

SALES OPTIMIZATION

Is your business getting the most out of your current data management strategy?

Leveraging experience with multiple CRM platforms [Kallan Sales Development](#) helps plastic manufacturers optimize their existing installations, or new program implementations.

- Automated Pipeline Workflows
- System Generated Activity & Task Follow-up
- Dashboards, Analytics and Reporting
- Integrations to Track Client Engagement
- Alignment with Marketing Campaign Efforts
- Lead Scoring, Assignment and Qualification



Not currently using a CRM? Not a Problem!

Kallan can work with your team to develop a [sales analytics strategy](#) based on [common business tools](#) such as Microsoft Excel with templated dashboards and reports.



As part of a sales automation program implementation, MAPP members are entitled to a FREE [Sales Automation Readiness Assessment](#)

[Contact us](#) today to learn how we can help your team work more efficiently.