

To: Richard Green, Director of Content at the Hartford Courant

Subject: Invite to the ESPN anniversary event

Dear Mr. Green,

ESPN is hosting a 42nd Anniversary Event to commemorate the immense success the company has had since its inception in 1979. The Anniversary Party is at 7 p.m on Sept. 7, 2021 EST. The event will honor the hard-working employees who have dedicated countless hours to the company, especially in the midst of the Covid-19 pandemic. With the halt of live-sporting events for months, ESPN's prevailing is an embodiment of the spirit of the company. This event will have ESPN employees of all positions and various famous sports personalities and athletes. Tickets can be purchased through the ESPN website.

The anniversary party will have a raffle component, generously donated by friends of ESPN. All proceeds will go to the company's charity, ESPN Citizenship. This organization's mission is to "use sports to make the world a better place." It focuses on five main areas: access to sports, leadership in sports, good neighbor grants, environmental sustainability and the V Foundation. The V Foundation for Cancer Research, founded in honor of the late Jim Valvano, has funded more than \$250 million in cancer research grants nationwide.

I would like to extend an invitation to you to attend the event, free of charge. Outside stakeholders or guests who wish to attend may purchase an admission ticket for \$40. We offer this to you for free because we recognize the influence that the Hartford Courant has on the surrounding area of Bristol, where the headquarters is located. The event will present multiple opportunities for interviews or quotes with executives, sports personalities and athletes. ESPN has a pertinent influence on not only the sports sector as a whole, but the local economy of the Bristol area.

The party will take place at the ESPN headquarters in Bristol, Conn. The address is 935 Middle St., Bristol, CT 06010. The event will last approximately three hours and will end by 10 p.m. For the safety of all attendees, we ask that unless we have proof of vaccination, a mask is worn at all times, except eating or drinking. If vaccinated, please bring your vaccination card with you to be authorized before entering the event.

I have attached a press release and social media release with links to media for your use. Each of these attachments gives more information for the public about the event. Please respond by Sept. 1st, so arrangements can be made accordingly. If you have any questions about how to access information about this event or any general questions, please feel free to contact me. \\\

Best Regards,  
Erin Mayk  
PR Specialist, ESPN  
(484) 639-2099