

# Considerations Regarding Sovereign Al and National Al Policy

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## **Executive Summary**

The concept of sovereign AI is gaining traction globally as nations seek to develop AI capabilities independent of a few US-based or PRC-based Big Tech companies (FANGMs plus BATs). Sovereign AI initiatives are under way in domiciles (or regional authorities within countries) including Singapore, Japan, Germany, France, the UK, KSA, UAE, India and others. Countries must balance the significant financial and technological investments that may be required with other national priorities. Options for nation-states, supranational federals (e.g., EU) and international alliances (e.g., ASEAN) include building sovereign AI, collaborating regionally, and leveraging open-source initiatives.

Sovereign AI will participate in the broader structural shifts that AI is introducing globally, not only to economic and business structures, but in fundamental ways that people interact with each other, with companies, and with governments.

This is an excerpt of a detailed report on Sovereign Al. The full report can be downloaded at <a href="http://sovereign-ai.org/">http://sovereign-ai.org/</a>





## Part I - Context

# Motivation for Sovereign AI:

Sovereign nations are initiating AI projects over which they have greater control and influence due to a number of factors, spanning political, economic and cultural spheres. These include

Strategic Autonomy	Cultural and Linguistic Relevance	Economic Benefits
Protecting Privacy	Mitigating Biases and Discrimination	Addressing Large-Scale Misinformation and Deep Fakes
Guarding Against Mass Surveillance and Economic Disruptions	Navigating Jobs Disruption	Protecting Intellectual Property Rights
Source: Trusted At Alliance https://bicellab.org	Building Resilience Vs. Trade Actions	Protecting Against Existential Risk





# Overview of Technology:

#### What is a GPT?:

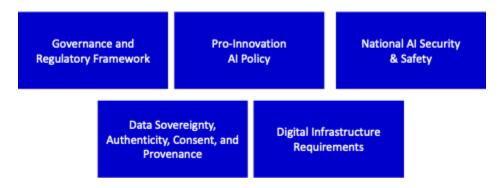
- GPT (Generative Pretrained Transformer) is a powerful AI model that can perform various tasks like writing, answering questions, and translating languages by understanding and generating human-like text.
- History and Evolution: Al has evolved over 80 years, with significant milestones like machine learning and deep learning. The open-sourcing of TensorFlow and transformer technology in 2015 and 2018, respectively, revolutionized Al, particularly in natural language processing.

#### **Use Cases:**

- **Financial Services**: Al enhances fraud detection, personalized banking, algorithmic trading, and financial advice.
- **Healthcare**: All aids in diagnosis, preventative care, drug discovery, and medical transcription.
- **Education**: Al supports personalized learning, administrative efficiency, language learning, and writing assistance.

# Strategic Building Blocks:

Several critical elements form the strategic building blocks of Sovereign Al.

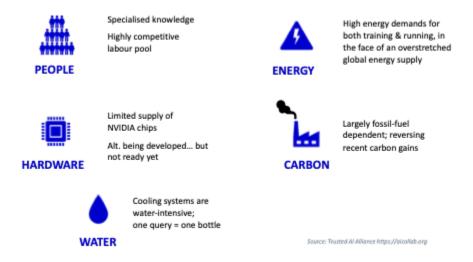






## Part II – Socio-technic Systems Considerations:

There are 5 key building blocks in order to implement Sovereign Al capabilities, which have a number of embedded challenges



## **Determining Sovereign Value Proposition:**

Policymakers need to assess their domicile's infrastructure and capabilities against critical factors needed for creation and maintenance of sovereign AI, namely access to power, water, hardware, talent, and carbon.



## Part III — Policy Frameworks

#### • Principles and Regulations:

Core global AI principles such as transparency, safety, inclusivity, accountability, and fairness are emphasized, with examples like the EU AI Act and the Council of Europe Binding Convention demonstrating how these principles evolve into binding regulations. Adaptation to local contexts and the transition from principles to enforceable laws are highlighted.

- Creating an Enabling Environment: A domicile can foster an Al-friendly ecosystem through identifying policy gaps, adopting flexible regulations, building public sector capacity, supporting innovators, enhancing regulatory coherence, and raising public awareness. Sector-specific regulatory approaches and international collaboration are also crucial.
- Horizon Scanning: Brief overview of AI policies in various countries (e.g., EU, Japan, USA)
  and multilateral organizations (e.g., OECD, WEF, IEEE, UN), highlighting their focus areas
  and frameworks for responsible AI development. These insights aim to inform national AI
  strategy by drawing on global best practices and standards.

## Part IV - Strategic Considerations

Policymakers have several options to take into account with respect to Sovereign AI:

- Industry-Specific Sovereign AI: Focusing on specific sectors like financial services.
- Creating Sovereign AI: Developing national AI capabilities with significant investments.
- Partnering with Big Tech: Collaborating with companies that support local capabilities.
- Adapting Open Source Code: Leveraging open-source Al projects for non-aligned development.
- Harvesting Benefits of Other Initiatives: Integrating national projects like digital identity into the AI strategy.
- Exploring Alternatives to Sovereign Al: investigate other choices versus a full-blown sovereign, Al, such as decentralized inference systems.
- Wait and See: Monitoring the technology landscape while assessing risks and opportunities.

## **Moving Forward:**

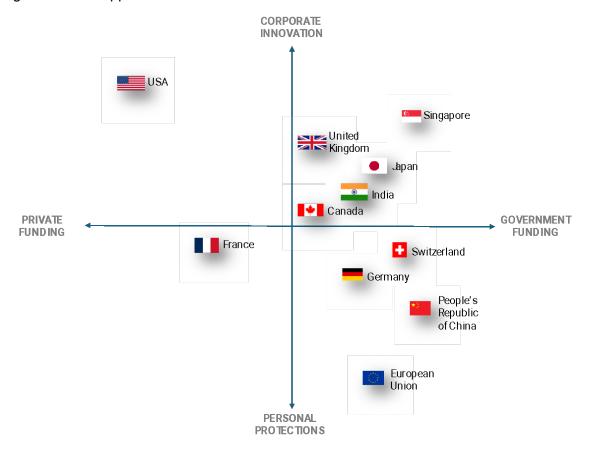
- Form a high-level working group to assess options.
- Participate in multilateral dialogues for insights.
- Develop refined sovereign Al policy.





## **SELECT EXHIBITS**

When we compare across countries and regions, we can provide a simplified analysis on the dimensions of innovation vs. personal protection, and reliance on private funding versus government support:





#### **Comparison of AI Policy Initiatives by Domicile**

	EU	Japan	Singapore	France	USA	Germany	Switzerland	UK	Canada	China	India
Values/ Ethics	Human-centric and trustworthy Al	Human-centric Al and fairness	Fairness, ethics, accountability and Transparency (FEAT)	Transparency and Fairness	Democratic values and human rights	Responsible and public welfare- oriented Al	Human-centric approach	Transparency and explainability	Alignment with international human rights and responsible governance	Alignment with socialist values and national security, ensuring ethical Al development.	Ethical AI development, emphasizing fairness, transparency, and accountability
Economic	Support for Al start-ups and SMEs	Support for Startups and R&D, Innovation	Economic and Business support (SMEs), National Al R&D plans	Innovation and Economic support of SMEs, R&D	Innovation and Competition, investments in R&D	Research and Innovation, Technology Leadership, support for startups	Encouraging innovation	Investment in R&D and economic growth	Economic growth and commercialisation- support for business	Aiming to lead the global Al market by 2030 with significant investments in Al infrastructure.	Al for national development, enhancing sectors like agriculture, healthcare, and education
Safety	Ethical guidelines for Al development and regulation	Privacy Protection, ensuring security	Trusted development and deployment, protection of data	Data protection and Privacy	Al Bill of rights, Safe, secure and trustworthy development of Al, privacy and civil liberties	Data security, explainability	Transparency, Traceability and Explainability. Safe, robust systems	Public Trust and Responsible Innovation	Transparency, accountability and trust	Introduced measures to regulate synthetic content and ensure AI safety	Compliance with stringent data privacy requirements
Risk management	Risk-based approach for legislation	Guidelines to address Al risks, transparency and accountability	Accountability, Responsibility- testing and assurance	Transparency of algorithms, ethical code for programmers	Evaluation and policies to test and mitigate Al risks, consumer protection	Setting national AI standards, Protecting personal rights	Accountability and liability. Putting people first	Clear, adaptable and trustworthy regulatory regime. Responsible innovation	Creation and adoption of standards related to Al	Focused on national security and strict Al regulations	Ethical guidelines ensuring that AI is deployed transparently and safely
International Collaboration / Standards	Ethical Framework and Standards across the EU	International Collaboration and Standards	Global Outlook and international collaboration	European and International Cooperation	International Cooperation	International cooperation and social dialogue	Engagement in Global Al governance	Global Leadership and cooperation, promote cross- border interoperability	International collaboration and standards	Setting national AI standards that align with international norms	Active in global Al partnership

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	EU	Japan	Singapore	France	USA	Germany	Switzerland	UK	Canada	China	India
Infrastructure	Infrastructure Investment - AI factories, data infrastructure	Data management and infrastructure	Infrastructure Investment and Data management, sectoral focus	Infrastructure and Data management	Infrastructure investment and data management	Infrastructure investment - computational resources, Al competence centers	Digital Infrastructure	Investment in digital Infrastructure-smart homes, electro mobility	Research institutes, Al compute infrastructure	Investing heavily in Al infrastructure and core technologies	Al across sectors to drive inclusive growth and modernization
Workforce	Education, skills and Talent Development	Education and skills development	National Competency, Education and Talent Development	Education and Talent Development	Investment in Education and AI training, focus on workers rights	National training strategy	Investment in education and building new skills	Create new Al- related jobs	Development research Talent, education and training	Promoting Al-driven productivity in key industries	Upskilling and integrating Al in public services
Legal Framework	Liability and Legal Framework	Fair competition and market regulation, Soft law	Soft Law and flexible governance	Legal Framework via EU AI Act	(Proposed) Federal and state regulations	Legal Framework via EU AI Act	Soft law guidelines,Al regulation, accountability and proposed legislation	Soft law approach	(Proposed)federal regulation and ethical framework	Active approach – Implemented laws like the draft AI Law and generative AI rules	Existing laws govern Al, with new legislation in progress
Commentary	Lack of emphasis on changes to workforce/ work environment, job insecurity	Ethics Ineffectiveness, Corporate Agenda	Good Adaptability	Implementation Challenges, Investment needed	Favoring Big Tech, regulatory Gaps	Data Protection, Talent shortage	Skills training, public skepticism	Economic focus, alignment versus enforcement on ethical standards	Challenges concerning regulatory clarity and public trust	Stringent security standards posing challenged for AI service providers	Al generated content under the government strict supervision

Source: Trusted AI Alliance analysis, Imperial College London 2024





When we look at research output, the top countries publishing AI research (aside from the US) also see government supporting significant private sector activity in AI:

Country	Al Publications (in 000s) 2016-2020	Al Index Rank
China	76.3	2
United States	44.4	1
India	27.0	14
United Kingdom	16.0	4
Japan	13.0	12
Germany	12.9	8
France	10.9	13
Spain	9.7	21
Italy	9.1	23
Australia	8.5	15
Canada	8.2	5
South Korea	6.5	6
Brazil	6.0	35
Poland	5.8	27
Iran	5.7	Not ranked
Turkey	5.6	39
Russia	4.8	30
Taiwan	4.8	26
Singapore	4.1	3
Hong Kong	4.1	32
Malaysia	3.8	Not ranked
Netherlands	3.6	11
Switzerland	3.3	9
Portugal	3.2	29
Saudi Arabia	2.9	31

Sources: Statistica 2023; Tortoise Media 2023

Volume of publication does not automatically confer overall Al competitiveness, when taking into account other factors like talent availability, infrastructure, ease of doing business and other dimensions of the operating environment, and development of research into commercial activity.



#### **About the Authors**

#### **David Shrier**



David Shrier is a Professor of Practice, AI and Innovation, with Imperial College London, where he leads the Trusted AI Alliance (a multi-university collaborative focused on building responsible & trustworthy AI). He has helped over 100 governments to develop technology policy including advising the European Parliament on the <u>EU AI Act</u>, and leading the team that created the <u>Commonwealth Fintech Toolkit</u>. Other relevant work includes creating the <u>Leadership and Diversity for Regulators</u> programme when he was with University of Oxford, helping more than 50 nations shape financial inclusion policy. His latest book, *Basic AI: A Human Guide to Artificial Intelligence* was published in 2024.

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## **Ayisha Piotti**



Ayisha Piotti is the head of the Al Policy Summit, an annual event jointly organized by the ETH Zurich Center for Law & Economics and RegHorizon. She has over 20 years of experience in the private & public sector, including with the United Nations.

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#### **Alex Pentland**



Alex Pentland has helped create and direct the MIT Media Lab and the Media Lab Asia in India, and is a HAI Fellow at Stanford. He is one of the most-cited computational scientists in the world, and *Forbes* declared him one of the "7 most powerful data scientists in the world" along with Google founders and the Chief Technical Officer of the United States. He co-led the World Economic Forum discussion in Davos that led to the EU privacy regulation GDPR, and was one of the UN Secretary General's "Data Revolutionaries" helping to forge the transparency and accountability mechanisms in the UN's Sustainable Development Goals.

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#### Aldo Faisal



Aldo Faisal holds a prestigious UKRI Turing AI Fellowship, and is a Professor of AI & Neuroscience at Imperial College London and holds the Chair in Digital Health at the Universtät Bayreuth (Germany). He is director of the £50 million UKRI Centers in AI for Healthcare and AI for Digital Health in London, and a Director of the Alan Turing Institute. He is actively engaged in developing open source Generative AI systems.

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## **Origins of this Report**

In the spring of 2023, Farhan Ahmad, the CEO of Payment Systems Malaysia (PayNet), participated in the World Innovation Network (TWIN) roundtable organised by Prof. Rob Wolcott of University of Chicago and Northwestern. At this roundtable, Mr. Ahmad met David Shrier, Professor of Practice in Al & Innovation with Imperial College London. Ahmad subsequently visited the Imperial campus and met with Shrier and his colleagues to discuss the importance of Al for Malaysia's financial system, and opportunities to leverage academic research and insights to address fraud and cyber crime.

This led to a multi-year collaboration with Imperial's Trusted Al Alliance, a network of Al researchers spanning multiple institutions, seeking to deliver responsible and trustworthy Al for the world. As the conversations evolved, it emerged that Malaysia was revisiting its national Al strategy and was seeking to evaluate the broader context of Al policy and global interdependence, as well as address the needs for Al systems that are tailored to suit Malaysia's citizens.

In the course of this exploration the project team realised that the same questions that Malaysia faces, and the principles to develop answers to those questions, are also relevant to a broader set of policymakers and innovators in numerous other domiciles. PayNet authorised the creation of a report that not only could be useful in Malaysia, but that could help other ASEAN countries (as Malaysia assumes the Chair of the ASEAN group) and other political bodies globally, in navigating national AI policy and sovereign AI.