



CHINOOK TEAM PENNING ASSOCIATION
2020 SPONSORSHIP OPPORTUNITY

Any Class Sponsorship provides great exposure and benefits for your company or business. In return for a categorized cash donation, you and/or your company will receive:

1. Your company name/business logo displayed at every show in either a full-size banner or shared full size banner (depending on level of sponsorship).
2. Announcement of your business name throughout each of the 14 shows scheduled for 2020. Tag lines announced throughout the class sponsored to promote your business.
3. Logo and/or Business name promoted on the website and Facebook page by over 800 Canadian members.
4. Specific advertising opportunities in our monthly newsletter exclusive to sponsors only.
5. Special recognition presenting the year end prizes in person for your specific class sponsorship.
6. Exclusive use of promotion of your business events or products through Chinook Team Penning Association email list and social media platform.

Sponsorship Opportunities

Elite Sponsorship - \$3500.00 - Full size banner with company name/business logo displayed at every show on the fan side of the pen. "Pen Sponsor"

Platinum Sponsorship - \$2500.00 - Full size banner with company name/business logo displayed at every show on inside of arena wall.

Gold Sponsorship - Open Class \$2000.00
Ltd Open Class \$1500.00

10 Class \$2000.00

7 Class \$2000.00

5 Class \$1500.00

Full size banner with company name/business logo displayed at every show on inside of arena wall.

Elite Youth Sponsorship - \$3500.00 Personal full size banner with company name/business logo displayed at every show on inside of arena wall.

Silver Class Sponsorship - Open Class \$1000.00

Ltd Open Class \$1000.00

10 Class \$1000.00

7 Class \$1000.00

5 Class \$750.00

Banner with company name/business logo displayed at every show on inside of arena wall.

Marlene Poole Most Improved Rider Award - \$300.00 (New Belt Buckle)

Bronze Sponsorship (Cattle #'s) - \$250.00 per (Each individual class Open, 10, 7, & 5) cattle #'s 0-9. Company name will be advertised in that class when cattle number is called.

Newsletter Advertising - $\frac{1}{2}$ Page Company name Logo (Included in Elite Sponsor)

$\frac{1}{4}$ Page \$500.00 - Company name/logo

Business card size - \$250.00

Newsletter is provided digitally and posted on Chinook website for viewing.

At year end of our Regional Finals, CTPA has a "Sponsors Class" where sponsors themselves have an opportunity to experience team penning. Sponsors with a minimum of \$250.00 are eligible to ride in this exclusive class. One ride per \$250.00 to a maximum of 5 times.

In Addition to these tremendous benefits as any level of Class Sponsor, Chinook Team Penning Association also offer sponsor exemptions to the number of shows needed to attend the Regional Finals as competitors. With 14 shows

on the schedule for the 2020 season, competitors must attend 7 shows to qualify for Regionals. Following are the exemptions offered to the sponsor and 1 member of the immediate family:

1. Sponsorship of \$1000-\$2499 - 6 shows
2. Sponsorship of \$2500-\$3499 - 4 shows
3. Sponsorship of \$3500 and above - 2 shows

