



7/15/2020

Dear Hawai'i State Leadership,

At HALE Hawai'i we believe that our state can simultaneously control and stop community spread of COVID-19. We know for Hawai'i to get through this financially, there needs to be revenue, and tourism-based businesses need customers. We would like to help generate ideas and solutions to help this goal be accomplished. We will be submitting those ideas as we fine tune them and hope to help collaborate with you in getting Hawai'i through this pandemic with our community in-tact.

Our first idea we would like to submit is to create a "tele-work" tourism program. Some tourism based countries, such as Costa Rica are creating programs for doing just this. It would be extremely easy to implement in Hawai'i. Here are some steps/features to help make this a reality:

- Reach out to technology companies who could be interested in partnering with Hawai'i to participate. It would allow them to keep valuable employees safe and productive.
- Offer a generous property tax break for 2021 to short term vacation rentals properties who participate and verify they put a long term tenant into their unit.
- This would bring in high income earners who already are employed and are eager to participate in our tourism based economy. They also are protecting themselves and families from COVID-19 (riding it out in Hawai'i).
- Encourage other countries to send "long term" tourists with the program.
- The idea is to have people come "vacation" here for 6 months instead of 2 weeks. In those 6 months they could work Mon-Fri but "vacation" every weekend.
- This would make a quarantine while waiting for a second test more "worth it".
- If we can get and keep community spread to zero for an extended time we can market that and ask countries to make an "exception" for Hawai'i in their travel bans (for direct flights).

Sincerely,
Cara Flores
HALE Hawai'i
www.HALEHawaii.cc