



the  
**Carnation  
mile**

**Saturday, August 13, 2022 | 8:00 a.m.**

*A benefit race for Jefferson Center*

The Carnation Mile was introduced in 2021, giving runners a chance to test their speed on the Carnation Festival Parade route in Wheat Ridge on 38th Ave. from Depew St. to High Ct. This fast, flat and straight as can be course is a runner's delight.

### GENERAL SPONSORSHIP OPPORTUNITIES

Title Sponsor \$4000	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250
<p>Title sponsor recognition on all event promotion with your logo including emails, flyers, and banners.</p> <p>Your company logo and link to your website on:</p> <ul style="list-style-type: none"> <li>• Race registration webpage</li> <li>• Two social media posts (Facebook, Twitter and Instagram)</li> <li>• Right Start Race Management newsletter</li> <li>• Finish Line Timing newsletter</li> </ul> <p>Your logo on event signage</p> <p>Top placement of your logo on t shirts</p> <p>10 race registrations</p>	<p>Your company logo on emails, flyers, and banners.</p> <p>Your company logo and link to your website on:</p> <ul style="list-style-type: none"> <li>• Race registration webpage</li> <li>• One social media post (Facebook, Twitter and Instagram)</li> <li>• Right Start Race Management newsletter</li> <li>• Finish Line Timing newsletter</li> </ul> <p>Your logo on event signage</p> <p>Middle placement of your logo on t shirts</p> <p>5 race registrations</p>	<p>Your company logo and link on:</p> <ul style="list-style-type: none"> <li>• Race registration webpage</li> <li>• One social media post (Facebook, Twitter and Instagram)</li> <li>• Right Start Race Management newsletter</li> <li>• Finish Line Timing newsletter</li> </ul> <p>Your logo on event signage</p> <p>Lower placement of your logo on t shirts</p>	<p>Your company name and link on:</p> <ul style="list-style-type: none"> <li>• Race registration webpage</li> <li>• Right Start Race Management newsletter</li> <li>• Finish Line Timing newsletter</li> </ul>

### SPECIALTY SPONSORSHIP OPPORTUNITIES

Prize Sponsor \$1250	Bib Sponsor \$750	Warm-up Zone Sponsor \$350
One Available	One Available	One Available
All Gold Level sponsorship benefits plus presentation of awards to overall winners	All Silver Level sponsorship benefits plus your logo on all race bibs	All Bronze Level benefits plus your logo on signage at start area



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In addition to the sponsorship levels listed there is also the opportunity to have a vendor booth at the finish line festival. Cost of a 10 x 10 booth is \$250.

___ Title Sponsor	\$4,000	___ Prize Sponsor	\$1,250
___ Gold Sponsor	\$1,000	___ Bib Sponsor	\$750
___ Silver Sponsor	\$500	___ Warm-up Zone Sponsor	\$350
___ Bronze Sponsor	\$250	___ Vendor Booth	\$250

Please indicate sponsorship level above

\_\_\_\_\_ Business Name

\_\_\_\_\_ Contact Name

\_\_\_\_\_ Email

\_\_\_\_\_ Telephone Number

\_\_\_\_\_ Mailing Address

For inclusion on race shirts, payment is due July 1, 2022.

Please make check payable to:

Mail to: **Right Start Events**  
2560 Pierson St  
Lakewood, CO 80215



**RIGHT START**  
RACE MANAGEMENT

[www.carnationmile.com](http://www.carnationmile.com)

Sponsorship levels can be customized to best fit your needs. Contact Michelle DeIPiccolo at Right Start Events to discuss ways your company can partner with the Carnation Mile.

michelle@rightstartevents.com | 303-916-5377  
sydney@rightstartevents.com | 303-324-3880

RightStartEvents.com