband literacy, and affordable housing and healthcare to name a few. In addition, they provide access to resources that increase quality of life and improve supplier diversity programs that address various social determinants key to equitable treatment for all individuals, regardless of socio-economic status.

GOALS:

As we aggressively seek a brighter economic future for America's historically underserved populations, our goal through advocacy work and policy changes, more corporate entities will be held to a greater standard of social responsibility in helping to reduce income and wealth inequality.

To accomplish our goal NDC meets with multi-billion dollar companies seeking acquisitions, and propose substantial public interest provisions via an increase in corporate philanthropy. **We** positively advocate for the social responsibility, which benefits corporate strategic reinvestments in communities relative to assets, deposits, revenue, and pretax profits. Thus our partnership results in a collaboration of social responsibility and increased public interest in marginalized communities of color.

ACCOMPLISHMENTS:

A few of NDC's key accomplishments with corporations in public interest provisions include, but not limited to:

- Diversity in corporate governance, executive leadership, and employment.
- Diversity and access to procurement.
- Establish and/or increase marketing, education, and outreach to minority communities.
- Increase in philanthropy and community reinvestment
- Provision of program or service to low income or minority communities

MEMBERSHIP:

NDC is seeking to enlist member organizations and individuals with a passion for servant leadership. **We** value members who understand the principles of competence and character resulting in a high-trust organizational culture.

REQUIREMENTS:

NDC has three simple requirements for approved membership:

1. Completion of our new member orientation call.
2. Participation on one or more committees.
3. An annual membership fee.

HOW TO PARTICIPATE IN NDC:

NDC currently has five standing committees:

New Member Orientation Committee:

The purpose of the orientation for new member organizations is to educate them on the mission, goals, objectives and philosophy and culture of the National Diversity Coalition. Through this process we **avoid misunderstanding**, confusion, or misguided expectations by new members. It also helps organizations to solidify their desire to join and support NDC with their time, talents and membership fees.

Public Relations Committee:

The Public Relations Committee provides coordination of communication with media (TV, radio, newspapers, magazines, newsletters, and business and education journals). **The committee actively pursues** presentation opportunities and **provides** speakers as needed and shall establish a master calendar for promotions, publications and events.

Advocacy Committee:

The Advocacy Committee **works** in cooperation with the President to study, research, develop policy positions and talking points for NDC members who are designated to present at various meetings with regulators, corporations, public utility commissions, etc.

Fund Development Committee:

The Fund Development Committee **works** closely with the President-CEO and Director of Finance regarding all funds secured by efforts of the committee for operational or programmatic activities and/or events.

Settlement Committee:

The Settlement Committee **works** with the President to draft MOUs, negotiate MOUs with partner corporations/organizations and work to assure compliance with agreed upon metrics.

For more information or questions contact

Richard Ramos, Board Secretary

rmos@latinocoalition.org