

# WHAT DOES BODHI COMMUNICATIONS ACTUALLY DO?



Based in St. Augustine, *Bodhi Communications* is a marketing and advertising agency built with small-business in mind.

## Mission Statement:

We believe that marketing and advertising services should not just be for large companies. Traditional agencies tailor their services to clients with large marketing budgets or have pre-established brands, but your business or organization might need both. Our mission is to provide effective brand strategy and development to promote strong communication between our clients and their audience.

### Content Production

Expand your digital marketing toolkit with *Bodhi Communications'* content production services! Our email and blog copywriting services are designed to engage your audience, convey your brand's story, and drive action. With a sharp focus on consistency, relevance, and creativity, we breathe life into your message. Also offering photography/videography for local partners!

### Advertising / Marketing

Advertising and marketing your business can be hard, and traditional agencies can lose your brand's voice. At *Bodhi Communications*, we preserve your brand's unique tone with our all-inclusive strategy, design, and marketing services. From social media and print ads to revamped business cards and beyond, we collaborate closely to strategize and design your campaigns - consistency and style.

### Social Media

In our fast-paced digital era, a smooth, engaging website can make all the difference. Be it a small shop, a restaurant needing an updated platform, or a business battling dated digital presence - *Bodhi Communications* is your solution. We master the art of crafting optimized, user-friendly websites, easily discoverable; making it a breeze to navigate for your customers.

## Our Results

Our relationship with SirSpeedy has been an astounding success in helping grow their platform and great partnership to be the preferred printer for our clients across the U.S. In our first six-months of social media management and digital advertising, organic and paid engagement has surged. Within our time together, their Facebook page has increased on average per month: 18% page reach, 70% profile reach, and 23% new likes.

## Let's Talk

For more information, visit [www.Bodhi-Communications.com](http://www.Bodhi-Communications.com) or contact us at [Office@Bodhi-Communications.com](mailto:Office@Bodhi-Communications.com)



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