

TAMI JO BENSON

DISCOVER → TRANSLATE → EMPOWER

tj@tamijo.com | Pleasant Hill, CA | [linkedin.com/in/tamijobenson](https://www.linkedin.com/in/tamijobenson)

Experienced Product Lead catalyzing teams toward compelling customer engagements. Relentlessly resourceful in solving complex problems with insightful solutions. Articulates business objectives into operational systems. Passionate about amplifying team success resulting in better product and better outcomes. Always ready to jump into adventure with curious humans.

CORE COMPETENCIES

Pragmatic empathy	Systems creation	Project management
Strategic planning	Stakeholder engagement	Feature prioritization
Program development	Skills choreography	Process optimization

Expertise: Google Suite, Asana, Slack, LucidChart, Word, Excel, Mac OS, Airtable

PROFESSIONAL EXPERIENCE

ANNA MARIE EVENTS | PRODUCT EXPERIENCE LEAD | SF, CA 2020 - CURRENT

- Analyze emerging patterns to define and execute a functional Product Roadmap and efficient team workflow for a fast-paced virtual events SaaS startup
- Collaborate with key stakeholders and interpret functional requirements and resource constraints into meaningful and measurable outcomes
- Create and coordinate user-centered solutions with cross-functional teams to increase efficacy, quality and customer engagement

VARIOUS | INDEPENDENT CONTRACTOR | BAY AREA, CA 2018 - 2020

- Orchestrated time sensitive deliverables and complex program plans

MAKER FAIRE | OPERATIONS LEAD | CA & NY 2013 - 2019

- Seamlessly coordinate team and vendors ensuring quality, safety, and fun for a festival celebrating invention, curiosity and hands-on making for 100k attendees of all ages
 - Develop strategic processes across multiple departments toward greater transparency and efficiency resulting in a safer, faster, more connected team
 - A continual advocate for team spirit with infectious optimism and confidence
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EDUCATION & CERTIFICATIONS

Athena Strategy Partners | Product Executive Accelerator 2021

Scrum Alliance | Certified Scrum Product Owner 2021

Brigham Young University | BS Human Development 1995 - 2000, PROVO, UT

For additional references: IG @tamijobenson @the__castaways @play.full.nature