



Drive \$MART

W I S C O N S I N

Wanting to change a bad habit is often very difficult to do. Attempting to change from the fuel inefficient driving habits that you learned years ago, when gas was cheap, would be no exception. It will take determination, persistence, and patience in learning to become a **\$marter** driver. However, you will be at the cutting edge of change, as you'll not only start saving money immediately, but you'll also help to reduce America's dependence of oil and help lower tailpipe emissions that contribute to global warming. All these benefits can be achieved with your current vehicle!

If you are willing to try and change your driving habits, then **Drive \$mart Wisconsin** will be at your service. After 16 years of hands-on training, the following tips have been proven to save you money, every time you drive. They will also work to extend your driving range if you're fortunate to have an EV, PHEV or NGV vehicle.

Potential fuel savings at \$5 per Gallon

	Fuel Economy Benefit	Potential Savings/Gallon
1. Nonaggressive driving	up to 33%	up to 1.65
2. Observe the speed limit	up to 23%	up to 1.15
3. Timing stop lights	up to 20%	up to 1.00
4. Avoid engine idling	up to 19%	up to .95
5. Use of cruise control	up to 14%	up to .70
6. Clean air filter	up to 10%	up to .50
7. Properly tuned engine	up to 5%	up to .25
8. Properly inflated tires	up to 3%	up to .15
9. Remove excess weight	up to 2%	up to .10
10. Use of synthetic oil	up to 2%	up to .10

For additional information see us at: drivesmartwi.com

“Drive Less When You Can – Drive \$mart When You Do”