



Logo & Branding Design



Last Drop is inspired by the overwhelming amount of plastic and trash in air ports and on the go.

In many countries outside of the United States plastic has been banded. Fast food restaurants like KFC have created cups out of wafer paper and Wheat. The cups are entirely edible.

The Cookie Cup is sold at the local grocery store, air ports, and gas stations. The Cookie cup is served with cold coffee. Last Drops' cookie cups come in three flavors.







The Healing Tree is a organic restaurant biased off one health and connection with our natural world. Each item on the menu is colorful. Followed by being healthy for the heart, body and soul. Tea has been Proving to cure cancer and many diseases, Our motto is "Tea not Sneeze".



Primary Minerals

Starters

Seeds & Nuts

Flax Bread

Powerful anti-inflammatory that may prevent heart damage and be cancer-protective. Flax is also super rich in fiber, calcium and potassium.
4.80

Chi Oatmeal

Contains omega-3 fatty acids to up your energy and get out of a bad mood. They're also full of fiber, calcium and protein. Due to its anti-inflammatory properties, chi may stave off heart disease, diabetes, and arthritis.
3.25

Sunflower Crackers

High in calcium, copper, and magnesium, a combination that may improve your bone health and joint mobility. That's good news for arthritis sufferers. Sunflower seeds also contain cell-protecting vitamin E, and the cancer-fighting and Cardiod-protective antioxidant selenium.
3.45

Celery Cream cheese

From alleviating coughs and nausea to reducing joint swelling and dark circles under your eyes, poppy seeds have long been used to treat health ailments. These seeds are chock full of riboflavin, folic acid, calcium, magnesium, and potassium. Plus, they bring a little crunch to everything they coat.
4.75

Creamy Chippendale Pasta

The chipotles and the acidity of the lemon give an irresistible smokiness. A vegan Mexican recipe
8.35

Baked Cauliflower

Served over a bed of white rice, and baked in a special honey glaze.
7.15

Vegan Wild Rice Burrito Bowl

The bowl is gluten free. This bowl is enriched with protein. With rested Chickpeas, Avocados, corn, and refried beans. Over a bed of iceberg lettuce, topped with wild rice.
9.99

Spaghetti Squash Burrito Bowls

Stuffed with black beans then topped with broiled cheese.
5.32

Healthy Vegan Falafel

Baked with gluten free flour and lots of parsley.
5.32

Leaves and Greens

Hemp Salad

Substance magnetohydrodynamical, and plant-based protein. It's also rich in Essential amino and fatty acids and Vitamins E and B. Cabbage, Apple, Pomegranate & Hemp seeds
4.75

Asparagus

With goat cheese and edible flowers
3.47

Pineapple Basil Pop

Kale and Spinach, Broccoli, broccoli sprouts, purple cabbage, red onion, leeks, artichokes, green peppers, mushrooms bells, reminisce, shiitake, avocado, squash, zucchini
sunflower seeds, almonds sprouts, sprouted garbanzo beans, ming beans, sprouted green lentils
7.65

Fennel-and-Endive Salad

Reconstruct this fruit and bite into its juicy seeds to unlock their anti-aging and anti-inflammatory health benefits. With high content of antioxidants, vitamin C, fiber, and potassium, pomegranate seeds are a perfect complement to a winter salad or whole-grain side dish.
5.32

Healing Tree

Banana Pudding
2.75

Creamy Mango Smooth

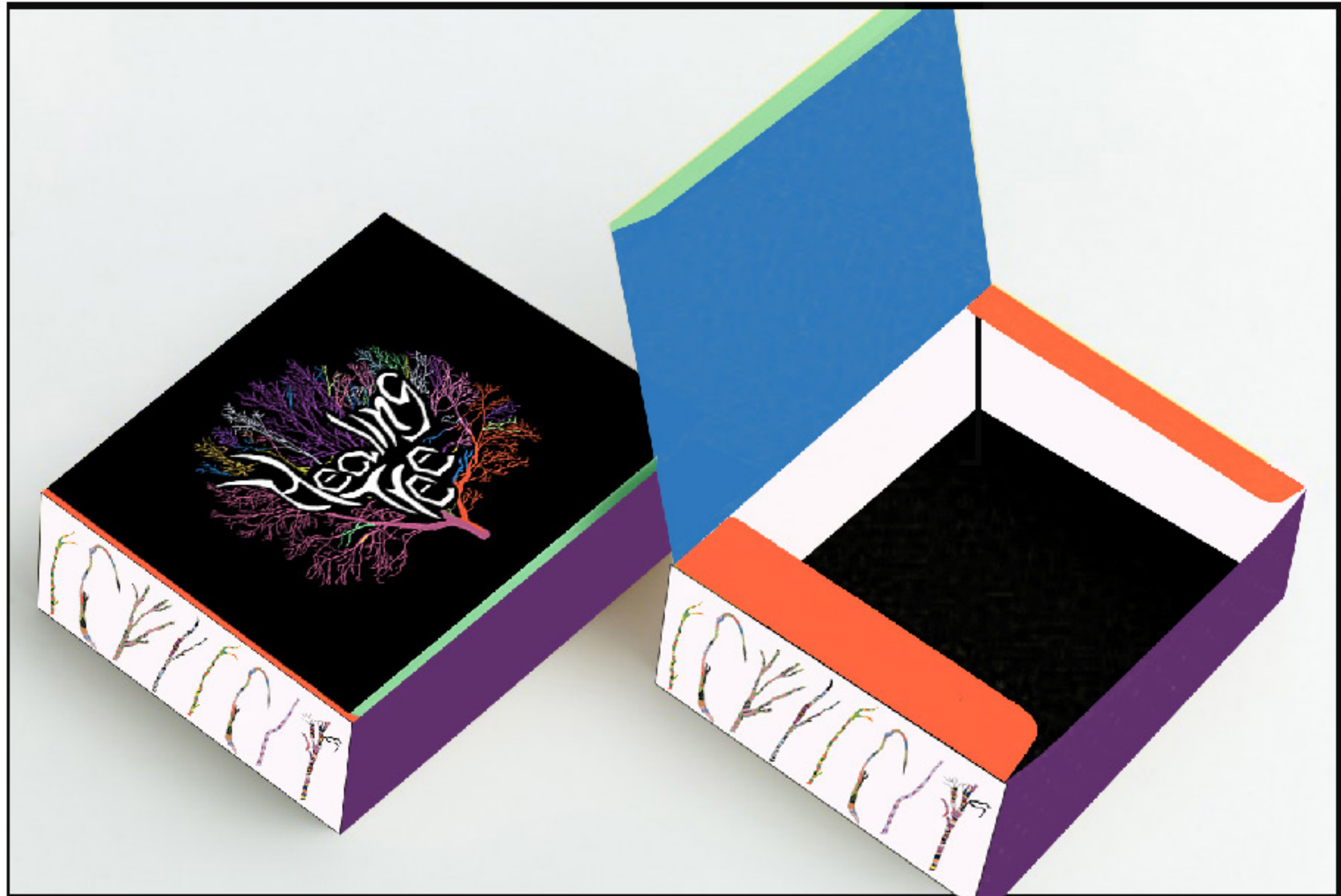
Mangos contain special bio-active elements that dramatically improve digestion and have a cleansing quality.
3.79

Pineapple Basil Pop
1.15

Liquid Sap

Chi Smoothie
Lemon Bomb
Essiac Tea
Turmeric Tonic Kombucha
Mint Water
Chamomile Tea
Goden Milk
Passion Flower
Elderberry Syruo Late





Winning Idea

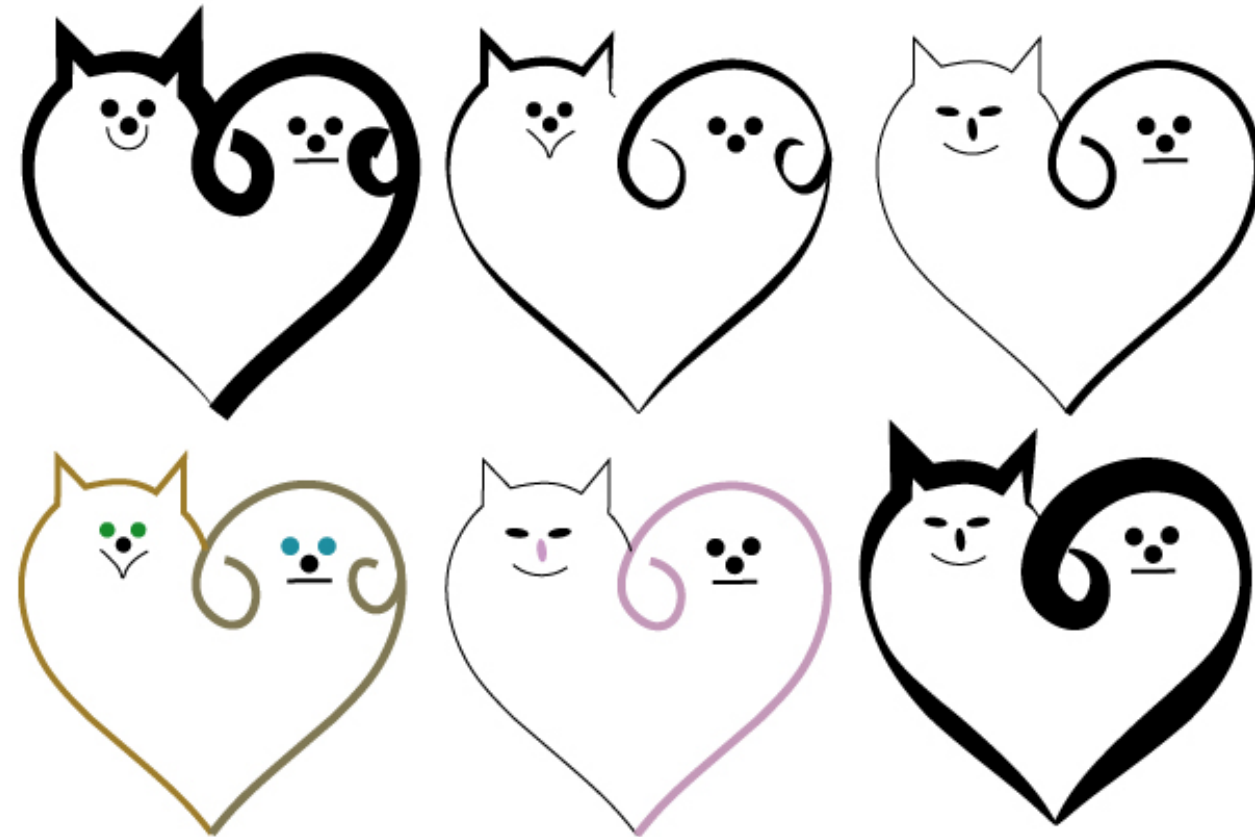
other Ideas

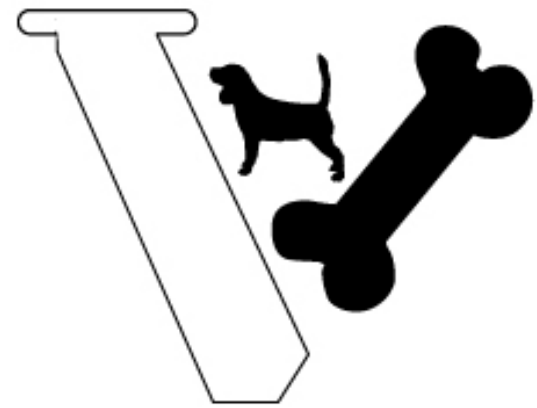
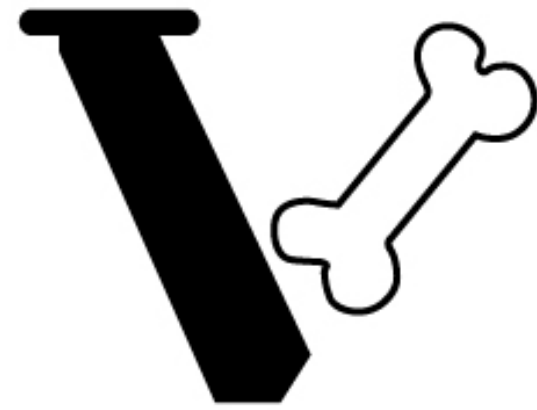


Vigilant
Veterinarian



Vigilant
Veterinarian





The project given was to create a logo for a company with the given letter of the alphabet. I was given V and thought of Veterinarian. Showing the winning Design on the other page.



The First label is the original design for Rye Rebellion Beer.

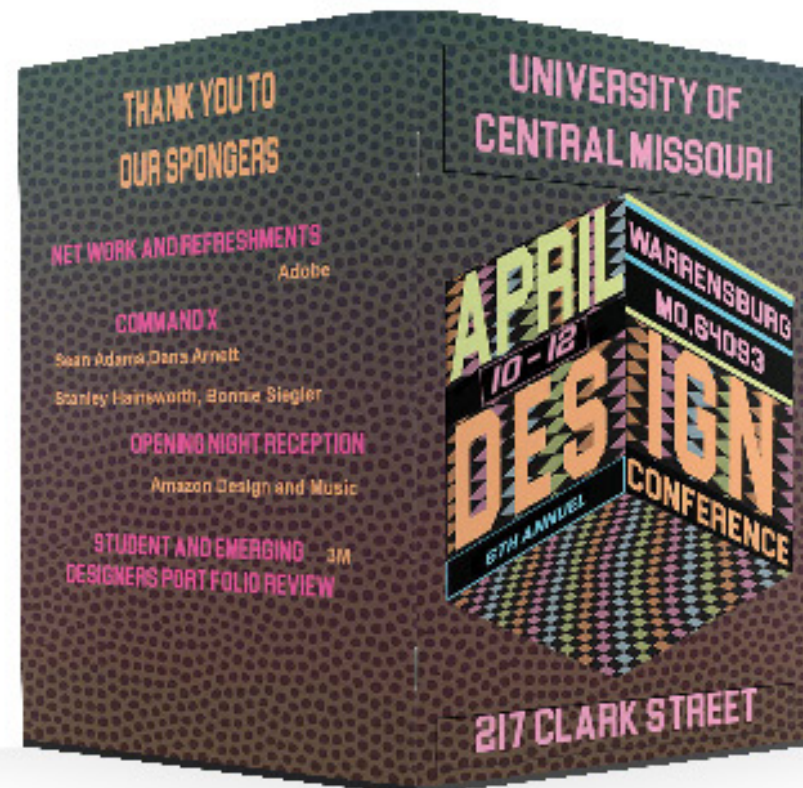
I redesigned the original label in three styles. Two additional existing flavors were made off the winning of the three designs.





Advertising

Poster and Event Program



REGISTRATION OPENS

7:00 AM

Please arrive ahead of time, before the beginning date.

ROUND TABLES AND PERFORMANCE DEVELOPMENT

Additional Fee \$75






PERFORMANCE DEVELOPMENT WORKSHOP

9:00 AM - 12:00 PM

Registration Required | Limited Seating

Industry Leaders

Choose from 3 Topics

Digital Craft | Jared Schwartz
Culture and Creativity | Anna Lippa
In-house | Diane Conway

DESIGN FAIR BRING YOUR LUNCH

12:00 PM

network, present, build, teach, and learn in the design community.

ADOBE MINI WORKSHOPS

12:15 PM - 1:45 PM

20-minute training workshops on their latest products and services. Adobe introduces ideas, performance design, mobile apps, and creative cloud.

DESIGN



ROUND TABLES

12:30 PM - 1:30 PM

10 Roundtable Sessions

90-minute roundtable conversations with design leaders and innovators. You will only sign up for one roundtable.

Paula Scher
Michael Bierut
AIGA Medalist Danzico
Jessica Hirsche
AIGA Medalist Mall
Vikki Ross
Debbie Millman

GENERAL SESSION

2:00 PM - 3:30 PM

Join 2,000 design professionals at the kick-off AIGA Design conference. Hear from thought leaders and speakers.

COMMAND X

Command X is a contest by AIGA (2014-2017) across the United States. The final design project will be given.

3:45 PM - 5:15 PM

The first design projects are presented to the jurors. Christy Swan Adams is the co-chair. The winners are revealed. The second round begins with new design projects.

5:30 PM - 8:00 PM

The second electronic design and the show are discussed. The 2nd and final round begins.



CALM TECHNOLOGY: DESIGNING FOR THE NEXT GENERATION OF DEVICES

2:15 PM - 2:45 PM

Apple

The world is made of information competing for attention. People cannot interact with everyday life in the same way they interact with a desktop computer. Calm technological interactions where a user's primary task is not computing, but being human. Calm technology focus on improving people's lives instead of getting in the way of computing and productivity.

DESIGN AS A SERVICE: EARNING A SEAT AT THE TABLE

3:00 PM - 3:30 PM

Microsoft

Learn how to stay prepared for the future, competition and customer in a fast-changing job market.

NETWORKING AND REFRESHMENTS SPONSORED BY ADOBE

3:30 PM - 4:15 PM



LET US NOW PRAISE ORDINARY PEOPLE

4:00 PM - 4:30 PM

Alan Watts

We all know every computer has a brain. It's just that the brain is not connected to the rest of the world. The computer has a brain, but it's not a brain. It's just a collection of bits and bytes. The only way to get a computer to do anything is to give it a program. The only way to get a computer to do anything is to give it a program.

PERFORMANCE BY QUINDAR

5:15 PM - 6:45 PM

Named after Quindar's first record, 'The Sound of Silence', the band has been playing since 1967. The band has a unique sound, combining folk, rock, and experimental music. And they're still going strong. The band has a unique sound, combining folk, rock, and experimental music. And they're still going strong.

FROM THE COURTROOM TO THE STUDIO

6:00 PM - 6:30 PM

Quindar

For Quindar, the courtroom and the studio are not so far apart. The band has a unique sound, combining folk, rock, and experimental music. And they're still going strong.




HAPPY HOUR

6:30 PM

BOOK SIGNING

BOOK SIGNING


STUDENT AND EMERGING DESIGNERS PORTFOLIO REVIEW

6:45 PM - 8:00 PM

TYPE QUIZ

8:45 PM - 10:00 PM

Whether it's a type quiz or typographically challenged, these are the AIGA type quiz night for every typographer. The 2015 AIGA type quiz night is our chance to let you show off your type knowledge. There will be prizes. Tablets, pens, books on type, posters, and more! The winners will be multiple-choice, so even those who don't know that a path is not exactly one-way will have a chance to win. The quiz is a fun way to test your knowledge of type. The right answer is the right answer. And the typographic challenges, there will be a few. Ready? Go!





Phone App



Sushi Made Easy



Today's Ocean's ecosystem is not the best, and not enough people think twice about where the seafood on their plate comes from. URAMAKI Sushi will always list where their fish is ported, leaving an 100% certainty of no fishy second thoughts.

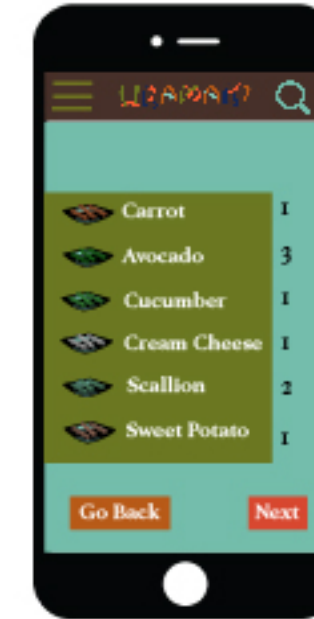
Bob Kuhler is the founder of URAMAKI, and clean fish isn't his only goal. When Bob took his first trip to a Sushi restaurant one afternoon. He found it hard to choose from the many sushi rolls. Bob had a hard time understanding the Asian terms. URAMAKI menu is in English along with the app, simple and to the point. Allowing Americans to easily order in or dine out.

Create your own

When "Create Your Own" button is selected. The user will be prompted into three steps, to create his or her Sushi Roll.

- Step 1: Choose a Meat
- Step 2: Choose Two
- Step 3: Choose Dippings

During any time of the three steps the customer can go back if a mistake is made.



Special and pay

When "Today's Special" is selected. This is the screen that will appear. The Special will change daily. There will be a list of what is in the roll, and in terms the non-Asians can interpret.

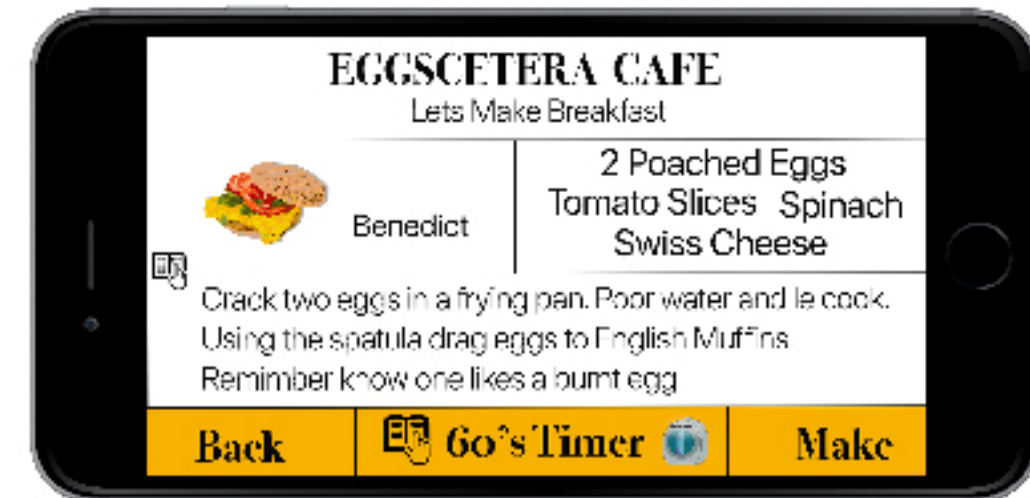
Selecting either of the two options, and the screen will dialog to Preparing order. In the Preparing order you will see a visual of the preparation of the Sushi order. If satisfied select Pay



EGGSCETERA CAFE



The player selects what they would like to make, and Clicks continue.



The next screen will show the player what is in the item they selected. With additional instructions. There's an icon to indicate the player can go back to the instructions at any time. The amount of time to complete the task is shown.



If the player has already read the instructions then they should be able to finish the task in under a minute. If the player has not, then he/she may be using the time to go back and look at the instructions, and possibly lose the



Egg cracked one.

EGGSCETERA CAFE



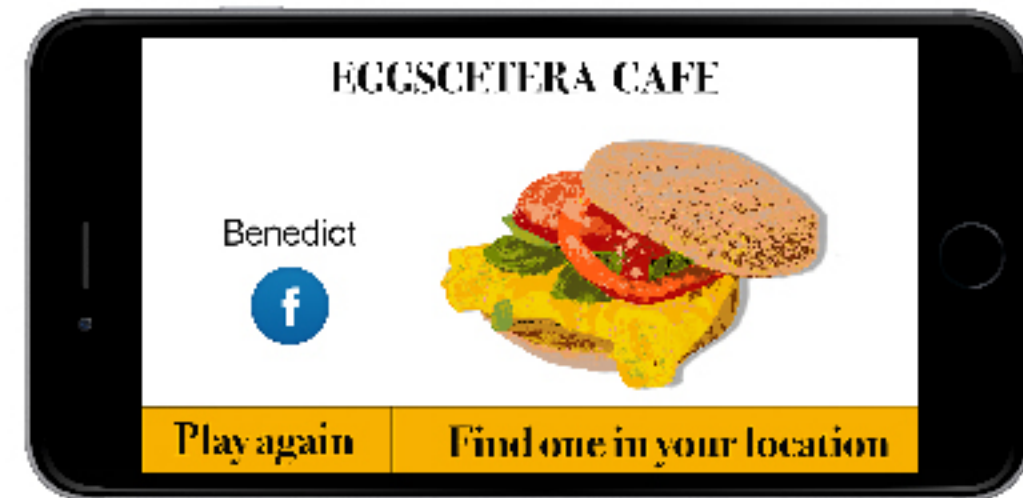
Egg cracked two.



Poring of water.



Eggs are cooking. The player take the Spatula and drops eggs on English Muffin. The darker the water gets, the more done the eggs are.

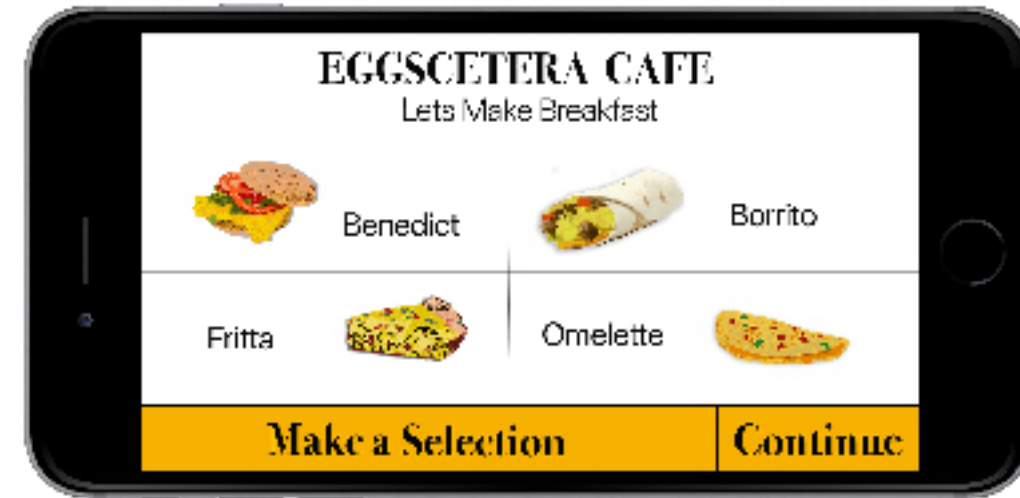


Completing the game successfully, the player will see this screen. Given the option to play again, find a location and share on face-book.

EGGSCETERA CAFE



The player burnt the eggs or ran out of time, there for looses. He/She is given the option to try again and share on Face-book.



After Selecting "Try Again", the player is brought back to the beginning screen. The player selects what they would like to make, and Clicks continue.



The next screen will show the player what is in the item they selected. With additional instructions. Theres an icon to indicates the player can go back to the instructions at any time. The amount of time to complete the task is shown.



There will be a finger icon that will help guide the player too select the measuring cup. Once selected the timer will start.

EGGSCETERA CAFE



The measuring cup will display larger on top of the frying pan



Egg cracked one.



Egg cracked two.



The whisk will flash in indication to help the player complete the next step. When the whisk is selected the player is given the noting to whisk the eggs. The player keeps whisking until the "Green Scale" has gone down.

EGGSCETERA CAFE



When the eggs are fully whisked.
The poring of the eggs will manually poor



After the poring of the eggs.
The player will be told to scramble.



The spatula will flash in indication to help the player complete the next step.
When the spatula is selected the player is given the noting to scramble the eggs. The player keeps scrambling until the "Green Scale" has gone down and the icon of fully scrambled eggs appear.



The player should Know too drag the eggs too the Burrito shell. If He/She dose not before the green runs out or the eggs become burn.

EGGSCETERA CAFE



Completing the game successfully, the player will see this screen. Given the option to play again, find a location and share on face-book.



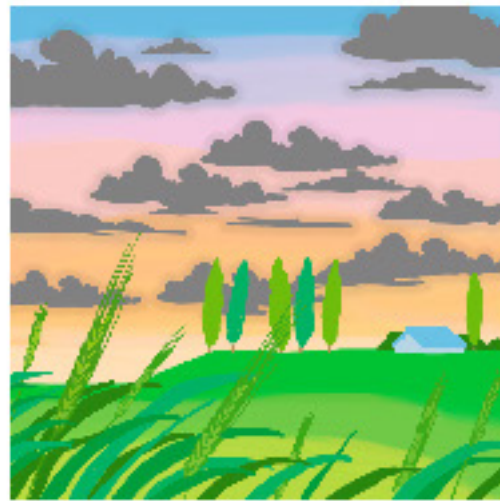
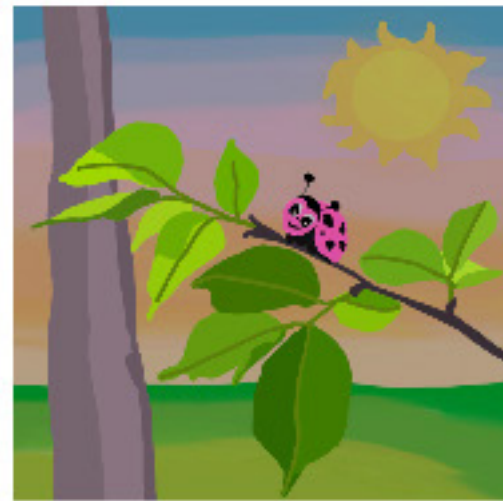
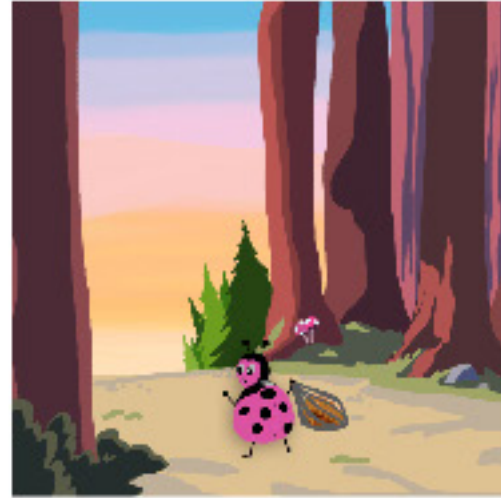
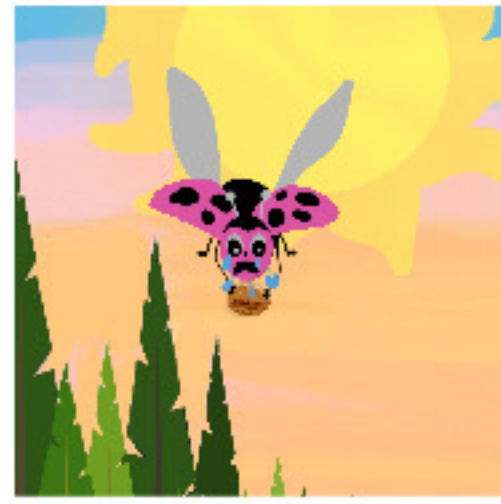
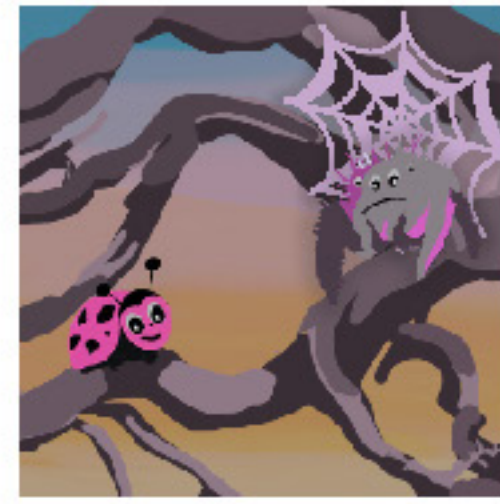
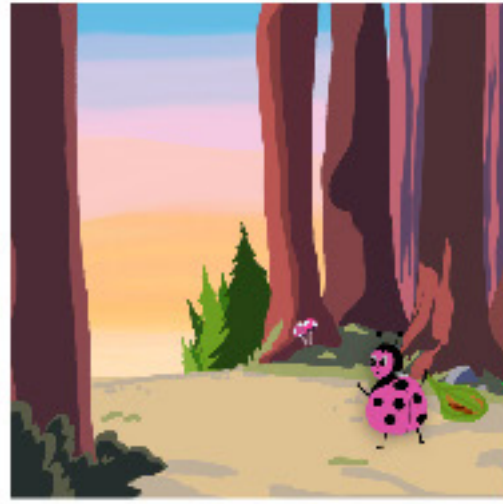
The player burnt the eggs or ran out of time, there for looses. He/She is given the option to try again and share on Face-book.

Bob's Adventure

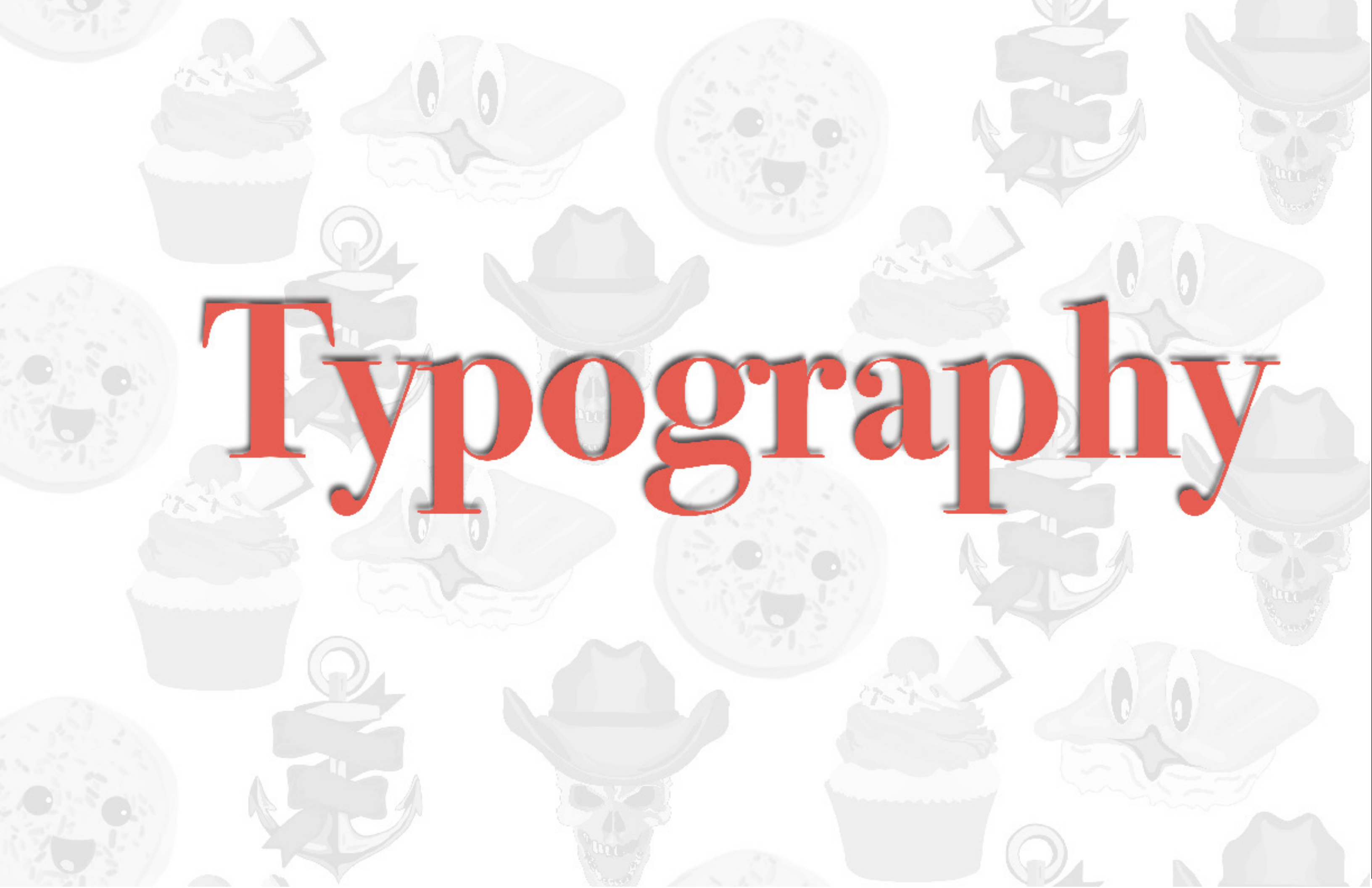


Bob's Adventure is a choice story game. The short story game has been created on a software known as TWINE. Scrat is a swirl who wants the nut he found delivered to his mom.

Bob (Ladybug) offers to deliver the nut for his best friend Scrat. The game gives three options in which Bob can travel (fly, walk, climb). Fly is the first Incorrect answer. With each incorrect Answer the player has to restart. By the time the player has one the game he or she will be a familiar with their wish giving friend.



Typography



W R A M A K)

A B C D E F G H
I J K L M N O P
Q R S T U V W X Y Z