

<u>CHINOOK TEAM PENNING ASSOCIATION</u> 2024 SPONSORSHIP OPPORTUNITY

<u>Platinum Sponsorship</u> - \$3000.00 (Full size banner with company name/business logo displayed at every show on the fan side of the pen, announcement of your business name throughout the show. (Based on 12 shows in 2023) as well viewed by more than 800 Canadian members on our website.

<u>Gold Sponsorship</u> - \$2000.00 (Full size banner with company name/business logo displayed at every show on inside of arena wall, announcement of your business name throughout the show. (Based on 12 shows in 2023) as well viewed by more than 800 Canadian members on our website.

<u>Silver Sponsorship</u> - \$1500.00 (Full size banner with company name/business logo displayed at every show on inside of arena wall, announcement of your business name throughout class sponsored. (Based on 12 shows in 2023) as well viewed by more than 800 Canadian members on our website.

Gold Youth Sponsorship - \$1500.00 (Personal full-size banner with company name/business logo displayed at every show on inside of arena wall, announcement of your business name throughout the show. (Based on 12 shows in 2023) as well viewed by more than 800 Canadian members on our website.

<u>Bronze Class Sponsorship</u> - \$1000.00 (Banner with company name/business logo displayed at every show on inside of arena wall, announcement of your business name throughout class sponsored. (Based on 12 shows in 2024) as well viewed by more than 800 Canadian members on our website.

Marlene Poole Most Improved Rider Award - \$300.00 (New Belt Buckle)

<u>Class Cattle Sponsor</u> - \$250.00 per cow. (Each individual class Open, 10, 7, & 5) cattle #'s 0-9. Company name will be advertised in that class when cattle number is called) Based on 12 shows.

Bronze Youth Sponsor (Cattle #'s) - \$50.00 per/\$500.00 for all. Cattle #'s 0-9, company name with be advertised.

At year end of our Regional Finals, CTPA has a "Sponsorship Class" where sponsors themselves have an opportunity to experience team penning. Sponsors with a minimum of \$500.00 are able to ride in this class as well a certain prize with business name on it and dinner at our regionals banquet.

Championship photos are taken with the designated sponsorship banner throughout the year, as well are published on our website and Facebook page. All sponsors and advertisers can take advantage of advertising on our website with sales and upcoming events. Business card advertisement is included for (Elite, Platinum, Gold and Silver Class sponsors).

A minimum sponsorship of \$1,500.00 for the current year will qualify two (2) members, being the Sponsor and/or one (1) member of the Sponsor's immediate family, to enter the CTPA Regional Finals, providing the Sponsor and family member have attended a minimum of three (3) CTPA shows each, during the current Season. Sponsorship of \$3,000.00 for the current year will qualify two (2) members, being the Sponsor and/or one (1) member of the Sponsor's immediate family to enter the CTPA Regional Finals, providing the Sponsor and family member have attended a minimum of two (2) CTPA shows each, during the current Season